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FINANCIAL TIMES

Global funds

Bigger may
not be better

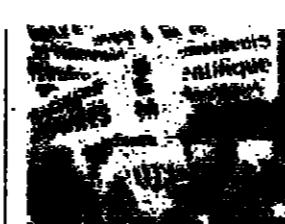
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El Niño

Can commodities
weather the storm?

Page 26



France

Unions test
their strength

Page 3



Today's Surveys

Italian Industry & Finance
French Finance & Investment

Separate sections

World Business Newspaper <http://www.FT.com>

WEDNESDAY DECEMBER 10 1997

WORLD NEWS

UK rejects new French bid for a compromise over 'euro-club'

The UK has rejected a compromise offer from French finance minister Dominique Strauss-Kahn over the creation of a new 'euro-club' of economic and monetary union members. Page 16; ECB warning, Page 2

Deal sought at Kyoto
Leaders of the US, Japan, Germany and the UK threw their weight behind last-ditch efforts at the Kyoto talks to agree the world's first legally-binding treaty to attack climate change. Page 14; Global dealers could beat pollution, Page 8

Prodi surprise
Italian PM Romano Prodi has surprised the country's political establishment by admitting there is a limit to how long he would like to stay in the job. Page 3

Quebec tires of debate
Quebecers are tired of the debate over whether to separate from Canada and most are not in favour of a third sovereignty referendum, said an opinion poll. Page 6

Bosnia peace call
Ministers from the west and Russia called for a fresh push to consolidate peace in Bosnia, but argued over new powers for their Sarajevo-based "high representative". Page 3

German jobless up again
Eastern Germany's severe economic problems pushed the country's unemployment further above the 4.5m mark last month, disguising a modest drop in job queues in the west. Page 2

French pension top-ups plan
Complementary pension funds for French private sector employees moved closer with endorsements from both Gaullist President Jacques Chirac and the leftwing government of Lionel Jospin. Page 2

China anger over dissident
China voiced its anger at President Clinton's meeting with the country's leading political dissident Wei Jingchong, calling it "totally wrong". Page 4

Claash looms over cattle
European Commission plans for heading off a trade clash with the US over cattle derivatives were thrown into confusion when officials from EU states failed to back them. Page 3

Harrel attacks government
President Vaclav Havel delivered a scathing indictment of the outgoing Czech government in his end-of-term speech to parliament, provoking prime minister Vaclav Klaus into an instant rebuttal. Page 2

ECU warns on Asian jobs
Asia's financial turmoil could bring "catastrophic" social consequences because there are few safeguards to protect millions of people who will lose their jobs, the International Labour Organisation warned. Page 4

Strikes cripple Zimbabwe
Zimbabwe was hit by the most effective national strike since independence in 1980, as trade unions protested about a \$29.5bn (£16.4m) tax rise to fund payments to war veterans. Page 8

Nigerian detainees die
Shehu Musa Yar'Adua, Nigeria's former military vice-president and one of its most prominent political prisoners, has died in prison there aged 54.

Rise of the screen junkies
Information may be the "drug" of the 1990s, said an international survey, with many people in high-powered business jobs becoming "information addicts" and "screen junkies". Page 8

Markets

STOCK MARKET INDICES

	New York Comex	London	(257.8)
Gold	\$222.8		
London	\$223.65		
Europe and Far East			(257.8)
FTSE 100	2059.40	(+25.93)	
DAX	1014.01	(+34.45)	
FTE 100	5177.1	(+10.3)	
NIKKEI 225	16,288.51	(+554.94)	
US LUNCHTIME RATES			
Federal Funds	5.37%		
3-month T-bill, Yld	5.22%		
Long Bond	.09%		
T-Bill	6.12%		
OTHER RATES			
3-month Eurodollar	.75%		
10 yr Gilt	105.1405	(105.841)	
Forward 10 yr Gilt	105.70	(105.841)	
Secondary 10 yr Bond	104.32	(104.52)	
Japan 10 yr JGB	103.14	(103.79)	
SWITZERLAND CHF (Argus)	1.1750	(17.765)	
Swiss Franc	1.1750	(17.765)	

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BUSINESS NEWS

French-Italian group to work with Hitachi on new microchips

SGS-Thomson, the French-Italian electronic chip manufacturer, and Hitachi of Japan are to work together on the next generation of microprocessors to be used in consumer electronics and multimedia applications. Page 17

Philips
Philips, the tobacco and food group, said it would take a \$650m charge to restructure its poorly performing Kraft Foods business, including cutbacks of 2,500 jobs over the next three years, many of them in Europe. Page 17

Scotia Holdings
David Horrobin is to step down to become non-executive director at the biotechnology company he founded in Canada in 1979 and took to the UK in the early 1980s. Page 17

Argentina
Argentina became the first emerging market borrower to issue a dollar bond since the global markets crisis in October. The \$500m offering was underwritten by Merrill Lynch. Page 6; Capital Markets, Page 28

Bell Atlantic
Bell Atlantic, the US telecommunications group, sold back to Olivetti its 33 per cent of Infostrada, the Italian company's fixed-line subsidiary, for \$43m. Page 31

H.J. Heinz
H.J. Heinz announced the retirement of Tony O'Reilly as chief executive, reported a 6 per cent increase in net profits to \$1.88m for the quarter to October 29. Page 18

Swiss Bank Corporation
It will go ahead with its plan to combine its Japanese investment banking business with the securities affiliate of Japan's Long Term Credit Bank in spite of the SBC merger with Union Bank of Switzerland. Page 21

South Korea
South Korea approved the state takeover of two commercial banks and vowed to keep control of the Kia motor group amid continued financial turmoil. Page 4

Souygues
Souygues, the French construction group which also operates the country's third largest mobile phone service, is moving into fixed-line services with Veba of Germany and Telecom Italia. Page 17; Bolloré buys stake, Page 20

CGE SA Transport
CGE SA Transport, the French bus and train operator and a subsidiary of Compagnie Générale des Eaux, announced the SKr956m (\$122m) agreed takeover of Limebuss, Sweden's second-largest bus company. Page 20

GTE
GTE, Greece's public telecommunications operator, has completed its first acquisition abroad by agreeing to pay \$142.5m for a 90 per cent stake in Armenitel, the Armenian state operator. Page 20

Managers of the Omsk oil refinery
Russia's largest, said they would fight a government threat to seize the company over its \$38m tax bill. Page 8

Aceralia
Aceralia, the Spanish steel group, generated so much demand for shares that co-ordinators of the initial public offering have raised the domestic retail tranche from 6.42 to 7.3 per cent of the total. Page 20

Egypt
Egypt is to prepare its telephone company and four state-owned insurance companies for privatisation, and has approved setting up a second private mobile phone service. Page 8

Sonatrach
Sonatrach, Algeria's state oil and gas company, is set to issue AD5bn (\$85.4m) in five-year bonds on the domestic market. Page 8

Information
Information may be the "drug" of the 1990s, said an international survey, with many people in high-powered business jobs becoming "information addicts" and "screen junkies". Page 8

Industry urged to unify in face of US competition

EU leaders call for aerospace shake-up

By Alexander Nicoll and Michael Skapinker in London, Robert Graham in Paris and Ralph Atkins in Bonn

Leaders of Britain, France and Germany yesterday invited European defence and aerospace companies to come up with proposals for a drastic restructuring of their industry.

In an unusual joint statement, Tony Blair, the UK prime minister, President Jacques Chirac and prime minister Lionel Jospin of France, and Chancellor Helmut Kohl of Germany, called on the companies to unify in the face of competition from larger US rivals.

The leaders called on British Aerospace, Aerospatiale of France and Daimler-Benz Aerospace (Dasa) of Germany to produce a plan and a timetable by March 31 1998.

But in spite of their welcome, some of the companies made it clear they wanted clearer political undertakings. Big questions also remained about how integration could be achieved, especially with much of the French defence industry in the public sector.

The leaders said restructuring "should embrace civil and military activities in the field of aerospace, and should lead to Euro-

pean integration based on balanced partnership".

Though they stressed it was for industry and not governments to devise the solutions, they said they saw Airbus, the European civil aircraft manufacturer, as a potential base for integration.

Although none of the governments made explicit statements on the competition issues which might arise from defence merg-

Jigsaw puzzle, Page 2

Editorial Comment, Page 15

Lex, Page 16

ers, they did undertake "to implement the necessary measures in national policies relating to this industry in order to facilitate restructuring".

Sir Richard Evans, BAe's chief executive, said: "We welcome the trilateral statement which confirms and reinforces the urgent need for a restructuring."

But Dasa said: "It's now up to the politicians to create the framework so that we have a clear view of the political environment in which this reorganisation will take place. The politicians need to support us by harmonising tax policies, social policies and military-procurement policies across Europe."

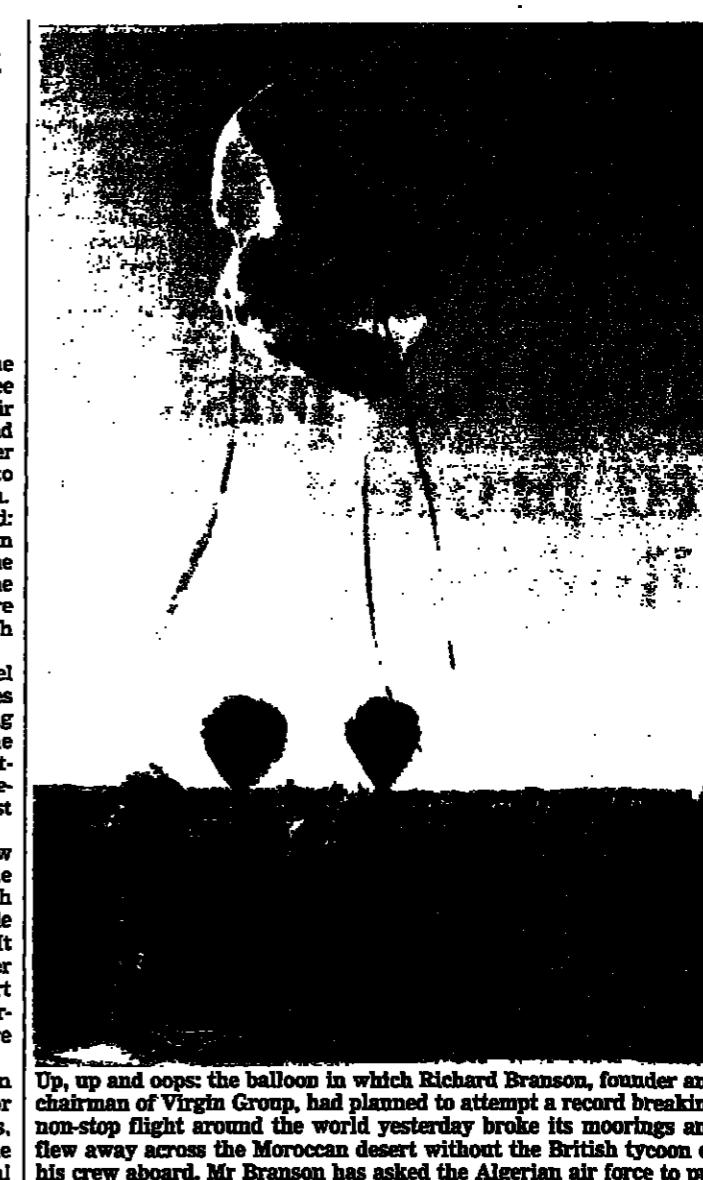
French officials underlined the political significance of the three countries' leaders throwing their weight behind the initiative and calling for collaboration of other European governments, likely to include Italy, Spain and Sweden.

A senior French official said: "Whether the companies are in the public or private sector, the main, if not only, client is the state, and this is the pressure governments can use to push ahead with integration."

Last week's nomination of Noel Forgeard, head of Matra Hautes Technologies, to be managing director of Airbus shows the French government's commitment to civil and military integration. He has spent the past decade in the defence business.

Yesterday's move also threw the spotlight on Dassault, the main contractor for the French air force, which remains hostile to losing its independence. It makes the Rafale combat fighter which will compete in export markets with the Eurofighter aircraft in which BAe and Dasa are playing leading roles.

Noel Forgeard, the German government's co-ordinator for aerospace issues, said owners, whether private capital or the state, should have equal legal rights and responsibilities.

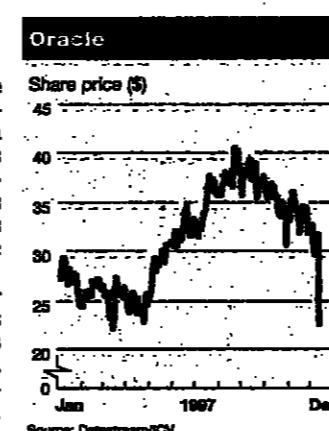


Up, up and away: the balloon in which Richard Branson, founder and chairman of Virgin Group, has planned to attempt a record breaking non-stop flight around the world yesterday broke its moorings and flew away across the Moroccan desert without the British tycoon or his crew aboard. Mr Branson has asked the Algerian air force to put "two or three bullets" in it to bring it down.

Picture: Reuters

Oracle shares hit by troubled Asian markets

By Louise Kehoe
in San Francisco



of \$187m, or 19 cents a share. This was slightly higher than in the corresponding period last

year when net income was \$179m, or 18 cents. Revenue increased 23 per cent from \$1.5bn to \$1.6bn.

The results, reported several days ahead of schedule after the close of trading on Monday, shocked Wall Street analysts, who had been predicting earnings of about 23 cents a share.

Oracle's results may signal problems for other high-technology companies for which Asia has been a large and buoyant market over the past few years.

Like many US IT companies, Oracle gains a significant proportion of its revenues from Asia. The region represents about 20 per cent of total revenues and Asian markets had been growing at a rate of 60-80 per cent a year for the past five years. This

growth had dropped sharply in recent weeks as Asian businesses scaled back their spending plans.

Oracle's second-quarter results were primarily affected by currency movements. Sales in its Asia-Pacific region rose just 1 per cent to \$210.6m, measured in dollars, but would have risen about 16 per cent measured in local currencies.

The company's shares dropped by \$9.8, or 30 per cent, to trade at \$22.8 yesterday morning. Later in the session they picked up a little to trade at \$22.4.

Other software stocks were down moderately, with Microsoft at \$144.2, down \$1.2, and Computer Associates at \$34.2, down \$2.4.

Lex, Page 16

Japan plans bond issue to boost ailing economy

By Gillian Tett in Tokyo

resent a U-turn in the government's fiscal stance. One of Mr Hashimoto's main goals has been to reduce the public deficit, and he has insisted the government would not use public money to address the country's deep financial and economic problems.

The apparent change reflects growing government concern about the weakness of Japan's economy. The Economic Planning Agency, which has claimed for the past 18 months that a "gradual recovery" was taking place, yesterday abandoned that view, saying in a report that the economy was at "a standstill".

Continued on Page 16
Observer, Page 15; Lex, Page 16

Inside

COMMENT & ANALYSIS

NEWS: EUROPE

Directive does not go as far as hoped but is still worthwhile, say energy users

EU gas market freeing-up welcomed

By Robert Corzine in London and Neil Buckley in Brussels

A decision by European Union energy ministers to open a third of the EU's \$100m-a-year natural gas market to competition was greeted with cautious enthusiasm by the industry yesterday.

Large industrial energy users who have lobbied strongly for access to cheaper gas said the directive, which calls on EU members to open at least 20 per cent of their gas markets to competition within two years, did not go as far as they had hoped. But they welcomed the fact agreement had been reached.

"When you climb a mountain

you feel a sense of achievement, even if the view from the top is sometimes a little disappointing," said an official of Ener-Gas, a coalition of European energy-intensive manufacturing companies including BASF, Bayer, ICI, Dow Europe, Pilkington, Thyssen, Akzo Nobel and Mercedes-Benz.

The group said the EU's electricity directive adopted earlier this year had shown liberalisation happened more quickly than the minimum requirements of legislation.

Big exporters of gas to the EU also gave the directive a cautious welcome. Marti Arnstad, Norway's energy minister, said the Oslo government was "feeling generally positive" about the directive.

She said Norway's main concern about the status of its offshore export pipelines had been dealt with satisfactorily, but Oslo needed more time to study the proposed criteria for third-party access to those pipelines.

Norway has not ruled out the use of its veto, granted to it by its European Economic Area agreement with the EU, should it find the details of the directive unacceptable.

Gazprom, the Russian gas producer that supplies about a fifth of western Europe's gas needs, said it supported the directive as long as it resulted in a level competitive playing field.

But Russia should have been

more involved in the deliberations, Gazprom added. "It is a bit strange the gas is here and decisions about access to it are made over there [in the EU]," the company said.

Large international energy companies also welcomed the directive, though few thought it would make a big impact on their business.

Several predicted that the actions of large energy users would dictate the speed with which the European gas market would be opened.

One US oil group said a danger existed that the directive could result in a fragmented market, with countries such as the UK, Germany and the Netherlands generally embracing liberalisation,

while others, such as France and Belgium, used the directive's derogations to delay competition.

Gaz de France, the French gas monopoly, said it needed to see how the French government intended to implement the directive before it could comment on its implications.

There was disappointment

among gas distribution companies that the agreement gave EU states the right to restrict the access of competing distributors to the market, if that might make it difficult for an existing monopoly to fulfil its basic public service duties.

This requirement was insisted on by France as the price of its support for the overall deal.

Ralph Atkins, Bonn

The severe economic problems of eastern Germany pushed unemployment for the whole country further above the 4.5m mark last month, disguising a modest drop in joblessness in the west. Unemployment overall rose by 11,000 to 4.526m in November after adjustment for seasonal variations, or 1.8 per cent of the workforce.

The relentless rise has highlighted the fragile state of the eastern German economy, which has been hit in particular by a slump in the construction sector. Across Germany, the pace of industrial rationalisation has led to fears that unemployment could soon top 5m.

However, the latest rise was smaller than expected and followed a 19,000 increase in October. In western Germany, seasonally-adjusted unemployment fell by 4,000 in November to 3.05m or 9.8 per cent of the workforce, the first fall since March. In eastern Germany, the total rose 15,000 to 1.47m or 19.6 per cent of the workforce.

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However, the latest

NEWS: EUROPE

Prodi looks beyond his 'transitional' mission

By James Boff in Rome

Romano Prodi has surprised Italy's political establishment by admitting that there is a limit to how long he would like to stay as prime minister.

Although Mr Prodi has often been regarded as the first post-war prime minister whose administration could last a full five-year term, he has admitted in a television interview that he sees his task as a "transitional" one - and

that it "will not last very long". Interviewed on Rai, the state television channel, on Monday night, Mr Prodi was asked whether he was planning to stay long at the Palazzo Chigi, the prime ministerial headquarters in Rome.

"As long as I still have to carry out my task," he replied, "which is a task of transition and is historically very important". He described the job as "taking Italy into Europe, bringing together a

divided country and uniting it".

Claiming that his task was like "crossing the Red Sea," he added: "I think it will not last very long. Then my function is over."

Several Italian newspapers yesterday claimed that Mr Prodi could be planning to stand down in the middle of next year when Italy hopes - and expects - to have gained formal approval to enter the European single currency.

Such a suggestion was comprehensively denied yesterday by the premier's office. A Palazzo Chigi official claimed there was nothing valedictory about the interview at all and that the sense of Mr Prodi's comments had been misinterpreted.

But some newspapers yesterday saw Mr Prodi's comments as an early sign that he might consider standing for president - a job which is expected to be filled by direct election for the first time in 1999. This holds out the possibility of him making way for Massimo d'Alema, the leader of the Party of the Democratic Left (PDS), to become prime minister.

Those making this interpretation noted that Mr Prodi said in the interview that Italy needed to move to a system where the leader of the party with the largest following in parliament - currently the PDS - took the premiership.

Mr Prodi came to power last year as the political figure who

could bring together the various forces under the Olive Tree coalition - but his own party is not as large as the PDS.

In a compliment to Mr d'Alema - with whom he has had uneasy relations in recent weeks - Mr Prodi said that he saw him as "a serious candidate in the long run" for the premiership. "I don't think this a question of someone breathing down my neck," he said. "This is the way things happen in a democracy."

Russian oil plant to fight seizure

By Chrystia Freeland
in Moscow

Managers from Russia's largest oil refinery said yesterday they would fight a government threat to seize the company as punishment for its \$85m tax bill.

The refinery's defiance is the latest act in the financial drama which has gripped Russia over the past few weeks, as the cash-strapped Kremlin has sought to extract taxes from reluctant companies.

Alexander Meling, director of the Omsk Oil Refinery, said the Kremlin's ultimatum could lead to closure of the plant, with disastrous consequences for the Siberian province where it is located.

If the government decision was "really about the sale of the plant, it means the plant will shut down," Mr Meling said. "To stop fully producing in a region like Siberia during the winter would mean death."

Mr Meling and officials from Sibneft, the vertically integrated Russian oil company which owns the refinery, said they would fight the threat in the courts and by lobbying the local authorities more flexibly.

They insisted that the government's decision this week contradicted a previous agreement with the refinery.

The fierce reaction follows an order by the Temporary Emergency Commission for Strengthening Tax and Budget Discipline.

On Monday the commission, whose acronym matches a feared Bolshevik branch of the secret police, voted to seize the assets of the Omsk refinery because of its massive tax bill, estimated at one investment bank to be \$85m.

The commission, which announced it would "arrest" the assets of the company and use them to pay off its tax arrears, was established last year to promote Russia's lacklustre tax collection.

EU plans for US beef deal thrown out

By Michael Smith
in Brussels

European Commission plans for defusing a trade clash with the US over cattle derivatives were thrown into confusion last night after officials from member states failed to back them.

The 20 commissioners will consider options which include a postponement of the ban, which would prohibit use of the cattle parts most at risk of carrying the BSE mad cow disease at their weekly meeting today. The ban is due to take effect from January 1.

The Commission decided on the ban last July with the support of only seven member states but was shortly afterwards threatened with a trade dispute by the US.

The ban could block billions of dollars of US pharmaceuticals and cosmetics exports to Europe. Most pharmaceutical and cosmetics contain derivatives of tallow or gelatin, produced by boiling animal carcasses, usually including banned cattle parts, called specified risk materials (SRM).

The US insists it is free of BSE and therefore should escape the ban. The Commission has rejected this proposal but last week proposed a piecemeal solution involving temporary exemptions from the rules for certain

products. Under the plan:

- Pharmaceutical products approved for marketing after the start of 1998 would not be allowed to use SRMs in their manufacture, but those already approved would be given exemption to use SRMs until January 1999 to allow industry time to adapt.

- Existing products and those manufactured during the transition period could continue to be sold until expiry of their shelf life.

- Certain medicines using SRMs would have a longer transition period, until the end of 1999.

- Derivatives of tallow would be approved for use provided they were heat-treated by one of three approved methods.

When representatives of the 15 member states met yesterday in the EU's standing veterinary committee, they failed to take an expected vote on the proposals. This suggests the proposals could not command a bare majority. That does not rule out the possibility that the proposals could be adopted at a meeting of farm ministers next week, but it makes it less likely.

With the January 1 deadline approaching and the Commission preparing to wind down for the Christmas break, time is running out to find a solution before the ban is implemented.

Choice of 'wise men' a test for unions

Robert Graham on a medieval trial of strength for French labour organisations

The elections for members of an ancient system of labour tribunals are today the chosen ground for a major test of strength among France's main trade unions.

The tribunals - known as *conseils de prud'hommes* (councils of wise men) - date back to the late 18th century, and now mainly deal with minor problems relating to dismissals. Although employees and employers are equally represented on the 271 councils, interest centres on the contest between the unions for their share of seats.

The unions are in crisis and only represent 9.7 per cent of the workforce. Even this small proportion distorts the picture, since they are afraid to admit that a sizeable proportion of their members are no longer in active employment but pensioners.

Nevertheless, because the relevant *prud'hommes* have to be union representatives, the elections offer a chance to the unions to demonstrate their legitimacy. A total of 14m registered wage earners are entitled to vote.

But with such a large number able to participate, those outside the union movement feel these elections confer a state-sponsored and spurious legitimacy on people who do not really represent them.

The government pays for the electoral propaganda, and in addition spends some FFr40m (\$6.7m) annually on training councillors and a

further FFr75m on training union officials to hold public office.

Critics of the system also say the elections permit unions to exercise a greater say in French life than their declining strength merits. Such views are borne out by the growing abstentionism in the polls, which are held every five years. Over the past two decades the level of abstention has almost doubled to 50 per cent.

"These elections should show clearly the new balance of forces within the trades union movement as old sources of employment decline and new opportunities open up in the services," says Michel Caron, of the CFDT, one of the three main federations.

The CFDT, which is headed by Nicole Notat, an energetic and popular 50-year-old, has done more than its rivals to attract new recruits in service industries. The other unions that dominate the scene are the CGT, the oldest federation, traditionally controlled by the Communists, and Force Ouvrière (FO), which broke away from the CGT in 1947.

The divisions among the three essentially evolved from the cold war, FO being created with US trade union assistance as a radical opponent of the CGT, while the CFDT was formed in 1964 as a Christian Democrat-oriented group.

The CGT has been strong in industry and the public sector, but has been drifting,

lined. The same applies to FO, which captured 20 per cent of the vote last time. However, Ms Notat will need to improve on the CFDT's 23 per cent if she wants to demonstrate that she bears the banner of modernising trade unionism in France.

Beyond this, the relative strengths of the three will determine in part how the government's plan to introduce a 35-hour week is negotiated by and with the unions. The CGT and FO are more militant in their demands on reducing the working week, especially over overtime. They also want to negotiate at a national level while the CFDT believes the 35-hour week can best be negotiated locally, allowing individual companies more flexibility.

The CFDT fears the government's plan could enable employers to raise productivity without job creation and with lower effective wages. All this politics sits awkwardly on top of the venerable institution of the *prud'hommes*. Almost 98 per cent of the 200,000 cases brought each year are by employees. They usually relate to contractual failures in dismissals or disputes about pay entitlements.

The odds tend to be stacked against the employers even if they have equal representation. Elsewhere, other unions have sprouted, especially representing groups like teachers in the public sector. If the CGT share of the vote falls significantly from its 33 per cent in 1992, its loss of support will be under-

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NEWS: ASIA-PACIFIC

S Korean government pledges to retain control of Kia motor vehicle group

\$2bn prop for ailing Seoul banks

By John Burton in Seoul

The South Korean government yesterday approved the state takeover of the nation's two weakest commercial banks and vowed to keep control of the Kia motor group amid continued financial turmoil.

The government will inject a total of \$2bn into Seoul Bank and Korea First Bank for a 50 per cent shareholding in both.

New rights issues by the banks will be swapped for shares of state companies or directly purchased by the government.

The government, worried about a new round of big bankruptcies following that

of the Halla shipbuilding group last weekend, is seeking to prop up the troubled banking system instead of shutting down banks weakened by a string of corporate collapses this year.

Seoul had been pressed by the International Monetary Fund to close the two banks soon under the terms of its \$57bn rescue package. But it refused because of fears that this would further restrict corporate lending and cause a run on deposits.

The capital infusion by the state into two of Korea's biggest banks would allow them to meet reserve requirements set by the Bank for International Settlements. The failure to meet such

standards would lead to bank closures under the IMF bail-out terms.

Analysts said the state rescue of the two banks appeared to violate the spirit, if not the letter, of the IMF terms governing the restructuring of Korea's financial sector.

But the government said it planned to sell its bank shareholdings to the public at a later date.

Finance ministry officials also said the state would keep control of Kia, which was nationalised in October after the group, Korea's third-ranked carmaker, went bankrupt.

Speculation that the government might sell Kia was

prompted by Daewoo's purchase of Ssangyong Motors on Monday to save it from threatened bankruptcy.

Analysts warned that the easy financing terms for Daewoo's takeover of Ssangyong could put new strains on the banking system as Ssangyong's creditors must bear the brunt of the deal.

Payment on the principal of Ssangyong's \$3bn debt will be delayed up to 10 years, while interest payments will be set at below-market rates. "It's just loading the weak banks with more liabilities," said Henry Morris, managing director for Coyo International.

"The government is up to its old tricks of using plant

to support industry," one foreign banker claimed.

Any possible pressure by the government for Ssangyong's creditor banks to accept easy financing terms could violate the IMF condition banning state intervention in lending decisions.

Worries about more corporate bankruptcies amid tight liquidity caused the Seoul bourse to fall by 6.5 per cent to 388 points yesterday.

Corporate interest rates surged to nearly 25 per cent, six times the inflation rate. The Korean currency, the won, dropped to a new record low of Won 1,460 to the US dollar on worries about Korea's ability to meet short-term debt obligations.

De Venecia: admired for political skills but distrusted for links with Marcos regime



De Venecia: admired for political skills but distrusted for links with Marcos regime

Ramos candidate wins few business votes

By Justin Marozzi in Manila

Philippine business leaders yesterday expressed disappointment at President Fidel Ramos' surprise choice of successor, as the World Bank warned of tough policy challenges awaiting a new president in the wake of the recent turmoil.

President Ramos has endorsed Jose de Venecia, speaker of the lower house, as his preferred candidate in elections next May. Big business has been rallying around Renato de Villa, former defence secretary, who had been considered most likely to receive the presidential "anointment".

Analysts said the unexpected choice of Mr de Venecia, who is admired for his political skills but distrusted because of his association with the administration of Ferdinand Marcos, was likely to shatter business unity.

"This decision upsets what was beginning to look like a pretty smooth through-train in terms of a Ramos handover," said Keith Craig, managing director of Indosuez W.L.Carr in Manila. "It de Venecia can become the champion to take on vice-president [Joseph] Estrada, then it will blow the field wide open and in a wide field Estrada emerges

as a clear favourite."

Mr Estrada, a colourful and popular politician, and Gloria Macapagal-Arroyo, a high-profile senator, both opposition candidates, are the leading contenders in the polls. But Mr Estrada is regarded with loathing by most in the business community.

A survey of candidates by the influential Makati Business Club in January gave Mr de Villa 32 per cent backing with only 9 per cent for Mr de Venecia. Mr Estrada had 3 per cent.

"The backing of big business is important because of the financial and logistical support it provides," said Teodoro Lirio, managing director of the BZW office. "I think big business is now posed with the question 'Who do we back?'"

The World Bank, in a report to be presented in Paris next week, has outlined a series of policy challenges likely to challenge Mr Ramos' successor. The report praised the Philippines for its "relatively rapid" adjustment to the new market reality, but said a number of measures were required to restore investor confidence.

Key issues to be addressed include gathering precise information on the foreign debt service requirements of the private sector to help gauge pressure on the foreign exchange rate; the Supreme Court's decision last month to scrap the law deregulating the oil industry had to be addressed as soon as possible to minimise investment damage; and public agencies should be streamlined to reverse the trend over the past three years of increased government personnel costs.

In banking, the report praised "significant progress" in increasing capital adequacy requirements, loan loss provisions and liquidity reserve requirements on foreign currency deposits. The bank warned that prospective wage adjustments must not undermine the beneficial impact of the peso's recent depreciation against the dollar.

The recent volatility of capital flows underlined the need to develop domestic capital markets.

Economists argue that once the regional storm has settled, the Philippines is likely to emerge in better economic health than its neighbours. As Korea, Thailand and Indonesia return to the International Monetary Fund fold, the country is poised to exit at the end of the year under an as yet undefined "precautionary arrangement" with the fund.

Job losses 'may generate Asian social tensions'

By Ted Barakat in Bangkok

Asia's financial turmoil could lead to "catastrophic" social consequences because there are few safeguards to protect the millions of people who will lose their jobs in the coming months, the International Labour Organisation (ILO) warned yesterday.

Starting as the south-east and east Asian economies do from a prolonged period of high growth, even a deceleration of growth would generate social tensions," ILO director general, Michel Hansen, told a regional meeting of labour officials.

In Asia "there is typically no system of unemployment benefits or mechanism for facilitating retraining and redeployment," Mr Hansen said. "Consequently, retrenched workers will have to find for themselves."

Job losses are mounting throughout Asia, even in countries that just months ago were experiencing labour shortages. That officials say as many as 1.5 million people are expected to be sacked by the end of next year. Korean job losses will total more than 900,000 next year according to labour ministry there. Unemployment in Indonesia will also rise by 1m people, labour union leaders say.

"You can't have a process of industrialisation... without building something more sophisticated and appropriate than the traditional safety net," he said.

The ILO regional director for Asia, Joe Thurnau, said job losses in the current crisis would have an impact on a high proportion of well-paid white collar workers, noting that on Monday 6,000 of Thailand's finance workers lost their jobs. "These people will have a hard time finding something comparable," he said.

Still, other officials warned that migrant workers and children are the most vulnerable sectors in the current crisis. A number of countries, including Malaysia and Thailand, are embarking on mass programmes to send home unskilled foreign workers.

Families often pull children out of school and put them to work when an adult bread-winner loses a job, said Roger Boehning, head of the south-east Asia team for the ILO.

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The rumour factory

...and just now - evidence of
a secret deal in Geneva on
the handing over of
South Africa's nuclear
reactors and by
secret route. The secret
agreement affects the
South African Nuclear
Programme that is
now being developed
but has been delayed
by the introduction of
new safety standards.
The current plan is
to have the first reactor
operating in 1990.

UK's Beijing

...the US President will
visit China next month
and the two sides
are indicating that
they will sign a
half dozen or so
agreements. Mr Deng
Xiaoping, who has
been in power for
less than a year, has
said he wants to
see Mr Reagan
again. Mr Deng
has also said that
he wants to see
the US President
again.

EUROPEAN Sector

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Finance reference



DIRECT

The Sheraton Amsterdam Airport Hotel and Conference Centre is arguably the most advanced in the world.

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NEWS: THE AMERICAS

OAS condemns Brazil's police 'death squads'

By Geoff Dyer in São Paulo

The Brazilian police force operates "death squads", regularly covers up violence perpetrated by officers and is not trusted by large sections of the population, according to a report published by the Organization of American States (OAS).

The report, which examines human rights in Brazil, calls for wholesale reform of the police force, including the establishment of a permanent commission to investigate "extermination squads", which the report says still operate in a number of states.

The conclusions are likely to increase the pressure on the Brazilian government to take concerted action

against police abuses and to re-examine the role of the military police, following a series of revelations this year which have further tarnished the police's already low reputation.

Although the record of police violence had improved in São Paulo state since 1986, the report found it had deteriorated in Rio de Janeiro.

The number of deaths in Rio involving military police averaged 21 a month last year, up from 32 the year before, and in confrontations between civilians and police, the number of deaths was three times the number of injuries. Only 12 per cent of robberies were reported to police, reflecting low levels of public confidence.

The report cited cases of

officers receiving praise despite being accused of victimising citizens. One police colonel, who had been awarded the title of "police man of the year", had been accused of 44 killings during a 24-year career.

"This demonstrates the use of excessive force and also shows a pattern of extra-judicial executions by the Rio de Janeiro police," the report said.

The Brazilian foreign ministry welcomed the report as "a valid contribution" in the struggle for human rights and said the government had co-operated fully with the commission. As well as exposing grave violations of human rights, the foreign ministry said the report recognised there was a "sin-



Brazil police: accused of "excessive force"

NEWS DIGEST

Dollar bond for Argentina

Argentina yesterday became the first emerging market borrower to issue a dollar bond since the window was effectively closed during the global markets crisis in late October. The \$500m offering, which was underwritten by Merrill Lynch, the US investment bank, was only the second emerging market bond to be issued in any currency since late October. The other, denominated in Italian lire, was also issued by Argentina.

"Argentina is showing that investors are starting to discriminate between Asia and Latin America," said one bond syndicate official in New York yesterday. "This kind of transaction would not have been possible a month ago."

However, Argentina was compelled to pay investors a coupon at least one percentage point higher than it would have had to offer before the global markets turned. In return, investors agreed to buy a highly unusual bond which allows for the spread - or the premium paid over US Treasury bonds - to be adjusted at regular intervals, through an auction.

Miguel Kignani, finance undersecretary, said before yesterday's issue he did not think the auction structure involved taking a gamble on the future direction of rates. "We are confident spreads will tighten and this deal will end up saving Argentine money," he said. "We don't think we will be back in the debt market this year unless we get any interesting offers."

*Edward Luce, London and Ken Warr, Buenos Aires
See Capital Markets, Page 28*

■ US ECONOMY

Faster growth seen next year

While economists and policymakers remain uncertain about the impact of the Asian financial crisis on the US economy, the nation's manufacturers seem confident they will brush it aside and chalk up an eighth straight year of expansion in 1998.

In its latest semi-annual survey of manufacturing purchasing executives, the National Association of Purchasing Management said economic growth was likely to accelerate next year, driven by continuing gains in employment, capital spending and even exports.

"Purchasing executives report a higher level of optimism for the current year than they did a year ago, with 88 per cent of them expecting business in the first half of 1998 to be better than or the same as the second half of 1997," said Norbert Ore, chairman of the NAPM's Business Survey Committee.

Companies expect an average 7.8 per cent net increase in revenues next year, compared with a 7.2 per cent rise this year. The bullishness is all the more surprising because it was manufacturers of traded goods who were expected to be hardest hit by the Asian crisis. More than a quarter of US exports are shipped to Asian countries hit by the turmoil and most economists have been expecting a sharp slowdown in US export growth next year. But the survey reported exports are expected to rise in 1998.

Gerard Baker, Washington

■ QUEBEC SOVEREIGNTY

Majority against third vote

Quebecers have grown weary of the long debate over whether to separate from Canada and a majority would not be in favour of a third sovereignty referendum, according to a surprising opinion poll. The results mark a remarkable reversal among the Canadian province's public, who came within 1 per cent of voting for separation in a 1995 referendum. In a survey by pollster Angus Reid, 66 per cent of those questioned said they were "tired of all the talk about referendums and the constitution".

Politicians have for decades wrangled over how to appease French speaking Canadians who are concerned that their culture is being overwhelmed by the English speaking majority. In the poll released yesterday, only 36 per cent of respondents said they would be in favour of another sovereignty referendum should Lucien Bouchard, the province's premier, be re-elected for a second term.

"It would be irresponsible for those of us in government who are working so hard to promote competition to allow it to be lost through consolidation and mergers."

Mark Morrison, Toronto

Swiss banks may face court battle

US public finance officials agreed to lift the pressure on Swiss banks over holocaust victims' assets this week, deciding at a New York conference on Monday to suspend all threats of business boycotts until the end of March.

But the conference revealed the greatest threat to the banks comes from the US courts, rather than public sector money managers. The decision to impose a moratorium on economic sanctions is partly aimed at helping the chances of an out-of-court settlement on top of the restitution efforts already under way.

Angry scenes also showed there are divisions over tactics within the US Jewish community, with leaders negotiating a careful balance in their attempt to win a settlement. Many holocaust survivors seemed angry the Swiss banks were moving too slowly, and wanted more aggressive sanctions.

Melvyn Weiss, senior partner of Milberg Weiss Bershad Hynes & Lerach and liaison counsel for the holocaust survivors claiming compensation from the banks, shared a platform with the chief financial officers for the states of New York and California. He referred to press speculation that the banks were under pressure to agree an out-of-court settlement.

He argued that the lawsuit, which now includes

more than 30 legal firms, should continue even though other efforts to arrange compensation were in progress.

The banks have applied for the lawsuit to be dismissed, on the grounds a process for compensating victims is under way through the international commission of eminent persons, chaired by Paul Volcker, former Federal Reserve chairman. Arguments were heard in August by a judge still considering if the case should continue.

Mr Volcker, who addressed the New York conference, argued against sanctions, and praised co-operation he had from the Swiss banks. Mr Weiss said: "If we get trapped into thinking this is about that which we can justify with precision, we aren't doing justice to those who suffered these wrongs, because 52 years of obfuscation make it impossible to reconstruct with precision what we just result should be."

He pointed out that several leading Jewish organisations, such as the Anti-Defamation League, have opposed economic sanctions, but are supporting legal action. He admitted the class action could still have many years to run, if there was no settlement out of court.

John Authers

CONTRACT & TENDERSS

□ FT INTERVIEW: WILLIAM KENNARD, FCC CHAIRMAN

Continuing the big push for telecoms competition



Kennard: tasks multiplying

It has been a hectic few weeks for William Kennard, newly ensconced chairman of the US Federal Communications Commission.

Since taking office last month, he has been working at a breakneck pace to ensure the agency does everything from implementing the World Trade Organisation telecommunications agreement to appeal against an unfavourable court ruling to the Supreme Court. The tasks just seem to multiply.

But Mr Kennard seems unfazed by all the activity attached to the post of chief US regulator for telecommunications and broadcast. As he hurtles from meeting to meeting, he keeps one broad and unambiguous goal at the top of his agenda: "We want to bring competition to every corner of the telecommunications market in the country," he said in an interview.

"I think that there are certainly some areas which we've learned from the benefit of experience could use change, but I don't see that there is support for any significant substantive amendments," he said. "The practical reality is, we've got to make the best of what we've got. We can't rely on the hope Congress will amend the act, or the Supreme Court will intervene."

Specifically, what he wants is to forge common ground with the states to establish a "magna carta" between state regulators and the FCC so that they can take a common approach in trying to force open local markets.

A coalition of consumer and business groups said yesterday it was filing a petition with the Federal Communications Commission to demand caps on access fees which long-distance phone companies pay local monopolies to connect telephone calls. Mark Suzman writes.

"We have had a number of jurisdictional battles [with state regulators] and I want to shift the debate," he said. "What we want to do is establish a blueprint which will be the common principle essential to promoting competition."

Before that goal can be met, Mr Kennard has to surmount one big obstacle: reform of the so-called "universal service" requirements ensuring customers in rural areas and small towns are not discriminated against by phone companies.

In the past, these have been maintained by a complex network of implicit subsidies. But the 1996 act stipulated the system should be revamped, with a Universal Service Fund financed by big phone companies on explicit assessment rates.

The new system was due to start operating in January. But after congressional concern about warnings

CONTRACTS & TENDERS

Invest in Romania!

STATE OWNERSHIP FUND

Advertising release for sale of shares by direct negotiation

The STATE OWNERSHIP FUND, a Romanian public institution based in Bucharest, 21 C.A. Rosetti Street, sector 2, is offering for sale by direct negotiation a 51% of the issued share capital of VENTILATORUL SA.

Registered Office: Bucuresti, Str. Sergeant Negru Ion, nr.44, sector 2.
 Fiscal Code: R405705
 Registration no. at Commercial Register Office: J40/57/1991.
 Issued stock capital, according to the latest records at the Commercial Register Office: 16,012,175 thousand, ROL.
 Turnover in 1996: 17,556,291 thousand, ROL.
 Net profit in 1996: 1,980,049 thousand, ROL.
 Main scope of activity: manufacturing and sale of industrial ventilators and air conditioning facilities.

Total number of shares at a nominal value of 25,000 ROL each: 640,437.
 The share ownership structure is as follows:

State Ownership Fund	59.99%
Financial Investment Company Momenis	4.60%
Share owners through mass privatization	10.00%
Shares assigned to the manager	25.38%

The offer for the 51% issued share capital, i.e. 5,429,453 USD.

The Company PRESENTATION FILE required for subscription to the offer may be obtained at the State Ownership Fund, SOF-RDA BUSINESS CENTRE, OFFERS DIVISION of the International Relations Department, Bucuresti, Str. STAVROPOLEOS, nr.6, phone 04-01/310495, 3123130, 3124231 and fax 04-01/3121841, daily between 8.00 and 16.00 hrs., at a price of 1,000 USD for foreign citizens or legal entities or ROL equivalent at National Bank exchange rate applicable on the PRESENTATION FILE purchase date for Romanian citizens and legal entities.

This sum has to be transferred in advance to the State Ownership Fund account no. 5314-00000024230007, in USD at the Romanian Bank for Foreign Trade (BANCOREX) for foreign investors, or no. 1510980000607, in ROL, at the Romanian Bank for Development-Bucharest (BRD-SMB) for Romanian investors.

The minimal environmental conditions accepted for VENTILATORUL SA are included in the company PRESENTATION FILE.

THE PRESENTATION FILE will be released on presentation of:

- a copy of the payment order for the presentation file;
- identity card (or passport for foreign citizens);
- certificate from the bidding company.

In order to participate in the negotiations, bidders are required to present evidence of putting at the Seller's disposal a guarantee of a participation i.e. 1,127,420 thousand ROL or 150,902 USD as follows: Romanian citizens or legal entities may pay cash to the State Ownership Fund, to account no. 4001680900313 at the Romanian citizens or legal entities; foreign citizens or legal entities may pay cash to the State Ownership Fund, to account no. 5314-00000024230007, in USD, at the Romanian Bank for Foreign Trade (BANCOREX); alternatively the bidders may instruct the bank where they hold their account to release an unconditional bank guarantee valid for 45 days.

Bidders should submit the PURCHASING OFFER and the documents stipulated by Government Decision (HG) no. 457/1997 article 26, published in "Monitorul Oficial" no. 213/28.08.1997 to the State Ownership Fund, Offers Division at the above mentioned address, in a sealed envelope, prior to 30 Jan. 1998, 16.00 hrs. (from deadline for submission).

Invest in Romania!

STATE OWNERSHIP FUND

Advertising release for sale of shares by direct negotiation

The STATE OWNERSHIP FUND, a Romanian public institution based in Bucharest, 21 C.A. Rosetti Street, sector 2, is offering for sale by direct negotiation a 57.6178% of the issued share capital of ARTROM SA SLATINA.

Registered Office: Slatina, Soseaua Dragalnicei, Km.93, Judecata Olt.
 Fiscal Code: 1510210.
 Registration no. at Commercial Register Office: 141, 361,850 thousand, ROL.
 Turnover in 1996: 7,576,071 thousand, ROL.
 Net profit in 1996: 1,376,071 thousand, ROL.
 Main scope of activity: production and sale of welded pipes for machine construction, bearings and oil industry, foreign trade activity, import-export.

Total number of shares at a nominal value of 25,000 ROL each: 5,654,474.
 The share ownership structure is as follows:

State Ownership Fund	57.6178
Financial Investment Company Oltensia	24.6954
Share owners through mass privatization	0.0497
Shares assigned to the manager	0.0087
Other	16.2264

The offer for the 57.6178% issued share capital, i.e. 5,654,474 USD.

The Company PRESENTATION FILE required for subscription to the offer may be obtained at the State Ownership Fund, SOF-RDA BUSINESS CENTRE, OFFERS DIVISION of the International Relations Department, Bucuresti, Str. STAVROPOLEOS, nr.6, phone 04-01/310495, 3123130, 3124231 and fax 04-01/3121841, daily between 8.00 and 16.00 hrs., at a price of 2,250 USD for foreign citizens or legal entities or ROL equivalent at National Bank exchange rate applicable on the PRESENTATION FILE purchase date for Romanian citizens and legal entities.

This sum has to be transferred in advance to the State Ownership Fund account no. 5314-00000024230007, in USD at the Romanian Bank for Foreign Trade (BANCOREX) for foreign investors, or no. 1510980000607, in ROL, at the Romanian Bank for Development-Bucharest (BRD-SMB) for Romanian investors.

The minimal environmental conditions accepted for ARTROM SA SLATINA are included in the company PRESENTATION FILE.

THE PRESENTATION FILE will be released on presentation of:

- a copy of the payment order for the presentation file;
- identity card (or passport for foreign citizens);
- certificate from the bidding company.

In order to participate in the negotiations, bidders are required to present evidence of putting at the Seller's disposal a guarantee of a participation i.e. 1,099,061,525 thousand ROL or 147,17 USD as follows: Romanian citizens or legal entities may pay cash to the State Ownership Fund, to account no. 4001680900313 at the Romanian citizens or legal entities; foreign citizens or legal entities may pay cash to the State Ownership Fund, to account no. 5314-00000024230007, in USD, at the Romanian Bank for Foreign Trade (BANCOREX); alternatively the bidders may instruct the bank where they hold their account to release an unconditional bank guarantee valid for 45 days.

Bidders should submit the PURCHASING OFFER and the documents stipulated by Government Decision (HG) no. 457/1997 article 26, published in "Monitorul Oficial" no. 213/28.08.1997 to the State Ownership Fund, Offers Division at the above mentioned address, in a sealed envelope, prior to 15 Jan. 1998, 16.00 hrs. (from deadline for submission).

NEWS: WORLD TRADE

ond
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first emerging market
now the world's largest
market, cuts imports
from underwriting by
bank, was only the
one raised in any
other, demonstrated in
governments.
Governments are starting to
plan America's first emer-
gency. They have
pledged to pay investors
higher rates of interest
in markets turned to
highs without the
premium products
of regular savings
society, said to be
the American economy's
future direction of travel
and the deal will
be made. "We are
concerned that we will
not be able to

Toyota picks France for new plant

By Robert Graham in Paris
and Helga Simonian, Motor
Industry Correspondent

Toyota, Japan's biggest car
group, yesterday unveiled
plans for a FF470m (\$870m)
greenfield plant at Valenciennes
near the Belgian border to
position itself for a larger
European market share in
the next century.

Hiroshi Okuda, the Toyota
president, did not give a specific
reason for the selection
of France. But he said it was
a combination of Toyota's
need to raise its market
share in France, its need to

have a presence in continental
Europe, its need to be
inside the euro zone and the
site's communications with
Toyota's existing plants –
notably in the UK.

The new small car will initially
have a 60 per cent
"European content" thus
qualifying it to be classified
as European. Engines are
likely to come from the
company's Deeside factory in
Wales, established to feed the
Burnaston plant in the
Midlands.

Mr Okuda said Toyota had
applied to the French government
for a subsidy, but details had yet to be finalised.

In the motor industry there was talk yesterday of up to 10 per cent in various subsidies.

French officials said among the subsidies being considered were tax breaks, the waiving for a period of some social security contributions and aid in training the proposed 2,000 strong workforce. In addition the town of Valenciennes is expected to waive or reduce the annual property tax on the site while contributing to the establishment of Japanese-French schooling.

The plant is due on stream in 2001 but from 1999 Toyota

will import its new range of small cars into France. Toyota executives said the group hoped to raise its current 11 per cent share of the French market to around 5 per cent with the new plant. At present Toyota only has 2.8 per cent of the EU market.

But Mr Okuda said the group was looking for expansion not only in the EU but also in eastern and southern Europe.

Toyota had not been deterred from coming to France by high labour overheads and the Jospin government's plan to introduce a 35-hour week, he said. However, he admitted this put a premium on productivity.

As French officials trumpeted the Toyota investment as symbol of international confidence, UK reactions to Toyota's French decision were muted, partly because it had been signalled widely in recent weeks. The company's emphasis that the move had not been influenced by policy on Emu also removed any political barbs.

Margaret Beckett, trade and industry secretary, said she was "naturally disappointed" but remained confident about Toyota's continuing investment commitment

to the UK.

"We worked hard to secure the project, but Toyota's decision was ultimately based on its wider European business strategy and the need to develop its presence in new markets."

Government officials noted Toyota's plans to boost UK car production, with the introduction of the Corolla model at its Burnaston plant in the Midlands alongside the existing Corolla E/Avensis range.

Editorial Comment, Page 15
French finance and investment, separate section

NEWS DIGEST

'Step towards duty-free net'

A new transatlantic understanding on the burgeoning market in electronic commerce has brought closer the US vision of a duty-free internet, says President Bill Clinton's special adviser on the sector. "This is a significant victory for the internet," said Ira Magaziner, referring to a hard-fought section in the final communiqué of this month's US-European Union summit. The most controversial line pledges both sides to work for global agreement on two key points. Whenever goods are ordered electronically and delivered physically, no additional import duties will be imposed because of the use of electronic means; and transactions that take place purely on the internet should remain duty-free.

Mr Magaziner said the second provision accepted the duty-free status of anything that passed over cyber-space – including software and books which some people might define as goods rather than services. France and Belgium have been reluctant to forfeit the option of special tariffs on electronic trade. The communiqué also agreed any taxes on electronic commerce should be "clear, consistent, neutral and non-discriminatory". He said this was a riposte to the idea of an internet access tax. Business-to-business transactions in the US alone had grown from \$2bn in 1995 to \$5bn in 1996 and were conservatively projected to reach \$30bn in 2002. *Bruce Clark, Washington*

■ EUROPEAN AVIATION

Lufthansa complaint filed

British Airways yesterday called on Brussels to curb Lufthansa, the German airline, from charging what it claimed were anti-competitive prices on one of its internal German routes. In an intensification of the row between the two airlines, Deutsche BA, British Airways' German subsidiary, said it had sent letters of complaint to competition authorities in Berlin and Brussels.

This is the first time Deutsche BA, set up by BA to take on Lufthansa in its home market, has taken a complaint against Lufthansa openly to Brussels. It claimed Lufthansa was abusing its dominance as Germany's biggest carrier to force out rivals by charging unrealistically low prices on its Frankfurt-Munich route.

Deutsche BA began offering flights from Frankfurt to Munich on November 24 and since then Lufthansa has reduced its route prices. Carl Michel, chief executive of Deutsche BA, said Lufthansa was breaching EU competition rules. Lufthansa declined to comment. Lufthansa and Deutsche BA both make a loss on their German routes and Lufthansa claims BA is unfairly subsidising its German arm. *Graham Bowley, Frankfurt*

■ SUBMARINE CABLE

Flag on the starting line

Flag, the world's longest submarine communications cable stretching 28,000km from the US to Japan, went into commercial service yesterday. Privately funded, about 65 carriers have bought capacity on the cable which offers about 75 per cent of the world's population access to a broadband superhighway. Flag is expected to break even in three years when about 18 per cent of capacity will have been sold. Bell Atlantic of the US is the largest single shareholder with 38 per cent. *Alan Cane, London*

French go into overdrive to win investors

Andrew Jack on how Paris has changed its attitude towards attracting foreign investment

One of the worst-kept secrets in France in recent months has been the decision by Toyota to construct a car factory in the north of the country.

The move represents a diplomatic as much as an economic triumph, luring a prestigious international company which has pledged to invest up to FF5bn (\$840m) and create 2,000 jobs by 2005.

It is the fruit of lengthy negotiations between the Japanese group and successive French governments of different political complexions – including the current leftwing coalition, whose sometimes controversial economic policies appear not to have put off Toyota.

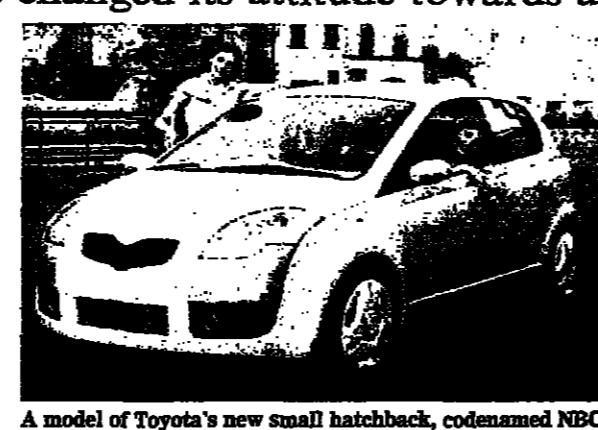
But the decision also highlights the intense competition between countries for foreign investment and the relative importance given by corporate decision-makers to the different factors determining location.

There is little doubt that France's willingness and ability to lure foreign investors has risen sharply in recent years, in contrast to the late 1970s, when it famously spurned proposals including a project by General Motors of the US.

The late Socialist president, François Mitterrand, who masterminded a wave of nationalisations in the

Japan		
Year	France	Total
1984	0.42	41.1
1985	1.52	50.7
1986	0.5	48.0
1987 (first half)	0.37	23.5

Source: Japan External Trade Organisation



A model of Toyota's new small hatchback, codenamed NBC

early 1980s, remained ambivalent on the subject. But his successive administrations contributed to reducing bureaucratic obstacles, and created a more coherent, coordinated mechanism to lure inward investment.

And under France's Gaullist president, Jacques Chirac, encouraging investment has become a priority on his trips abroad. It was even a theme at last month's Hanover summit of francophone nations – a network previously dedicated more to cultural than economic matters.

United Nations trade figures released in September show that France attracted \$21bn in investment in 1996, coming in fourth place behind the US, China and the UK. Between 1991 and 1996, the cumulative total for

France stood at \$119bn, beating the UK into second place within Europe.

The statistics need to be read with care. It is difficult enough assessing meaningful data, let alone distinguishing the more "useful" investments such as "green-field" sites by foreign companies from the relatively "neutral" purchase of equities by foreign investors, and the potentially "negative" takeovers of French companies which can lead to job losses, repatriation of profits and "delocalisation" of decision-making.

Even so, Toyota's decision is not isolated. IBM, Motorola and FedEx are among the groups to have invested in recent months in France. The new Smart car, jointly produced by Germany's Mer-

cedes-Benz and Switzerland's SMH, manufacturer of the Swatch wrist-watch, has just started coming off French production lines.

Jean-Daniel Tordjman, France's roving ambassador for inward investment, highlights a number of specific factors that lured Toyota, after five years of detailed discussions that he and officials from Datar, the state's inward investment agency, held with the company. These include France's "century of experience" in the motor industry, with the consequent trained labour force, technical expertise and a network of experienced subcontractors. He also argues that the workforce is relatively "flexible", with employment costs and work rhythms more amenable than in neighbouring Germany with an equally strong car industry.

He plays down the influence of another significant factor: considerable government subsidies payable to Toyota in exchange for locating in a region with economic difficulties, which could reach 10 per cent of the value of the investment.

But Mr Tordjman stresses that one of the most important attractions of France today for investors is the priority of establishing a presence in a significant national economy within the European Union, with raising taxes on corporate profits to 41.6 per cent and introducing proposals to reduce the legal length of the working week from 39 to 35 hours. These are all factors which, Mr Tordjman admits, "have not helped" his task.

The question is how long this French comparative advantage will remain – either with the UK's eventual membership, or in the shorter term with an enlargement of the euro zone to include other significant European economies such as Spain and Italy.

All this comes at a time when the country's leftwing government has done little so far to attack labour market flexibility and high social security contributions and business rates, while raising taxes on corporate profits to 41.6 per cent and introducing proposals to reduce the legal length of the working week from 39 to 35 hours. These are all factors which, Mr Tordjman admits, "have not helped" his task.

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NEWS: INTERNATIONAL

NEWS DIGEST

Top Nigerian detainee dies

Shehu Musa Yar'Adua, former military vice-president and one of Nigeria's most prominent political prisoners, has died, an official statement said yesterday.

An official statement from the emirates council in Yar'Adua's birthplace of Katsina in northern Nigeria said the 54-year-old politician and retired major-general died in prison in the eastern town of Enugu after a brief illness.

Until his arrest in 1995 for alleged coup plotting, Mr Yar'Adua was regarded by political analysts as military ruler General Sani Abacha's most formidable political opponent after detained presidential claimant Moshood Abiola.

Mr Yar'Adua was sentenced to death at a secret military trial in 1995 of more than 40 people, including his former boss, ex-military leader General Olusegun Obasanjo. His sentence was later commuted to 25 years in jail. Political analysts said Mr Yar'Adua's death could embarrass Gen Abacha's military government, which has promised open democracy and is under pressure both at home and abroad to free political detainees.

Reuters, Lagos

■ ZIMBABWE TAX STRIKE

Tear gas fired at protesters

Most of Zimbabwe ground to a halt yesterday in the most effective national strike since independence in 1980.

Called by the Zimbabwe Congress of Trade Unions to protest against the imposition of higher taxes to raise \$22.5bn (£164m) to finance compensation payments to war veterans, the stoppage was remarkably successful.

Ignoring a high court injunction against the police chief not to interfere with a demonstration in Harare to be addressed by union leaders, provided it remained peaceful, police fired tear gas to disperse demonstrators and prevented buses and taxis from ferrying demonstrators to the city centre.

Union leaders called for a return to work today, while accusing the police of overreacting and demanding legal action against the police chief for contempt of court.

The one-day stayaway was reported to have been observed throughout the country. The government blamed this on "white employers" who, it claimed, had paid workers to stay at home to embarrass the government because of its land redistribution policy.

Tony Hawkins, Harare

■ ISRAELI BANKS

Dormant accounts unmoved

Israeli banks holding dormant accounts dating back to the 1930s have failed to submit lists to the General Administrator, having agreed to do so before the end of the year. Shmuel Tsur, the administrator general charged with supervising property originally confiscated by the British when they governed Palestine before 1948 but later passed to Israel, said he had had little co-operation from the banks.

Last month the banks made a "gentleman's agreement" to hand over to the general administrator lists of those accounts in which no transactions had taken place for the past 10 years.

Knesset deputies campaigning for greater transparency in the banking system intend to draw up legislation obliging the banks to submit the lists.

Judy Dempsey, Jerusalem

Khamenei attacks west as Organisation of Islamic Conferences meeting starts in Tehran

Iran's leaders take divergent stances

By Robin Allen in Tehran

Iran's leaders yesterday opened an Islamic summit in Tehran by putting sharply opposite views of the world on public display.

Ayatollah Ali Khamenei, Iran's spiritual leader, launched a fierce attack on the West as materialistic, money-seeking, glutinous and carnal. Shortly afterwards, President Mohammad Khatami made an implicit call for a dialogue with the West and more tolerance of dissent in Islamic societies among all groups "who keep within the framework of law and order".

Their audience included 35 Islamic heads of state and government leaders from countries that have long feared the export of Iran's 1979 revolution.

Among them were close allies of the West that boycotted a recent US-backed Middle East conference attended by Israel.

Ayatollah Khamenei

The speeches by the two Shia clergymen at the start of the eighth summit of the Organisation of Islamic Conference (OIC) threw into sharp relief the jostlings for power among the upper echelons of Iran's clerical and secular political groupings.

Their audience included 35 Islamic heads of state and government leaders from countries that have long feared the export of Iran's 1979 revolution.

One analyst suggested Ayatollah Khamenei was more intent on addressing his own minority conservative constituency inside Iran.

"His speech was more an effort to sustain the Islamic

revolution and to provide delegates with a wider context for constructive debate".

To "activate" the OIC, he said, "we need no-one and nothing except public will and financial donations of the rich Islamic countries" - an old proposal unlikely to go down well with oil-rich Gulf states which pride themselves on their generosity to poorer Muslim countries.

President Khatami in his address appealed for "an Islamic civil society" where "government serves rather than dominates the people; where it is accountable for

its acts before the people to whom God has attributed the right to decide their own destiny".

Iranian and foreign diplomatic analysts suggested Mr Khatami's use of the Koran, the Islamic holy book, to support his call for governments' public accountability, will have struck a responsive chord among a large majority of Iranians and members of the worldwide Islamic ummah community, though possibly less so among some of the OIC heads of state, most of whom are not known for their partiality to "people deciding their own destiny".

Crown Prince Abdullah, the highest-ranking Saudi leader to visit Iran since the revolution, said the world was witnessing an Islamic revival but Islamic militancy showed the Moslem community needed to put its house in order.

"The Moslem world is still suffering from a state of fragmentation and disruption and is going through the worst as a result of extensive militancy which has shed innocent Moslem blood in the name of Islam," he said in a speech released to the press before it was delivered at the conference.

Global dealers could beat pollution

Leyla Boulton on the US-style emission permit trading system some propose to bring market 'magic' to the fight against global warming



Climate
Change

Al Gore, the US vice-president, spoke lyrically this week about unleashing "the magic of markets" to tackle climate change. A US proposal for trading greenhouse gas emissions could give birth to a global "pollution market" if emission curbs are agreed in Kyoto.

Such pollution trading that already exists, at the Chicago Board of Trade, has helped cut the cost of the US of curbing sulphur dioxide emissions that cause acid rain by up to 90 per cent.

Such trading would be the principal means available to the US government to implement any legally binding targets for it to reduce greenhouse gases, the most important of which is carbon dioxide from fossil fuels combustion.

The US needs trading," says Fred Krupp, executive director of the Environmental Defense Fund (EDF), a US environmentalist pres-

sure group. "Once you create a profit motive for enterprises to invest you unleash forces that are desperately needed to solve a problem like global warming."

The idea is looking increasingly attractive for others too. Only last night, non-European Union nations produced plans for a collective emission reduction target to be achieved by trading between them. The EU allocates fixed emission reduction targets, without trading, to individual member states.

Whatever is agreed on the details, any treaty is likely to allow at least some form of trading between industryised nations. It was this that prompted John Prescott, the UK deputy prime minister, to urge the City of London earlier this week to start learning about pollution trading from Chicago to cash in on a potentially lucrative new market.

Some non-US companies which are likely to be affected by emission curbs have already begun to explore the opportunities offered by trading.

British Petroleum, for

instance, is conducting a pilot programme to test trading among 10 of its subsidiaries.

But as the grand scheme has moved closer to reality in Kyoto, it has become the subject of fierce negotiations on how to plug loopholes that might allow countries to shift emissions around without cutting their overall level.

In particular, the concept has prompted fears among European governments and some environmentalist groups that the US may try to "buy" all the emissions it needs from Russia. These have been failing as a result of the collapse of the country's Soviet-era industrial machinery.

The US has responded to such concerns by promising it would achieve most of its emission reductions at home. "It is cheaper, more reliable, and easier to trade at home," says Mike Walsh of Centre Financial Products, a US consultancy based in Chicago.

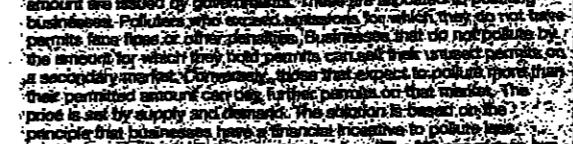
But the EU wants such guarantees in writing. It is seeking fixed controls on the

amount of emission reduc-

Pollution: a market solution

The amount of pollution of greenhouse gases to be allocated to each country under a proposed international agreement on climate change is to be determined by the amount of permits issued by the UN Environment Programme, which will not be sold. Instead, permits will be given to countries that have not yet ratified the Kyoto protocol, which sets a limit on greenhouse-gas emissions. The permit is set by supply and demand. The cost of a permit, or "allowance", is the price of the right to pollute.

US Sulphur dioxide (SO₂) allowance (permit) prices (\$/tonne per tonne)



Source: US EPA, US General Accounting Office, Chicago Board of Trade

amount of emission reduction that the US can achieve through foreign trading. Advocates of trading, includ-

ing the EDF, say that such controls would undermine the effectiveness of a trading system.

The key, say such advocates, is to set tough emission controls which would determine the supply and price, of emission permits.

The US has pushed Russia to agree a challenging emissions reduction target so that it cannot accumulate unlimited tonnes of carbon dioxide by outperforming an unambitious target.

A glut of cheap Russian emission permits that cost less per tonne than cutting carbon emissions at home would free other countries from pressure to change their energy consumption habits at home.

The US has pressed for tough penalties against countries that breach their targets to encourage them from selling more permits than they can afford to. This has been opposed by the EU as premature.

The White House has already ruled out so-called superheated trading, which would allow Russia to sell emissions "saved" before any reduction targets had to be met, say for a 2008 deadline.

This is the sixth in a series of articles on issues related to climate change negotiations in Kyoto

Dataholics find PCs addictive

By Paul Taylor in London

Information may be the "drug" of the 1990s. Many people, particularly those in high-powered business jobs, are becoming "information addicts" and "screen junkies", according to an international survey published yesterday.

The study, based on telephone interviews with 1,000 people in Germany, Hong Kong, Ireland, Singapore, the UK and the US and commissioned by Reuters, suggests that we are witnessing the rise of a new generation of "dataholics".

In spite of the growing threat of information overload, the survey showed that more than half those questioned "crave" information and almost 50 per cent claimed that if information was a recognised drug they would know people who would be considered addicts. An overwhelming 78 per cent believe information can become addictive.

Three-quarters of respondents believe that personal computers, the internet and information generally will become addictive in the future, while 54 per cent claim to get a "high" when they find the information they have been seeking.

More than half the respondents said they felt unable to deal with the volume of information accumulated and 60 per cent said the cost of gathering information out-

weighed its value. Nevertheless 84 per cent said they stored it in desktop paper piles and on PC discs for future reference, leading to what Michael Foster, director of business information at Reuters, describes as "a build-up of unmanageable information".

Significantly the report also suggests that information addiction is not confined only to the workplace. Fifty-five per cent of those parents questioned said their children prefer PCs to their friends and 36 per cent were extremely worried that their children were over-exposed to information.

Reflecting this, almost 90 per cent of parents said they thought schools and colleges should do more to prepare the next generation with the tools to deal with information overload.

Commenting on the findings Mark Griffiths, senior lecturer in psychology at Nottingham Trent University in the UK, said: "Have we become fact-fanatics and info-junkies? There is a fine line between having enough information and getting too much. This study reveals a clear linkage between internet abuse, data accumulation and information addiction."

Glued to the Screen: an investigation into information addiction worldwide. Prentice Hall Communications, +44 (0)171 321 4505, £45.

The Sonatrach bonds will

Algeria sends bond message

By Roula Khalaf

Sonatrach, Algeria's state-owned oil and gas company, is set to issue AD\$1bn (\$85.4m) in five-year bonds on the domestic market.

Oil and gas account for more than 95 per cent of Algeria's foreign exchange revenues and Sonatrach has significant expansion plans. But the bond issue is not a response to financial needs as much as an "educational experiment" to mark the launch of Algeria's capital markets and send the message that only the best companies will issue securities.

In a country plagued by violence, and in which the state controls more than 60 per cent of production, private institutional investors are non-existent and retail investors scarce. This makes launching a bourse and a corporate bond market an ambitious project.

But this is a special kind of market liberalisation. At least in the first phase, the planned stock market will be a "public sector bourse", according to Sid Ali Boukrami, president of the commission that will regulate the capital markets. A large part of the Sonatrach bonds, meanwhile, will be bought by brokers set up by six state-owned insurance and banking companies. "There were no candidates from the private sector," concedes Mr Boukrami.

The Sonatrach bonds will

give Mr Boukrami's commission a corporate issue to regulate, and the hope that other profitable state companies will follow Sonatrach's example. The problem, as one western economist put it, is that blue-chip companies are scarce in Algeria. "As everyone would say, after Sonatrach, what else is there?"

As for the equity market, Mr Boukrami is betting on privatisation to spur activity. Although the government has committed itself to privatisation, and the battered industrial sector is badly in need of it, movement on this front has been slow.

A list of 150 state-owned companies has been drawn up for privatisation, to be sold by 1999. Some foreign companies are showing interest in faltering state assets. But the level of foreign investment into Algeria - apart from oil and gas, which are located far from the violent north - is affected by security and political risk considerations.

The Algerian-style bourse has figured out a way to woo hesitant investment from Algerians eager to keep their wealth a secret. Mr Boukrami says the bourse will issue a kind of bearer share, in which the identity of the buyer will be unknown. However, while this will attract undeclared wealth, it will also raise questions of transparency.

Egypt presses on with sell-offs

By Mark Hubert in Cairo

The Egyptian government is to prepare its national telephone company and four state-owned insurance companies for privatisation, and has approved the setting up of a second private mobile phone service, following a cabinet decision yesterday to speed up the sale of state assets and increase competition.

Kamal el-Ganzouri, the prime minister, took a big step to revitalise the flagging privatisation programme by ordering Egypt Telecom to prepare for its incorporation as a company

under a law, forcing it to comply with new internationally recognised accounting rules recently issued by the Ministry of Finance.

The order bypasses the procedures under law 203 governing other state companies which have been prepared for privatisation. It moves Egypt Telecom directly from ministerial control to having greater autonomy as a state-owned corporation under law 157.

The cabinet also agreed to allow a second private mobile phone service to be launched in competition with the recently established Egyptian Mobile Telephone,

der us," said Yousef Boutros Ghali, the economy minister, referring to the recent killing of 58 foreign tourists by Islamist militants.

Mr Boutros Ghali said Egypt's four state-owned insurance companies were to be independently valued with a view to part-privatisation. Up to 75 per cent of the insurance sector is dominated by three of the state-owned companies.

Valuations are expected to take up to nine months, during which the government will use valuers' comments to draw up plans for restructuring and improvements in management.

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Prince Abdullah, highest-ranking Saudi to visit Iran since the revolution, said the world was witnessing an Islamic cultural but Islamic fundamentalism showed the Muslim community needed to put its house in order.

The Moslem world is still emerging from a state of fragmentation and disruption and is going through a period of transition as a result of radicalized militaries which called themselves Moslem and in the name of Islam, he said in a speech released to the press before it was delivered at the center

ntion

the US says that such controls would undermine effectiveness of sanctions

The key, says Mr. Bush, is to set up strict controls which will determine the rate of conversion of conventional weapons.

The US has pushed this issue as a challenge to the reduction of conventional forces of both sides by cutting down on targets.

A lot of effort has been put into the conversion of conventional weapons and the free offer of economic pressure on the energy industry at home.

The US has proposed a range of possibilities, one of which is that the US will give incentives to countries that have converted their conventional weapons to other uses.

White House officials say that the US will continue to work with the international community to ensure that the conversion process is successful.

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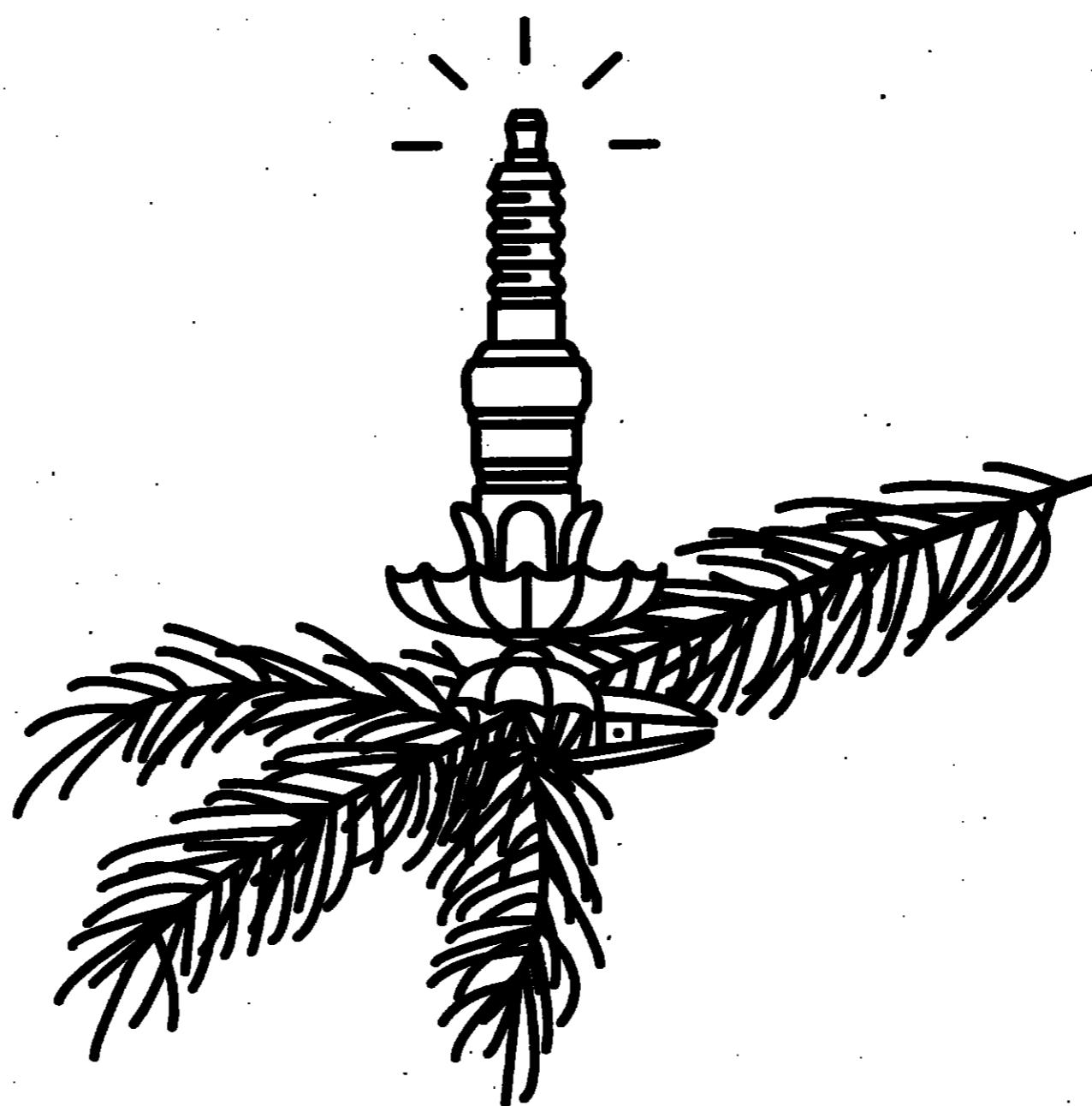
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With our best wishes for a sparkling holiday season.



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Our customers live in many different parts of the world, and celebrate their holidays in many different ways. Still, our thoughts at this festive time are much the same everywhere. They are quite simply to wish all our loyal customers, friends and associates, wherever they may be, a bright holiday season and a Happy New Year.

OPEL 

NEWS: UK

Government says teams of local doctors will control 90% of state budget

Big shake-up for health service

By Simon Buckley,
Social Affairs Correspondent

Teams of local doctors are to be given control over 90 per cent of the £25bn (£28.45bn) National Health Service budget in the biggest overhaul of the state service since the former Conservative government introduced a competitive internal market in 1991. It will also be one of the biggest reforms in the service since it was created by the post-1945 Labour government as a nationwide service that would guarantee free medical care to the whole population.

Tony Blair, the prime minister, hailed yesterday's publication of the paper as "a turning point for the NHS", claiming the restructuring of the service would save £1bn in red tape over four years. A government paper published yesterday outlined plans to end competition within the service, and to replace area health authorities and individual fundholder doctors as the commissioners of local health care with so-called Primary Care Groups.

These groups, containing up to 50 doctors as well as community nurses and other

local health professionals, will typically cover areas of 100,000 patients. Their management costs will be capped. The health authorities will assume responsibility for setting three-year strategic plans and monitoring standards.

Hospital trusts are to retain their operational freedom, but will be forced to cut costs.

Launching the plans, Frank Dobson, the chief health minister, told MPs: "We want the NHS to become a modern and dependable service which is the envy of the world. It will

be an NHS for the next century, based on its founding principles of high quality care for all, delivered on the basis of need, and need alone."

"Today we are sweeping away the internal market, and replacing it with a system of integrated care that puts doctors and nurses in the driving seat," he said.

One aim of the reform is to make local doctors treat more patients themselves, taking pressure off over-crowded acute hospitals.

With replacing individual GP fundholders and health authorities with Primary

Adverts linking meat to cancer banned

By Alison Smith,
Marketing Correspondent

An advertising watchdog has banned the Vegetarian Society from repeating advertisements linking meat consumption to a higher risk of cancer, saying that they were misleading and likely to shock. The Advertising Standards Authority upheld complaints from the Meat and Livestock Commission, the National Farmers' Union and others about a newspaper campaign in October.

It said the advertisements wrongly implied that "a causal link between the consumption of meat and the incidence of cancer was universally accepted", and that the link extended to all meat diets. It also criticised the accompanying photographs of operation scars, saying that, together with the claims, this was "likely to shock, offend and unduly distress readers".

The Vegetarian Society said yesterday it would not use the advertisements again, but stood by its campaign and objected to the authority's decision.

Steve Connor, head of public affairs, was dismayed that the authority had banned the future use of the advertisements' claims - about the connection between eating meat and the risk of some types of cancer - because they were not unanimously held.

"We are partisan, everyone knows that, and we should have the right to put our point of view through advertising. If we can't put our point of view because it's not universally accepted then the implications are very worrying indeed."

In July last year the Meat and Livestock Commission was censured for making exaggerated claims about the safety of British beef. Six months earlier it had been the subject of a successful complaint for suggesting that anaemia in children was linked to vegetarianism.

UK NEWS DIGEST

'Truth body' for N Ireland urged

A "truth commission" should be set up in Northern Ireland to deal with years of mistrust in the region's police force, the Committee for the Administration of Justice, a civil rights group, said yesterday. It called on the UK government to introduce a body along the lines of one currently hearing evidence in South Africa as part of a range of measures "for dealing with the past".

The group attacked the Royal Ulster Constabulary (civil police force) for being "unrepresentative, highly militarised and insufficiently accountable". The report, based on the findings of an 18-month research project which studied policing in South Africa, El Salvador, the Middle East and Spain, called for official targets on recruiting Roman Catholics and women into the police.

The purpose was to bring together concrete proposals and good practice for Northern Ireland from other jurisdictions around the world which have undergone major changes in policing, said CAJ's Maggie Beirne.

The Police Service, which represents 11,500 RUC officers, said truth commission would "open every single old wound there could possibly be in Northern Ireland".

■ INFLATION

Rate steady after earlier rise

The retail prices index rose 3.7 per cent in the year to November, unchanged from the year to October, government figures showed yesterday. The underlying rate, which excludes changes in mortgage interest payments, also held steady at 2.8 per cent.

The rate remained stable in spite of sharp falls in the prices of non-seasonal foods, including discounts for cheese, soft-drinks and ready-made meals. November's 0.7 per cent fall in non-seasonal food prices was the largest drop since 1983, the Office for National Statistics said.

November's figures were a marked contrast to October's data, which surprised the financial markets with an upturn in both headline and underlying rates. Yesterday the markets reacted positively to the November figures, with falls in interest rate expectations and a rise in UK government bond prices. Richard Adams; Robert Chote

■ LIFE ASSURANCE

'Pru' seeks regulation change

Prudential Corp, the UK's biggest life and pensions company, is to fall into line with the rest of the retail financial services industry by applying to be regulated by the Personal Investment Authority.

The Pru was for years the only life assurance company to be regulated directly by the Securities and Investments Board, refusing to join one of the self-regulatory organisations such as the PIA which came under the SIB's umbrella.

However, Sir Peter Davis, Pru's chief executive, said yesterday he had agreed to a change after discussions with Howard Davies, chairman of the Financial Services Authority, the renamed SIB which will shortly be taking over the functions of the PIA and other regulators. Complaints have complained that regulation by the FSA has allowed the Pru an easy ride over the clearing up of its pensions mis-selling problems. George Graham, London

■ SOCCER

Clubs to discuss restructure plan

The 72 soccer clubs in England's three lower divisions will meet in London tomorrow to consider a radical restructuring of the Football League aimed at making the game more attractive to fans, broadcasters and commercial sponsors.

The clubs will be presented with four alternative structures to replace the current system of three 24-club divisions. The most revolutionary of the proposals would involve the creation of a mini-'super league' within the Football League of just 12 teams, supported by two divisions of 24 teams and a final bottom division of another 12 teams.

Ever since the top 20 clubs in England broke away in 1992 to form the FA Premier League, most of the new money flowing into football from television fees, merchandising sales and sponsorship income has gone to the elite clubs, significantly increasing the wealth gap between the top flight and the Football League.

If a clear consensus emerges at tomorrow's meeting, it could be put to the vote at an emergency general meeting in February. Patrick Harrold, London

Farmers green with envy over Emerald Isle

Irish agriculture wins \$135m to compensate for currency rise

For the UK's hard-pressed beef farmers, the grass looks decidedly greener across the Irish Sea. Farmers in the Republic of Ireland have just been awarded nearly £93m (£135.3m) compensation for the impact on prices of the rise in their currency in 1996 and early 1997. More money could be on the way.

However, the British government has told its farming industry that there is "no pot of gold" in Brussels and has resisted calls to apply to the European Commission for similar compensatory payments for the appreciation of sterling.

The reason is that the UK budgetary rebate won from the European Union by Margaret Thatcher - then Conservative prime minister - under the Fontainebleau agreement of 1984 has the effect of putting most of the cost of any extra-budgetary funding at the doorstop of the UK Treasury.

Farmers are very upset



Blockades by farmers against imports of cheap beef were not the only food protest in Britain yesterday. Compassion in World Farming staged a graphic demonstration in London's Trafalgar Square against the growing trade in frogs' legs. The organisation said the 16 tonnes of legs sold in Britain each year would require the slaughter of 1m frogs. Its action mirrored a similar protest in Paris by Protection Mondiale de l'Animal de Ferme

about the distortions caused by different governments," says Mr Haworth.

A rising pound means farm prices and support payments, in Ecu, fall when translated through the "green pound" into prices and support payments to UK farmers. The green pound has been revised by 16 per cent this year, and UK farmers are entitled to more EU compensation than all other member states have received together, says the union.

The compensation mecha-

nism agreed in 1985 followed the abolition of the agrarian system's highly inflationary "surplus labour mechanism", which raised all EU prices to farmers in line with an appreciation in the strongest currency. Governments can now apply for compensation when their currency has increased above its average value of the past three years.

The commission sets compensation according to losses by farmers. The EU pays half, with the rest at the national government's dis-

cretion. The Irish government is paying £24.5m to its beef, dairy and cereal farmers, with a further £68.2m coming from the EU.

Britain's problem is that applying for just £250m from the EU - half the total - would leave the Treasury with a bill for £348m, or 71 per cent. This is because new EU spending for the UK reduces the UK's net budget contribution and thus cuts its budget rebate.

Alison Maitland

Minister condemns threats to abattoir inspectors

By Alison Maitland in London

The government yesterday threatened legal action against abattoir staff who intimidate meat hygiene inspectors. The warning follows a series of incidents of physical and verbal abuse. Jeff Rooker, food safety minister, said he had asked to be kept informed about all cases of threats and abuse.

"I will not tolerate intimidation of Meat Hygiene Service inspection staff and I support legal action

where necessary to ensure that meat is fit for human consumption," he said.

The Meat Hygiene Service has set up a confidential helpline for employees who feel they are being victimised or prevented from carrying out their controls of meat safety in slaughterhouses and meat plants.

Inspectors were manhandled, shot in offices, had water hoses turned on them and verbally abused with "offensive language", said the agriculture ministry.

However, the incidents were isolated and most inspectors had good working relationships with the slaughterhouses they policed.

The agency, which has 1,350 inspectors, is responsible for enforcing hygiene and the welfare of animals at slaughter, and for ensuring that parts of carcasses that could be infected with BSE are correctly removed.

The problem of intimidation has emerged as the meat industry faces an annual bill of £40m (£66.8m) from next April for the

cost of these BSE-related inspections. To the industry's fury, the government announced last month that the taxpayer would no longer shoulder the bill.

Pressure is also mounting on abattoirs as the government prepares next month to publish hygiene scores for individual plants for the first time.

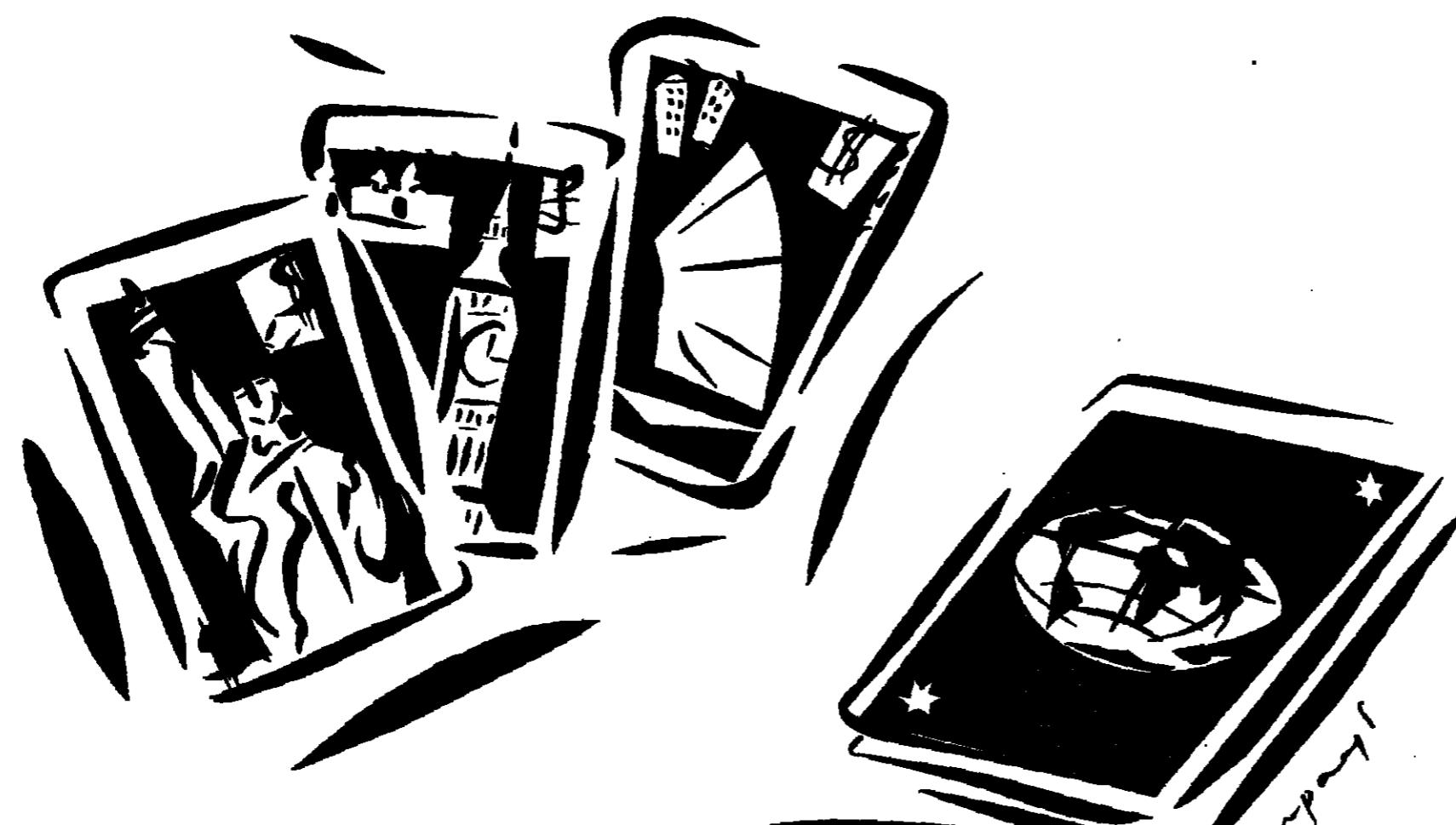
The Meat Hygiene Service said 88 per cent of slaughterhouses achieved a score of 65 or over - the effective pass mark - in October. The worst month this year

was April, when only 62 per cent passed. The comparable figure for 1995, when the agency was established, was 38 per cent.

The issue of poor standards in slaughterhouses gained prominence in March, when the Financial Times revealed that some processing plants had become breeding grounds for the deadly e.coli organism. The industry has promised tougher voluntary controls since the e.coli food-poisoning outbreak in Scotland last year which killed 20 people.

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NEWS: UK

Pressure mounts for new Chinook crash probe

By Jimmy Burns
and Liam Halligan

One of parliament's leading defence experts, Lord Chalfont, yesterday stepped up calls for fresh inquiry into the causes of the 1994 Chinook helicopter crash in Scotland. He spoke amid new evidence that the software system controlling the aircraft's engine may have been faulty.

"I'm getting a lot of letters from people who believe the government is hiding something," said Lord Chalfont.

He intends to write to George Robertson, chief defence minister, to demand that the Royal Air Force reopen its inquiry into the incident in which two senior Northern Ireland intelligence experts died. Lord Chalfont, who was a Foreign Office minister in the Labour governments of the 1960s, is now president of the cross-party defence group in the House of Lords, the unelected upper house of parliament.

The RAF's official verdict - publicly supported by the government - is that the crash resulted from "gross negligence" on the part of the two deceased pilots. The judgment has been contradicted by a Scottish sheriff's report and numerous RAF pilots, and in recent weeks publicly challenged by a growing number of MPs.

Lord Chalfont said that he had become "more anxious" about the issue following the recent admission by two former Conservative defence ministers, Sir Malcolm Rifkind and James Arbuthnot, that they had not been made aware by ministry of defence officials that the aircraft had suffered from mechanical problems.

"What is now at stake is not just the reputation of

two dead pilots but the honour of the RAF," said Lord Chalfont.

An analysis of a report into Chinook's software system published tomorrow by Computer Weekly magazine questions the information recently given to parliament by the government on the Chinook's safety record.

The report, written by EDS-Scicon, the information services company, found "a large number of different types of anomalies" in the coding of the aircraft's Fadec software system, some of which raised concern about the "safety critical implications" of the software.

On November 18, John Spear, defence minister, told the House of Commons that EDS-Scicon had made "485 observations" but "none were considered safety critical".

But the EDS report, seen by the FT, showed that even though only 17 per cent of the computer code was checked, 56 "category 1" errors and 153 "category 2" errors were detected.

In a crucial passage, the report added: "In a rigorously developed safety system... the code can be expected to contain none, or very few category 1 anomalies and only a small number (in the order of tens) of category 2 anomalies".

According to Computer Weekly, the report does not prove that the anomalies caused the Fadec to operate incorrectly. However, the magazine reveals that after submitting the report to the defence ministry in July 1993, EDS was not asked to complete its investigation of the software, although the company offered to do so.

Bruce George, chairman of the Commons defence committee, said it was "not a dead issue".

Target of tax innuendo fires back

Millionaire Treasury minister threatens legal action over hypocrisy claims

Geoffrey Robinson has joined the highly exclusive club of ministers who threaten legal action against newspapers. Mr Robinson is paymaster general, a minister at the Treasury, and his responsibilities include the "windfall" tax on the profits of privatised industries as well as the private finance initiative, in which private sector companies are invited to take stakes in public projects.

Mr Robinson had no option but to threaten legal action because his reputation was being damaged by a steady stream of stories about his tax affairs. None of them suggested he had broken the law. But they accused him of hypocrisy by alleging he had arrangements to avoid paying UK tax when the government was committed to cracking down on tax avoidance.

He denies the charges. But his problem is that his financial affairs are complicated, providing great scope for newspapers and the Conservatives, the largest opposition party, to hurt him with innuendo.

He is a tempting target for them. Although a junior minister, his influence is greater than that of many of his cabinet colleagues. His authority stems largely from his close personal relationship with Tony Blair, the prime minister, and Gordon Brown, the chancellor of the exchequer.

Since Labour's election victory in May, the Treasury has been run by a caucus of Mr Brown, Mr Robinson,

Geoffrey Robinson - a minister from industry

- a. 1936 born Shropshire; educated Cambridge and Yale University
- b. 1965-66 research assistant for Labour party
- c. 1971 joins state-owned British Leyland vehicles division
- d. 1972 managing director of Leyland Daimler, renamed in 1986
- e. 1973-75 chief executive of Jaguar Cars, then a Leyland division, in Coventry
- f. 1976 elected Labour MP for Coventry North West
- g. 1977 unpaid chief executive of Merlin co-operative producing Triumph motorcycles
- h. 1981 director, West Midlands Economic Board
- i. 1982 founder Transfer Technology (converted to transfer ideas of universities to industry)
- j. 1983 Labour party spokesman in House of Commons on industry
- k. 1986 buys Melting New Statesman magazine
- l. 1987 May appointed paymaster general by Tony Blair, the prime minister
- m. 1987 Des Blair reelectoral call from Labour MP for Robinson to resign as paymaster general

Ed Balls, the chancellor's economic adviser, and Charlie Whelan, his political adviser on press relations. In opposition, they became a closely knit team, intensely loyal to each other. "If you want to get anything done, those are the four you have to convince," said a senior official.

But Mr Robinson has also been assiduous in cultivating Tony Blair, who has a high regard for his judgement on business issues. The prime minister has also enjoyed the fruits of Mr Robinson's considerable wealth and famous generosity, having holidayed for the past couple of

summers in his Tuscan villa. Mr Blair yesterday said his faith in Mr Robinson remained unshaken. He was, and would remain, an important member of his team.

The prime minister made clear the important consideration was the lack of any evidence Mr Robinson had transferred offshore any of his UK assets, estimated to be worth £30m (£50m).

Mr Blair was alluding to the financial vehicle at the hub of all allegations against Mr Robinson, the Orion Trust. This is a Guernsey-registered trust, created by Mr Robinson's long-standing Belgian friend and business partner, Josina Bourgeois, who died in 1994.

Mr Robinson says he is a "discretionary beneficiary" of the trust but has no control over it. And because of Orion's independence, he felt he had no reason to include it in his so-called blind trust - the vehicle into which he put all his business interests on becoming a minister, in accordance with guidelines stating that members of the government should withdraw from all commercial involvement.

He will, however, continue to be haunted by the affair for a bit longer. The question of whether he should have disclosed the existence of Orion in the register of MPs' interests is being examined by the parliamentary standards watchdog, Sir Gordon Downey.

Robert Peston

MPs fear powers of regions will be too limited

By Brian Groom in London

MPs aired concern yesterday over the level of powers suggested for the nine proposed English regional development agencies, or RDAs, and the lack of clarity in the government's ideas for establishing them.

At a hearing of the House of Commons regional affairs committee, Lindsay Bell, director of regional policy at the government's environment department, irritated Members of Parliament by being unable to answer detailed questions without referring to other departments. Tom Brake, a Liberal Democrat MP, told her: "You have painted a picture of a very emasculated RDA which cannot possibly be the first step towards regional government."

Andrew Bennett, the committee's chairman, said most answers were "I'm not sure" or "it depends". He expected greater clarity from the forthcoming bill.

The RDAs' activities include urban and rural regeneration and drawing up regional economic strategies. But much of their influence will be exercised in co-operation with other government bodies.

Eric Pickles, a Conservative MP, was concerned RDAs would "chase investment around the country." Alan Whitehead, a Labour MP, highlighted potential conflicts between RDAs, which had responsibility for promoting sustainable development, and local councils, with powers over land use planning.

• Scotland's disproportionate share of public expenditure may be cut from 1998 by a revision of the Barnett formula which allocates a share of spending changes in Scotland and Wales. It is resisting demands, however, for a review of spending needs in Britain's regions and nations.

Generators may expand into supply

By Simon Hollobert in London

The British government's review of utility regulation will pave the way for UK generators to own the electricity supply business of regional electricity companies (recs), an official close to the review said.

The government is, however, wary of allowing generators to own electricity distribution assets and will probably not permit it, he said. "As long as generation is competitive we've got nothing against vertical integration," he added.

Recs are engaged in two businesses - supply of electricity which will become fully competitive from next year, and distribution, a

Ministers plan reforms for privatised power businesses

monopoly activity from which recs earn most of their income.

The utilities review will result in the publication next month of a government consultation paper. It is expected to include a recommendation for fresh legislation to allow the division of electricity licences between supply and distribution.

National Power and PowerGen, the privatised generators, were thwarted in their attempts each to acquire a rec 18 months ago. Ian Lang, who was then chief industry minister in John Major's Conservative

government, ruled that there was not enough competition in generation to allow the takeovers to go through.

Industry analysts said that allowing the generators to acquire a rec's supply business would make their business less risky. But they were surprised that the Labour government was being tougher than the previous Conservative government in not allowing the generators to own distribution assets.

PowerGen has made no secret of its desire to own a rec, but it is unclear where it would want to own just the

supply business. Industry analysts said the absence of a distribution business would make the acquisition less financially attractive to PowerGen.

This may not be the case for National Power and Scottish Hydro-Electric both of which have indicated an interest in acquiring a supply business. Although the electricity regulator would prevent direct sales from a generator to its supply business the company would, at a group level, have a natural hedge for part of its output.

Professor Stephen Littlechild, the electricity watchdog, said yesterday that the review of the electricity market which the government has asked him to undertake might look at the role of gen-

erators in the market.

Critics have long alleged that the big generators exercise market power in the wholesale Electricity Pool because they hold the power stations that regularly set the price of power.

The terms of reference of the Pool inquiry are not expected to be published until the end of next month. • The National Audit Office has called for an investigation into the increasing number of queries on water bills which are now running at £5m a year.

The audit office believes the figures suggest a problem with the service provided by water companies and has asked Ofwat, the industry regulator, to take action.



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MPs fear powers of regions will be too limited

John Green in London

A senior research yesterday said the level of powers proposed for the new regional English Regional Development Agencies, or ERDAs, and the lack of clarity in the government's plan for establishing them. At a hearing of the House of Commons' regional affairs committee, Lindsay Bell, chair of regional policy at the Environment's environment department, attributed members of Parliament to "askable" to answer questions without referring to other departments. Tom Brake, Liberal Democrat MP, told MPs he had painted a picture of "very exaggerated ERDA powers" that cannot possibly be the first step towards a federal government.

Brake, the committee's chairman, said his answers were "in no way" or "it depends". He called for greater clarity on the forthcoming bill.

"ERDAs' activities

between urban and rural regeneration and drawing up regional economic strategies. But much of their work will be carried out in association with other government bodies.

Brake

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COMMENT & ANALYSIS



Edward Mortimer

Rights and wrongs

The US is often depicted as leading the world crusade for human rights, but the reality is rather different

Today marks the start of the 50th year of the Universal Declaration of Human Rights. We can expect to hear a lot about human rights over the next 12 months.

In fact, human rights are a growth industry. The number of organisations monitoring human rights has risen since the end of the cold war, as has the number of governments, intergovernmental agencies and even commercial companies that claim to include human rights in their policies. As with other kinds of crime, a rise in the statistics may reflect more intensive reporting rather than an increase in the actual number of violations. Certainly, the likelihood of violations going undetected or being completely ignored has diminished. And that must be good news.

So visible are human rights these days that Robin Cook, the UK foreign secretary, began his term of office in May by announcing that his government would "put human rights at the heart of our foreign policy". This bold, if not foolhardy, pledge seems to have cut little ice with Human Rights Watch, the US-based independent monitoring group. In its annual World Report, published last week, HRW still treats the UK as one of the villains of the piece, alongside other "major powers".

It describes UK support for the treaty banning landmines as "reluctant". On the proposed international criminal court it concedes that "the UK's position changed measurably after Labour's electoral victory" (unlike that of France which was "especially obstructionist" before and after the change of government). But it adds that "substantive changes have lagged behind the Labour party's professions of support".

In the frame: the report highlights police abuse in the US



In the frame: the report highlights police abuse in the US

Edward Mortimer@FT.com

The US, however, is the main target of the report. Apologists for China and some third world governments often speak as if the US had invented human rights as a pretext for interfering in other countries' affairs. But HRW sees things differently. Not only was the US government "particularly conspicuous" in its tolerance of grave human rights violations in Central Africa this year. It also showed "arrogance" by seeking "to block the strengthening of human rights standards and institutions", while refusing to let even existing standards be applied to its own performance.

US practice, says the report, "falls short of international standards" in such areas as police abuse, treatment of prisoners, abuse by the Border Patrol, treatment of asylum-seekers, and application of the death penalty. The US is one of only nine countries (the others being Iran, Nigeria, Pakistan, Saudi Arabia, and Yemen) that execute people for acts committed before the age of 18.

Nor does it any longer welcome "huddled masses yearning to be free". Asylum-seekers who reach the US without proper travel documents are now sent home after a "cursory review", while others, including children, are often detained "in high security facilities with prison-like conditions". Here, alas, the US is in more "respectable" company, since both summary removal and detention of asylum-seekers are also widespread in the EU.

under 18 as soldiers, apparently because "the Pentagon finds it somewhat easier to reach its enlistment goals if it entices 17-year-olds to sign up for military service".

The true champion of human rights, according to HRW, is not the US, nor any of the "major powers" (all guilty of putting their own economic and strategic interests first), but a "new global partnership" in which non-governmental organisations such as the International Campaign to Ban Landmines (this year's Nobel Peace prizewinner) join forces with small and medium-sized states from both north and south. If, as now seems likely, a treaty establishing an international criminal court is signed next year, it will be largely thanks to the support of southern governments, many of which "have completed transitions from authoritarian to democratic government". This gives the lie to the widespread perception that human rights are a northern agenda, unfairly targeting the south.

In the landmine case, a treaty has been achieved because those who wanted one, led by Canada, decided to ditch the UN's "consensus" approach and confront the US with a choice: "Accept an unconditional ban or face the ensuing opprobrium."

HRW suggests the international community should now take a similar approach in other human rights negotiations. This would involve "simply leaving the US behind" and letting it catch up later as it did after 40 years with the Genocide Convention, whose birthday also falls this week.

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Edward Mortimer@FT.com

LETTERS TO THE EDITOR

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Translations may be available for letters written in the main international languages.

Glory passes, but not quite yet

From Mr Jean-Pierre Lehmann

Sir, The hubris of Asian leaders while they were on a roll was as catastrophic and distasteful as is the gloating in certain western circles in the face of their travails and undoubtedly loss of face. Although Samuel Brittan ("Asian model", R.I.P., December 4) proceeds to qualify his triumphalist *où-est* the apparent Asian *débâcle*, the title of the article is unfortunate. Besides which, he may well in the not too distant future have to eat his words.

As a seasoned observer of east Asia for more than three decades, I have been constantly dismayed to see how ready we in the west are to trumpet that continent's defeat and then immediately, patronisingly, to admonish Asians to be more like us. Of course, the boast of "Asian values" emanating from Lee Kuan Yew or Mahathir Mohamad is not to be taken seriously.

Not to recognise, however,

that there are powerful cultural dynamics among a significant number of the east Asian emerging middle-class population – combining features such as the drive to wealth creation, the ethic of self-improvement, priority given to education, and so on – is to suffer from arrogant myopia. These qualities are not specific to Asians (and their links to Confucianism are tenuous at best) and they come and go in different societies' histories. I believe they are vanishing from Japan. In Korea and the Chinese centres I frequent – for example, Taipei, Hong Kong, Tianjin, Shanghai, Xiamen, Guangzhou and so on – and indeed among the "overseas Chinese" (in Asia, America and Europe), they seem to be conspicuous by their absence. Look at the proportion of Asians, for example, that have won places at the Juilliard School of Music, not to mention Massachusetts

Sentiments on one-way track

From Mr Max P. Schweizer

Sir, During the second world war, vast countries like the US and the UK, with its empire, locked most Jews out. Switzerland sheltered 30,000 Jews for years, barring them from entry to the same number because no country in the world would grant them a visa.

Swiss weapons exports went mainly to the allies until they were driven from the continent. Then – completely encircled – the deal with Germany was vital to keep going. With this arrangement, and knowing that an invasion would come at a cost, Switzerland was literally moved from the main course to the dessert.

It is telling that Jews are now shifting the emphasis from the gate-crashing argument (accounts stolen by the banks), which remains completely unsubstantiated, to a more vague "moral" assessment of Swiss business and politics, targeting a strong symbol – gold! All the hype about new figures for gold bullion coming to and passing through Switzerland is designed to keep sentiments going one way.

Gold was then a prerequisite for the transactions made on behalf not only of the Germans but of everybody else, including the allies. German gold was legal and Switzerland was in a weak position to question that. There is certainly no moral gay to any other nation which had to survive during that period.

But instead of firmly standing their ground from day one, the banks and the Swiss government wanted to explain, dismiss false accusations and set distorted evidence straight when and if the information was available. This seems not a good idea when you have to counter information warfare.

Max P. Schweizer,
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Market-based tradeable quotas scheme

From Mr David Fleming

Sir, In your recent surveys of the debate on reducing emissions of carbon dioxide ("More gas in Kyoto", November 29-30), you have twice drawn attention to arguments in favour of national (as distinct from international) tradeable quotas (also known as emissions permits).

The Lean Economy Initiative has developed a blueprint for a tradeable quotas scheme, which shows how it could be structured and quickly applied within national economies. It would be based on an unconditional entitlement to every adult, together with a tender to organisations modelled on the issue of short-term government debt. It is a hands-off scheme, with virtually all transactions being carried out electronically,

using the technologies and systems that are already in place for direct debit systems and credit cards.

"Carbon units" would be required to cover every transaction involving fossil fuels. There would be a market in them, which would enable low users to sell their surplus and higher users to buy more. The scheme has been designed to function efficiently and benignly even for people and organisations unable or refusing to participate. Its critical advantages are as follows:

- It is equitable, as it does not require low users to pay more for their daily fuel needs. This is fundamental as an instrument not widely recognised as equitable would be vetoed politically.
- It is effective, in that it focuses on the need to reduce emissions, rather than on the ability to pay.

The scheme has been published in European Environment and presented to the Climate Change Unit at the European Commission and to the Globe UK group of MPs. It is hoped that research and development of the idea will begin in earnest in 1998, and we are keen that it should have the widest possible consultation and discussion, starting now.

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Personal View · G. Jonathan Greenwald

Getting to know you

The US should adopt a more positive attitude towards the European Union

Over the next 18 months, European leaders will either make important progress towards a kind of United States of Europe or find themselves in utter disarray. But unfortunately, as it considers its relationship with Europe, Washington is preoccupied with the wrong issue.

It is focusing on the question of NATO enlargement – a debate largely irrelevant to Europe's real agenda and primary US interests. Instead, it should pay far more attention to an institution largely unknown in America and misunderstood even among specialists: the US would never allow in NATO.

The US can no longer afford such an attitude. Bill Clinton, the US president, is right to say "an integrated Europe is America's natural best partner for the 21st century". There is no other region with which the US shares so many values. But the balance between the continent's two great institutions is changing.

Today's historic business

revolves around the EU.

Europeans have already

built prosperity by creating

a trade bloc. But the EU does

not yet punch its political

weight, while Brussels is

commonly blamed for the

unemployment and spending

cuts that endanger the good

life many Europeans con-

sider to be their birthright.

EU leaders hope this will

change when monetary

union is launched in 1999.

European economic and

monetary union is deeply

political. Proponents argue

that it will revive the

"Europe" idea, make deeper

political union inevitable

and ease the path of EU

enlargement. Conversely,

if EMU collapses, enlargement

– and much else besides –

will be on indefinite hold.

If EMU goes smoothly,

western Europe will be

ready for a new transatlantic

partnership. If not, it could

find itself more divided than

at any time since the second

world war. EMU's fate, not

NATO enlargement, will

determine political tempers

at the millennium.

Oddly, little consideration

is given to an articulate US

position. Sland efforts to say

nothing leave an impression

that the US is uneasy, or per-

haps even negative. US EU

summits almost ignore the topic.

The EU is uncomfortable terrain for Washington's foreign policy experts. US trade officials – veterans of bruising heavyweight fights – are rarely Europe fans. However often the US says it supports a strong EU foreign policy, doubts remain.

Americans are uncomfortable dealing with the EU's blend of sovereign state and international organisation. Recently a high state department aide called EU decision-making a "disaster" the US would never allow in.

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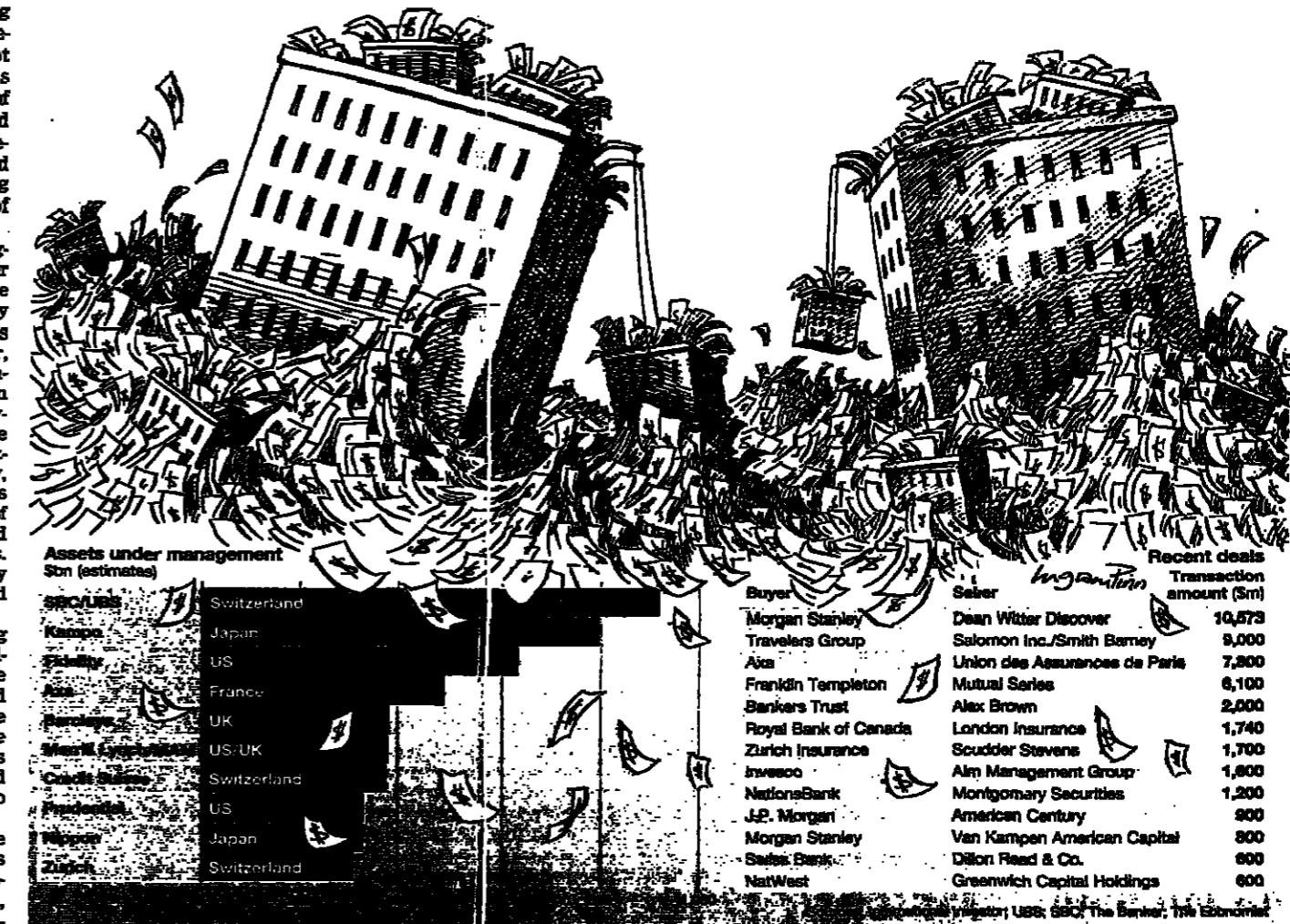
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COMMENT & ANALYSIS

A hurrying sickness

Fund managers love the fashion for global consolidation. Jane Martinson wonders how this will affect their clients

**FINANCIAL TIMES**

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Wednesday December 10 1997

A good deal to be done

The World Trade Organisation's efforts to reach agreement to liberalise global trade in financial services are due to conclude on Friday. A successful outcome would bolster confidence in financial markets, shaken by the Asian crisis. Failure could deliver another severe jolt. The choice between these outcomes lies with the US. It should say yes to a deal.

Washington almost scuppered the last WTO financial services talks in 1995. It balked at an agreement, saying advanced developing economies had not offered to open their markets enough. Spurred on by the Asian turmoil, it has since pressed them to go further. It has argued, rightly, that liberalisation, subject to legally binding WTO disciplines, would do much to underpin these countries' financial stability, stimulate economic efficiency and attract foreign capital.

The message has been heeded. About 60 countries have tabled WTO offers. Most are an advance on commitments made in 1995, some decidedly so. Admittedly, there is scope for improvement. Asian economies which have recently turned to the International Monetary Fund have yet fully to guarantee, in the WTO, the liberalisation they pledged in exchange for financial assistance. They should be urged to do so now. The EU and other WTO mem-

bbers believe there is already a basis for a deal. But the US continues to equivocate. Perhaps that is just an end-game negotiating play. A more worrying possibility, however, is that domestic political pressures have cramped Bill Clinton's room for manoeuvre.

After failing to win fast-track trade negotiating authority last month, Mr Clinton may feel he can afford no trade initiative which is not guaranteed instant popularity with Congress and industry lobbies. Yet fast track founded on opposition from special interests, because he did not take a strong enough public stand in favour of free trade. He may never get a better chance to do so than by backing a WTO deal, which would help to serve the US interest in restoring financial stability in Asia.

The alternatives, moreover, look grim. If the US again walked away from an agreement in Geneva, the talks would face collapse, leading to withdrawal of worthwhile liberalisation pledges. WTO members might then feel no obligation to treat all financial services trading partners equally and opt for discriminatory and divisive policies, increasing business uncertainty and costs. That, admittedly, is the nightmare scenario. But to risk it by rejecting the deal on offer would be not just irresponsible. It would be irresponsible.

EU defence

The UK, France and Germany clearly hoped their joint announcement yesterday on the future of their aerospace and defence industries would be seen as an event of some significance. History will only judge it to be so if the governments demonstrate they are now prepared to make the decisions necessary to rationalise their industries.

That would require an undertaking to avoid the duplication that has brought Europe three new fighter jet projects. It would also require an acceptance that factories will have to close and – because some countries have achieved greater efficiency than others – that the pain will not be shared equally.

Yesterday's statement provides little evidence that the governments are ready to make these choices. It contains only one concrete proposal: that Europe's three leading aerospace companies – Aérospatiale, British Aerospace and Daimler-Benz Aerospace (Dasa) – prepare a timetable for their restructuring, based around Airbus Industrie.

The governments say this is because it is for the industry to work out its future. This is disingenuous. Governments – particularly the French – have been the principal obstacle to a wide-ranging consolidation of the European industry. BAE and Dasa have indicated that they

are prepared to discuss a merger. Paris has been preoccupied with regrouping its industry on a largely national basis.

Governments are also the three companies' main defence customers. It is for the governments to say that they will in future look for the most cost-effective solutions rather than favouring their national champions.

In the US, it was the federal government which in 1993 summoned defence contractors to "the last supper" to tell them they would not all survive.

This is not to minimise Europe's obstacles. It does not like the US industry, have only one large customer. Nor should one belittle the progress already made. European consolidation has led to the absorption of such venerable names as Hawker Siddeley and Sud Aviation. Nevertheless, Germany, the UK, France, Sweden, Italy and Spain together have a defence budget less than half that of the US – and three times as many defence contractors. The companies can discuss mergers. But as Sir Richard Evans, BAE's chief executive, has pointed out, it is not just European defence supply which is too fragmented; so is government demand. The industry needs to draw up a concrete action plan. But so do the governments.

French drive

Toyota Motor's decision to build a \$615m assembly plant in France is an important vote of confidence in the French economy. Its enthusiastic reception by Paris reflects a welcome change in French attitudes to foreign investment over the past decade – especially to Japanese investment.

Toyota's choice has naturally caused some dismay in the UK, where the government had hoped the new plant would go alongside Toyota's existing works at Burnaston in Derbyshire.

However, the decision does not indicate a loss of faith in the UK or in British policy towards the European Union. Although Hiroshi Okuda, the Toyota president, remarked last year that a decision to stay out of monetary union might affect the UK's prospects of attracting future investment, he subsequently explained that currencies were only one factor among many influencing his decision.

In the short term the most cost-effective option for Toyota would have been expanding Burnaston. But this huge group's ambition is to build a global business like General Motors. Sensibly, it wants to diversify geographically in Europe to spread its commercial and political connections.

France is a logical choice for a second European presence. Its markets have proved almost impenetrable to Japanese producers. Local production could

give Toyota the market access it craves. Northern France, with its good transport links, is close enough to the Channel tunnel for access to UK parts suppliers and to export markets in eastern and southern Europe, where there is demand for small cars.

A decade ago a Japanese carmaker's plan to invest in France would have run into intense hostility. French motor industry leaders, led by Jacques Calvet, the Peugeot chairman, denounced Japanese investments in the UK as a "Trojan horse", breaching Europe's defences against unfair competition. But yesterday Mr. Calvet was uncharacteristically quiet.

France has already done much to open its doors to foreign investment. While its stock of foreign direct investment lags behind that of the UK, the leading EU destination, Germany and the Netherlands, it is making up lost ground. In 1990-96, France attracted the most foreign investment among European countries in four years and came second to the UK in the other three, according to United Nations data.

However, the country's reputation has suffered from periodic outbreaks of xenophobia – such as last year's U-turn on plans to sell Thomson-CSF's consumer electronics business to South Korea's Daewoo. Toyota's decision to choose France will go a long way to dispelling the clouds of the Daewoo affair.

What counts as big in fund management just got bigger. This week's merger of Swiss Bank Corporation and Union Bank of Switzerland creates the world's largest fund manager with assets, including those from private banking, of \$20bn (£150bn).

This is just one of many mergers. The deal, comes soon after the offer by Merrill Lynch, the US investment bank, for Mercury Asset Management, the UK's leading pension fund manager, which would create a fund management firm with around \$400bn of assets. Other mergers involving fund managers include the \$10.5bn acquisition of Dean Witter Discover by Morgan Stanley, the US investment bank, this year and the \$7.5bn merger of two insurance groups, Axa and Union des Assurances de Paris. After this deal, Axa was briefly the world's second-largest fund manager.

Two years ago, a managing director of Goldman Sachs, Milton Berlinski predicted there would be only 20-25 global fund management companies by the end of the century, instead of the hundreds of largely national ones then. His prediction was greeted with scepticism. Now it seems to err on the side of caution.

In the year to March, the world's top 10 fund managers increased assets under management from \$3.492bn to \$4.22bn, according to research by Pensions and Investment and Watson Wyatt, the consultants. Part of the increase came from organic growth, but the larger part derived from mergers which propelled new and larger groups into the top 10.

And if you cannot get bigger, you have to get out. A useful gauge of the scale of the change, and its implications, is the fate of LGT Asset Management. When LGT bought Chancellor of the US 18 months ago, it hoped to leap into the ranks of the world's 50 largest fund managers. Now, with assets of \$65bn, it is struggling to be included in the industry's top 100.

That's the measure of how

much

the world has changed," says Roger Yates, chief investment officer of the combined company. "To compete on a global scale requires a level of financial clout and assets under management which is fundamentally different from 18 months ago." LGT, owned by Prince Philip of Liechtenstein, decided to sell the asset management business rather than compete.

But what is behind this rush towards consolidation? And does it really make sense?

Those who welcome the trend use four arguments to justify it.

● First, they say, their customer base is changing. People are becoming wealthier. Bets on

doubts about the future of state pensions, they are more concerned to set money aside to finance their retirement.

Smith Barney, the US investment bank, estimated last month that the global retirement savings market of about \$20,000bn will continue to expand at about 10 per cent annually over the next five to 10 years. Fund managers also reckon an emerging market fund or specialised US equity product can be sold as easily to a

Hong Kong shopkeeper as to a Milwaukee dentist.

● The second argument concerns distribution.

If there is an emerging group of savers worldwide, you need a worldwide distribution team to sell them financial products.

MAM and Merrill Lynch stressed the benefits of a global distribution network in outlining their deal. MAM, which had failed to enter the US market in any significant way, would gain 13,000 US salesmen for its retail products.

Merrill Lynch, meanwhile, gains an institutional brand name in the UK and stronger position in markets such as Japan and Germany. "In a sense we're no different from industries like pharmaceuticals or automotives," says Mr. Yates at LGT. "We manufacture and want to distribute that manufacturing capability globally."

● The third argument concerns costs.

Information technology is becoming more important in

designing and selling financial products and its rising price is putting it beyond the scope of smaller companies. Few can

approach the \$500m that Fidelity Investments, the world's largest independent fund manager, spends on systems each year.

Salaries are also rocketing. As

in investment banking, this increase falls particularly heavily on medium-sized groups that want to attract and retain staff.

Henderson Investors, a medium-sized independent UK fund manager, announced an 18 per cent

increase in interim costs last month after spending \$2m on an additional incentive scheme for fund managers. This sum represented almost 20 per cent of pretax profits in the period.

● Last, there is a simple, but compelling argument: the trend may be a self-fulfilling prophecy.

"This is how you extract huge synergies from operating in different countries?"

Watson Wyatt, a leading firm of UK pension fund consultants, says a globally successful company needs consistency of products in different markets, equal access to research for all its branches, the use of global expertise for all clients, a culture that rewards global success, a strong global brand and a significant share in all major markets. So far, no company in the world can boast it has achieved all six. No one at all has mastered the last from now on."

If so, then companies need to get on to the consolidation wave early. That is roughly the line taken by both sides in the proposed MAM/Merrill merger. Hugh Stevenson, MAM's chairman, says: "We believe our industry will be dominated by a handful of firms. This acquisition will ensure our place as a global leader."

The argument would apply even to those who worry about the furious pace of change. On the face of it, you might expect them to stand aside from the fray. In fact, they might not do so, for fear of being gobblined up. If, on the other hand, they take the initiative (by acquiring another company), they might still hope to be around later to sort out the consequences.

In short, everything seems to be shouting "bigger is better" in the fund management business. But is that really true? In practice, few takeovers have worked well. Most have been fraught with difficulties. And no one has been able to show how the theoretical justifications for merging or moving ahead actually translate into higher earnings.

"There is no role model for globalisation," says Anthony Watson, managing director of AMP Asset Management, which manages some \$24bn of funds. "Where is the company:

"This is how you extract huge synergies from operating in different countries?"

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One problem is that fund management is a business that depends on personal contacts and subjective decision making. Roger Urwin, head of investment practice at Watson Wyatt, believes that mergers between two fund managers tend to dilute investment management skills.

"Two cultures together always make less than the whole and we believe investment culture is one of the key determinants of future performance success," he says.

Takeovers are often followed by staff defections and client losses even though most deals are friendly. For example, Merrill's acquisition of Hotchkis Wiley, a relatively small US fund manager, was followed by the departure of several leading managers from its bond team. Few in the industry can point out an example of a successfully integrated fund management company.

More important, many clients do not like change. Most critics highlight the effect on institutional clients, who prefer to be served by smaller, local providers whom they know. One pension fund consultant summed up the proposed merger of MAM and Merrill thus: "There seems to be

a lot in it for everybody – except the clients." One of MAM's UK clients said: "If I'd wanted Merrill Lynch, I would have appointed them."

The Swiss merger caused immediate concern because of feared upheaval at PDMF, one of the UK's top three pension fund managers, which is owned by UBS. The group has not suffered severe client losses in spite of poor performance over the past two years, partly because clients liked PDMF's autonomy.

Antagonism to new managers is not limited to acquisitive groups. Fund management companies that have sought to enter non-domestic markets through organic growth have also had a difficult time – a plank in the argument of acquisitive groups. Large US companies such as Fidelity and JP Morgan have spent more than 20 years in the UK and have still failed to gain significant market share among institutional clients.

And they are not subject to the management difficulties of a merged group. Fidelity, which is more successful in the (somewhat easier to enter) retail market, claims to be seen as a "UK company" by the average British investor.

All the various criticisms of the reasons for mergers and their success rate are unlikely to stifle merger mania. Roger Urwin at Watson Wyatt believes that acquirers will ultimately gain market share at the expense of companies that have concentrated on growing organically.

"It's not because it's a superior method," he says. "But it's the only way to get there quickly. There seems to be a hurrying sickness out there at the moment and I can't see what's going to stop it."

Crater maker

and Giscard's plan to go out with a bang could yet be reduced to a fizzle.

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For information call 01362 895353

FINANCIAL TIMES

Wednesday December 10 1997



Ruling puts pressure on UK over Irish beef row

France rapped for lack of action on blockades

By Michael Smith in Brussels

The European Court of Justice yesterday reprimanded France for failing to ensure that imports of such goods as Spanish strawberries and Belgian tomatoes were able to get through French farmers' blockades.

Its landmark ruling was hailed by the European Commission as providing clear case law and a warning to other member states. The commission first complained against French inaction in 1985 and was supported by the Spanish and UK governments.

The ruling puts the UK government under increasing pressure to ensure imports of Irish beef get through blockades currently being mounted at British ports by farmers seeking greater state help in the wake of the BSE crisis.

It came as Lord Simon of Highbury, UK trade minister, wrote to the Commission to say his government was "making serious efforts" to avoid trade disruption caused by farmers attacking cheap beef

imports. "The government takes a threat to trade extremely seriously," he said.

The Commission had asked for an explanation by yesterday amid concerns that the government was not adopting a tough enough attitude and the courts would verify the adequacy of such measures.

The court dismissed the French government's contention that more determined action by the police against the protesters might have provoked more violent reactions.

It said the appropriate vision of internal difficulties did not justify a failure to apply law correctly.

The court also rejected any notion that the French government's compensation of victims was a justification for inaction.

The judgment could have significant implications for the French government, which has repeatedly maintained a low-key presence in the face of disruptive action launched by a range of protest groups.

US deal thrown out, Page 3
Farmers' envy, Page 10

Farmers' freedom of movement of goods was one of the fundamental freedoms

enshrined in the European Union treaties.

It said member states retained exclusive competence to determine what measures were most appropriate to the free movement of goods and the courts would verify the adequacy of such measures.

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US deal thrown out, Page 3
Farmers' envy, Page 10

Farmers' freedom of movement of goods was one of the fundamental freedoms

Emission talks edge towards world treaty

By Leyla Boulton, Environment Correspondent, in Kyoto

The leaders of Japan, the United States, Germany and Britain last night threw their weight behind last-ditch efforts to agree the world's first legally binding treaty to fight climate change.

Yukio Hatoyama, the Japanese prime minister, engaged in frantic telephone diplomacy with President Bill Clinton of the US, Chancellor Helmut Kohl of Germany and Tony Blair, the British prime minister, as negotiators at Kyoto edged closer to a deal.

Officials said a proposed compromise during last night's talks set a common target for the US, Japan and the European Union to reduce their emissions of greenhouse gases linked with global warming by 2010. The US entered the Kyoto negotiations with a target of stabilising emissions at 1990 levels.

Japan proposed a 2.5 per cent cut and the EU a 15 per cent reduction.

The compromise proposal would aim to reduce emissions of six greenhouse gases rather than the three proposed by the EU. The new target is believed to be closer to 5 per cent reductions for the EU, Japan and the US, the world's biggest single emitter of greenhouse gases.

John Prescott, the UK deputy prime minister and a senior EU negotiator, hinted that such a deal might be forthcoming when he said it was "far better to have a smaller number than a large number which everyone understands is a fiddle".

Stuart Eizenstat, the US undersecretary of state, claimed the priority was to reach a solid, if modest, deal rather than agreeing on nothing at all. "The highest hopes are not going to be satisfied here," he said.

The negotiations on a compromise, which ended at 3am Japanese time, followed a day of surprise initiatives for breaking the logjam over emission reduction targets for industrialised countries.

This could enable the UK to join the club, given Mr Brown's recent statement of intent to participate in Emu, but would exclude Sweden and Denmark which have failed to make similar declarations.

One non-negotiable UK demand is that Ecuflin, the EU's council of finance ministers, should remain the sole important decision-making body for European economic issues.

Under the UK proposal, the "outs" would withdraw from the club for discussions cover-

The willingness of the French, German and UK governments to knock heads together to speed up the consolidation of their fragmented defence industries should be welcomed. What is worrying about yesterday's statement is its leisurely timetable. It took four years of government prodding for the private-sector US industry to reach its current streamlined structure. The European industry has problems, relating to national security, procurement and ownership, that are likely to prove far more intractable.

For the three governments to say they see a new European conglomerate being formed around Airbus, the civil aircraft manufacturer, is easy enough. But it is hard to see how Daimler-Benz, Aerospace and British Aerospace can agree on ownership on any terms other than purely commercial ones. With the French defence industry likely to remain largely in state hands, valuing each company's assets will be extremely hard. If valued on the basis of profitability, either British Aerospace or its shareholders - if all companies were subsumed within Airbus - could end up with a holding too large for the French government to accept.

Furthermore, with France signalling its intention to remain a substantial shareholder in an enlarged Airbus, it is doubtful if the real benefits of consolidation can be realised. If political forces interfere with management decisions, much-needed cost-cutting may be fudged.

Japan

The latest scheme for recapitalising Japan's troubled banks carries two big risks. The first is that the terminally ill will be bailed out along with the merely sick; and unless there is a shake-out, even the half-good banks will find it hard to make decent profits. The second is that public funds will be wasted. Even in Japanese terms, ¥10,000bn (\$72.7bn) is big money.

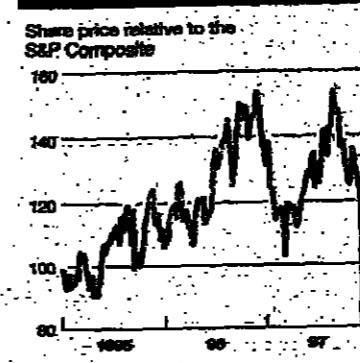
None of this, though, means recapitalising the sector is bad - merely that there are better ways of achieving it. Why, for example, should the government not acquire the banks' vast equity holdings? If that was done at market price, their capital ratios would improve and there would be no question of a subsidy. Indeed, the state could fund the purchase by issuing bonds convertible into Japanese shares. When the market eventually rose,

THE LEX COLUMN

Slow march

FTSE Eurotop 300 index 958.0 (+0.3)

Oracle



Share price relative to the S&P Composite

1993 1994 1995 1996 1997

Source: Datastream/ICV

domestic demand for Oracle's core database software. Add in recent problems at networking companies like 3Com and component makers such as Western Digital, and it starts to look as if the technology sector, such a prop of the US bull market, is running out of steam. This is probably wide of the mark. Unit sales of personal computers are rising at a healthy 15 per cent and European demand has picked up as Asian growth has slowed. Prospects for Microsoft and the big PC assemblers such as Dell and Compaq continue to look solid. But outside that group of blue-chip stocks, investors would do well to heed the Oracle's warning.

US television

Michael Armstrong, AT&T's new chairman, seems to have no scruples about slaughtering sacred cows. Virtually his first public action has been to cut the telecommunications group's links with DirecTV - an alliance he negotiated in his former role as head of the satellite television business.

The decision makes sense for both sides. When AT&T trumpeted the alliance 18 months ago, it hoped to add satellite TV to a broad package of services. In practice, its marketing arm found subscriptions difficult to sell and impossible to install and service, given its lack of local infrastructure. AT&T will now be free to pursue alliances with cable TV operators, which already have that local presence, and their high-capacity lines will allow AT&T to expand its internet services.

Meanwhile, DirecTV will be able to sign up more effective marketing partners, such as local electronics stores and phone companies. AT&T's move is another vote of confidence in the US cable industry, following Microsoft's decision to invest \$1bn in Comcast this summer. Coupled with steady increases in underlying cash flows, this has led valuations of cable companies to soar this year. In contrast, satellite television is losing some shine. Both the UK's British Sky Broadcasting and DFL in Germany are facing increasing competition, while DirecTV's US subscriber growth has slowed. Reversely, AT&T was happy to sell back its 2.5 per cent stake in DirecTV and walk away with a mere 10 per cent return.

Additional Lex comment on Scotia Holdings, Page 22

Japan plans bond issue to aid economy

Continued from Page 1

Mr Hashimoto is also under intense political pressure from Japan's main trading partners, in particular the US, to revive the economy by boosting domestic demand rather than relying on a resurgence of exports.

Some top bureaucrats yesterday reacted to the idea with unease, but senior politicians appeared to back the scheme. Koji Omi, head of Japan's economic planning agency, said the idea was "sensible". Hiroshi Mitsuhashi, finance minister, said if concrete plans emerged he "would support it", even though bureaucrats in his ministry have been the strongest opponents of any move to enlarge Japan's budget deficit.

The yield on the benchmark long-term government bond rose to 1.67 per cent from 1.58 per cent on Monday, and the Nikkei Index of 225 leading shares rose 554.94 points to close at 16,686.51.

The new bonds would be backed by the proceeds from the sale of government-owned shares in Nippon Telegraph and Telephone and Japan Tobacco.

This would avoid using funds from the general budget.

"This means the impact on the budget deficit would be partly disguised," said one official. "It would avoid Hashimoto having to publicly admit to a U-turn."

Britain rejects Emu euro club proposal

By Robert Peston in London and Ralph Atkins in Bonn

The UK government last night rejected a compromise offer made by Dominique Strauss-Kahn, the French finance minister, over the creation of a "euro club" of economic and monetary union members.

After 48 hours of furious diplomatic activity by Tony Blair, the UK prime minister, and Gordon Brown, his chancellor, this weekend's European Union summit in Luxembourg looks set to be dominated by attempts to bridge the Anglo-French gap.

The main stumbling block remains the UK's demand that it and other countries outside the new currency after the 1999 launch should be members of the euro club.

The French government has consistently said only those countries participating in Emu should join the club.

But yesterday Mr Strauss-Kahn offered what he hoped was an olive branch.

He suggested the club could make information available to those not participating in Emu and that they could be invited to take part in its meetings "for specific topics".

However, Mr Brown is insistent that the UK and others outside Emu should "as a matter of course" participate in club meetings.

Under the UK proposal, the "outs" would withdraw from

the club for discussions covering specific Emu issues, such as the new European central bank's interest rate policies and the possible exchange rate at which an "out" might join Emu.

Another issue that could be reserved for those signed up to the euro might be exchange rate policy for the new currency, although Mr Brown has not decided whether he is prepared to be excluded from discussions on this since it would have implications for sterling.

He has said that even if the club is not a formal decision-making body, the absence of non-Emu members would create a two-tier European Union.

However, his economic adviser refused to rule out accepting another compromise mooted by the French that would allow the club to differentiate between non-participants in Emu depending on their commitment to sign up eventually for the euro.

This could enable the UK to join the club, given Mr Brown's recent statement of intent to participate in Emu, but would exclude Sweden and Denmark which have failed to make similar declarations.

One non-negotiable UK demand is that Ecuflin, the EU's council of finance ministers, should remain the sole important decision-making body for European economic issues.

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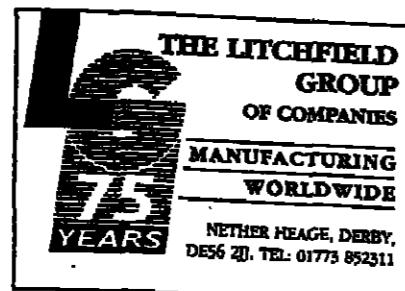
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FINANCIAL TIMES COMPANIES & MARKETS

Wednesday December 10 1997

Week 50

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INSIDE**Gold price falls to 18-year low**

The price of gold has fallen to its lowest level for 18 years. Analysts said there was no sign of a recovery nor any reason why there should be one. Gold fell in London yesterday afternoon to \$288.25 an ounce, the lowest since August 1979. It lost further ground to end at \$281.15. Page 27

Family man takes the helm at Mazda

Even by the standards of Japan's courteous business community, James Miller, the new president of Mazda, comes across as unusually soft-hearted. Mr Miller (left), an American, who last month became only the second foreigner to head a leading Japanese manufacturer, likes to talk about the importance of the Mazda family. The group's 25,000 employees, he says, are "what make our company what it is today and what it can be in the future". Page 19

Why Irish eyes are smiling
Charlie McCreevy, Ireland's finance minister, has lived up to his reputation as the businessman's friend. In last week's budget he halved capital gains tax and cut corporation tax. The Irish stock market is up 45 per cent this year and closed at a record high yesterday. Page 38

Unocal finds gas off Vietnam coast
Unocal, the Los Angeles-based energy company, said it had found gas off the coast of Vietnam. The find was made near the Gulf of Thailand, about 480km south-west of Vung Tau. Page 27

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CROSSWORD, Page 27**Chief price changes yesterday**

PROPERTY (DM)	PARIS (FFP)
Ado Faser	262 + 5
Horch	115 + 5
VRK Heng	267 + 12
Postes	263 - 243
Acotel	265.1 - 243
Siemens	140.5 - 8
Philips	214 + 2
CR Corp	438 + 26
IST Systems	431 + 35
Ilico	431 - 22
Postes	265 - 22
Soc Oulmes	420 - 235
The Mit	254 - 22
Kines	1020 + 65
Mercury	1194 + 15
Satellite	338 + 13
Postes	105 - 625
Mac Clark	1530 - 485
Reutels	665 - 21
TOONTOWN (CSE)	
Postes	25.00 + 2.50
Postes	8.00 + 0.80
Tel MT Ltd	18.15 + 1.15
Postes	4.00 - 0.55
Postes	3.75 - 0.65
Reutels ASC	4.00 - 1.35

New York & Toronto prices at 12.30.

Philip Morris to restructure Kraft Foods

By Richard Tomkins
in New York

well as through the unification of its salesforces in key markets," Philip Morris said. The cuts would result in a pre-tax restructuring charge of \$630m to fourth-quarter profits, the company said. But it expected them to produce annual savings of up to \$200m by 2000.

Kraft has been struggling for most of this year. In the third quarter it reported an 11 per cent fall in operating profits to \$260m, blaming lower coffee volumes, higher commodity costs and unfavourable exchange rates.

Geoffrey Bible, chairman of Philip Morris, the US tobacco and food group, is to take a restructuring which will include the sale of, or exit from, non-strategic businesses; the closure of several manufacturing plants; and the consolidation of sales and administration.

"The company anticipates that these restructuring actions will enable its international food operations to compete more effectively by streamlining capacity, standardising product formulations and packaging, and consolidating administrative support, as



Geoffrey Bible, chairman of Philip Morris, the US tobacco and food group, which announced cuts of 2,500 jobs at its poorly performing Kraft Foods International business

Picture: AP

and closed unproductive manufacturing capacity.

For investors, one worrying aspect of the announcement was that it highlighted Philip Morris's exposure to recent shifts in exchange rates.

Three international groups to link ahead of opening of markets

By Alan Cane in London

Bouygues, the French construction group, which operates the third largest mobile phone service in France, is moving into fixed line services in co-operation with Veba of Germany and Telecom Italia.

The three companies are forming a company to be called "9 Telecom", in which Bouygues will have a 40.8 per cent stake, Telecom Italia 39.2 per cent and Veba Telecom the remaining 20 per cent.

The link-up, announced just three weeks before Europe's telecoms markets are thrown open to competition, will pit 9 Telecom against former state monopoly France Telecom and Cegetel in a battle for the French market. The name

derives from the prefix "9" that customers will use under Europe's equal access regulations to connect to the operator's network. Veba said that the joint venture would offer services to private customers as well as to small and medium-sized businesses.

Veba, already has a joint

venture, o.tel.o, in Germany with another large industry group, RWE.

Cable and Wireless, the UK-based telecoms group, has a 35 per cent stake in Bouygues Telecom. It recently said it intended to dispose of stakes in companies where it has neither control nor influence.

9 Telecom will face competition not only from France Telecom but from Cegetel in which Générale des Eaux and British Telecommunications have stakes.

Analysts said yesterday that it might prove difficult to win market share from France Telecom, now regarded, after an enormous modernisation, as one of the world's leading

telecoms groups. Cegetel has already complained that France Telecom has hindered its development by refusing to provide adequate facilities for testing the interconnection of their respective networks.

One analyst said the German and Italian operators added much needed "firepower" to Bouygues' telecoms operations.

Bolloré buys stake, Page 20

Alliance set to mount French telecoms challenge

By Clive Cockson, Science Editor

One of the longest serving and most colourful chief executives in the biotechnology industry, David Horrobin, is to step down.

Scotia Holdings, the company he founded in Canada in 1979 and brought to the UK in the early 1980s, announced yesterday that Dr Horrobin

was setting up a business producing schizophrenia and asthma treatments, based on Scotia's technology.

He will become a non-executive director of Scotia, which was formed

to develop drugs from evening primrose oil and now has a diverse range

of products on the market and in its research pipeline.

Analysts were surprised by the timing of Dr Horrobin's departure

and the management shake-up that accompanied it.

Sherri Clarkson - Dr Horrobin's wife and co-founder of Scotia - will leave her post as manager of the drug discovery division next June.

The new chief executive is Robert Dow, who joined the company as medical and development director in September from Roche, the leading Swiss pharmaceutical group.

Dr Dow is expected to accelerate the transformation of Scotia from a highly individualistic company, in the mould of its founder, into a more conventional pharmaceutical organisation.

Dr Horrobin, 58, is a brilliant and iconoclastic medical researcher who has been driven for more than 20 years by the conviction that lipids - fatty molecules that have largely

been ignored by the industry - play a vital role in human health.

Mainstream scientists have moved closer to his view. Scotia sold £10m (\$16.7m) of lipid-based products in the first half of 1997.

He denies suggestions that shareholder pressure pushed him out: "I wanted to start again, spending most of my time on research and development rather than administration."

Barry Riley

Triggers for a shake-up in UK pension funds



With two of the Big Four managers of UK pension funds involved in megamergers, and rumours swirling around the others, many of their clients are becoming unsettled. These developments could lead to a shake-up in the UK's increasingly top-heavy £600bn (\$1,000bn) occupational pension fund sector.

Year after year, so-called "balanced" funds have been accumulating in the hands of Mercury Asset Management, PPFM, Schroder and Gartmore. Of these, the first two are being taken over. Schroder is London's last unpicked investment banking plum and Gartmore is an arm of the beleaguered NatWest Bank.

The four now account for over £200bn of segregated funds, probably more than half the total available market. Their closest rival is Barclays Global Investors, the index-tracking specialist.

Soothing words have been uttered about the takeovers. After the £1bn takeover by Merrill Lynch, MAM will retain much management independence. As for PPFM, which is embroiled in the UBS-SBC carpe-up, it was said on Monday that integration with the parent Brinsford would be approached "very carefully". Already, all the Big Four managers have hit performance barriers and they are being forced down one of three paths. Mercury has opted for a wide dispersion of individual fund performance, PPFM and

groups like J.P. Morgan and Fidelity - are sensing an opportunity. And medium-sized domestic contenders like Baillie Gifford are pointing out the flaw when clients expect significant outperformance from giant groups with dominant market shares.

So far, PPFM has lost few mandates, despite dire performance in the past 18 months, because it is seen as having a consistent long-term style.

Clients' loyalty would be unlikely to survive a clumsy "Brinsfordisation" of PPFM, however.

Most pension trustee boards

are reviewing their long-term investment strategies in the context of the Pensions Act (which has introduced the Minimum Funding Requirement) and the increasing maturity of many defined-benefit schemes. More and more schemes are moving to a defined-contribution structure, requiring tighter control of members' investment risks.

A possible scenario is that the typical defined-benefit (or final salary-linked) scheme will allocate 20 or 25 per cent of assets to bonds (currently 15 per cent). Meanwhile indexed equities will rise from under 20 per cent of UK equity portfolios to 30 or even 40 per cent. That will put a double squeeze on equity managers.

No-one should underestimate the skills of the big managers. They are perfectly capable of adapting to market shifts.

MAM has responded with particular vigour to the DC challenge. But, in the next two or three years, the Big Four's top executives could be seriously distracted by the

need to fight internal battles.

Many more specialist managers - especially from US

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COMPANIES AND FINANCE: THE AMERICAS

Hasbro to cut 2,500 jobs in shake-up

By Richard Tomkins
in New York

Hasbro, the US toy company that narrowly escaped the clutches of its bigger rival Mattel last year, yesterday announced plans for swinging job cuts in an effort to boost shareholder returns.

It said it would close or consolidate factories, streamline marketing and sales, and axe 2,500 jobs, equivalent to 20 per cent of its worldwide workforce.

The cuts would result in a one-time pre-tax charge of \$140m from fourth-quarter profits, Hasbro said. But they were expected to produce total cost savings of \$350m over the next five years, of which at least \$40m should be realised next year.

"We are convinced that

these moves will help Hasbro enter the next millennium stronger and more focused than at any time in our history," said Alan Hassenfeld, chairman and chief executive.

Hasbro, based in Pawtucket, Rhode Island, makes some of the world's best-known toys and games, including Monopoly and Trivial Pursuit. Its brand names include Parker Brothers, Playskool, Kenner, Tonka and Milton Bradley.

In January last year Mattel, maker of the Barbie doll, launched a \$5.2bn hostile bid for Hasbro, only to call it off after Hasbro stirred up anti-trust concerns.

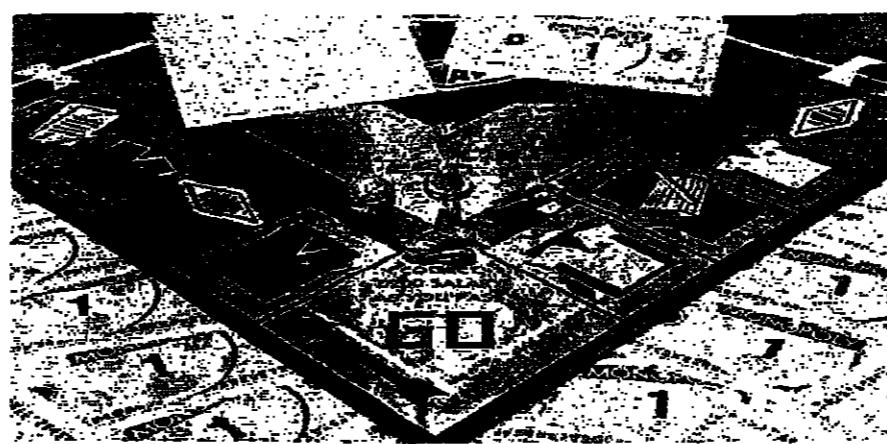
Mattel had offered to buy Hasbro's shares at a premium of 73 per cent to the market price, so the collapse

of the bid left many shareholders feeling sour. As a result, Hasbro has come under pressure to increase shareholder returns by improving its performance.

Yesterday, Hasbro said the cuts in manufacturing operations would include the closure of its games factory in New Zealand, together with previously announced closures of its Waddington plant in the UK and a plant in El Paso, Texas.

On the marketing front, the company said it would streamline several business units around the world, consolidate some sales and marketing activities, and give up certain unprofitable regional product lines.

It also announced that its board had approved the continuation of a share buy-



World Cup Monopoly: one of the brands produced by toymaker Hasbro

back programme, authorising the repurchase of another \$500m worth of shares over the next two to three years.

"As we strive to become a

leader in the global children's and family leisure time and entertainment industry, we must continue to sharpen our focus on the brands and markets where

we have the greatest profit potential," Mr Hassenfeld said.

In early afternoon trading, Hasbro's shares were up 5% or 3 per cent, at \$30.50.

Go-ahead for news merger

By William Lewis
in New York and John
Riddick in Hong Kong

Dow Jones and NBC, owned by General Electric, yesterday confirmed the merger of their European and Asian business news channels, a licensing agreement in the US and a number of internet-based initiatives involving Microsoft.

The deal comes amid speculation of broader co-operation between Dow Jones and General Electric, and as Dow Jones continues to seek a buyer for Dow Jones Markets, its financial information service which used to be known as Telerate.

Dow Jones and NBC both said they would incur charges to 1997 fourth-quarter earnings as part of the restructuring. They said the agreements will "substantially reduce NBC's and Dow Jones' shares of the operating losses at these operations".

In Asia, the merger of ABN and CNBC Asia, the region's two main business television networks, will result in the closure of

CNBC's Hong Kong production centre with about 150 job cuts.

The new service, which will be called CNBC and is due to be launched in February, is expected to reach nearly 9m households throughout Asia on a full-time basis and more than 30m part-time. It will be a 50:50 joint venture between NBC, the parent of CNBC, and Dow Jones, owner of ABN.

In Europe, European Business News and CNBC are also to merge in a 50:50 joint venture to form the newly branded CNEC, a service of NBC and Dow Jones.

In the US, Dow Jones has entered into a licensing agreement with CNBC, through which CNBC will have worldwide rights and access for television to all Dow Jones editorial material and resources.

In addition, the MSNBC internet site jointly owned by NBC and Microsoft is to include active participation by CNBC and the Wall Street Journal interactive edition, owned by Dow Jones.

By Paul Bettis in Milan

Bell Atlantic, the US telecommunications group, yesterday sold back to Olivetti its 33 per cent stake in Infostrada, the Italian company's fixed-line subsidiary for \$45m.

However, at the same time it strengthened its commitment to Olivetti's fast growing cellular telephone operations, which are centred around Omnitel.

The move by Bell Atlantic reflects the latest stage in the complex reorganisation and restructuring of the Italian telecoms, office equipment and information technology group.

Olivetti negotiated in September a strategic partner-

ship with Mannesmann, of Germany, which agreed to take a 49.9 per cent stake for £2.35bn (\$3.34bn) in its telecoms activities, in two separate tranches. Mannesmann is due to acquire a 25 per cent stake for £1.10bn by December 15, with the remaining 24.9 per cent holding value at £1.25bn, to be bought by March 2000.

While the Mannesmann deal was widely seen as a rescue for the troubled Italian company, it also raised questions about Olivetti's traditional links with Bell Atlantic in the telecoms business.

Even before the Mannesmann agreement, Bell Atlantic appeared to be reconsidering its position in

Infostrada. The US company increasingly considered that the fixed-line venture no longer fitted with its European investment strategy.

Following yesterday's agreement, Infostrada will now be fully owned by a new joint venture between Olivetti and Mannesmann.

However, Bell Atlantic confirmed it would strengthen its commitment to the Omnitel cellular telephone business, alongside Olivetti and Mannesmann.

Under yesterday's deal, Bell Atlantic will have additional board representation in both Omnitel Pronto Italia and Omnitel Sistemi Radiocellulari Italiani, the company which owns 70 per cent of Omnitel Pronto Italia.

The Italian company is also continuing efforts to secure partnerships for its Lexicon office equipment subsidiary.

Heinz ahead 6% in second term

By Richard Tomkins

H. J. Heinz, the US food company that last week announced the retirement of Tony O'Reilly as chief executive, yesterday reported a 6 per cent increase in net profits to \$188.9m for its second quarter to October 29.

It said that excluding a

\$19.5m pre-tax charge for

the cost of its Project Millennium restructuring programme, profits would have risen 13 per cent to \$201.3m. Earnings per share, excluding restructuring costs, rose 15 per cent to 54 cents, in line with analysts' forecasts and living up to the company's target of double-digit increases.

Revenues tumbled 5 per cent to \$2.3bn, but Heinz said they would have risen 2 per cent without the effect of divestitures.

The company said sales volumes fell 0.4 per cent and unfavourable shifts in exchange rates reduced revenues by 2.6 per cent, but these factors were offset by a 3.9 per cent rise in sales from acquisitions and a 1

per cent rise from price increases.

William Johnson, the president and chief operating officer, due to take over from Mr O'Reilly next April, said volume growth should improve significantly in the third quarter as new marketing programmes took effect in the company's core categories.

AMERICAS NEWS DIGEST

Insignia offer rejected by REI

Richard Ellis International, the holding company for the overseas businesses of the UK-based chartered surveying firm, yesterday rejected an offer to be acquired by Insignia, the US property advisory firm.

REI said it had agreed to merge instead with a competitor of Insignia, despite a deal under which Insignia is buying the Richard Ellis UK operations.

CB Commercial Real Estate Services Group, a property services company which is listed on the New York Stock Exchange, said yesterday that REI had agreed a merger with it and it hoped the UK arm of Richard Ellis, Richard Ellis Group, would change its mind about its earlier deal with Insignia.

The announcement yesterday is the latest twist in the affairs of Richard Ellis, a long-established name in UK real estate consultancy - a business which is struggling to expand overseas in line with the needs of its clientele.

Richard Ellis Group owns about 16 per cent of the equity of REI. REI has the right to use the Richard Ellis brand name only outside the UK.

Norma Cohen, Property Correspondent

SEMICONDUCTORS

National Semi beats forecasts

National Semiconductor said it earned 46 cents a share in the second quarter before special charges and the operations of a recent acquisition, beating analysts' expectations of 43 cents share.

On that basis, the company earned \$72.8m, or 46 cents a share, on \$640m in sales for the second quarter ended November 23. But National Semiconductor also took a net \$25.5m in charges to pay for the acquisition of Cyrix, the microprocessor manufacturer, for which it paid about \$492m in November.

In addition, Cyrix lost about \$17.8m on sales of \$79.6m in the second quarter. This sliced off 11 cents a share from National Semiconductor's consolidated net income, in addition to the merger-related expenses of 15 cents a share. The company's decision to issue 16.4m shares shaved a further 3 cents a share from its earnings.

As a result, National Semiconductor's consolidated operations recorded a \$26.5m net profit, or 17 cents a share diluted, on \$719.9m in revenues in the quarter. This compared with a \$25.1m net profit, or 16 cents a share, on sales of \$696.6m in 1996. The shares fell \$2 to \$36 in early New York trading. *Reuters, San Jose, California*

ASSET MANAGEMENT

Legg Mason in Brandywine talks

Legg Mason, the Baltimore-based brokerage group, is in talks to buy Brandywine Asset Management, a privately-held fund management group with about \$7bn of assets under management. Legg Mason's asset management companies currently manage more than \$50bn.

Raymond Mason, Legg Mason's chairman and Anthony Hirschler, founder and president of Brandywine asset management said that the terms of the possible acquisition have not been finalised. *Tracy Corrigan, New York*

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India offer rejected by REI

By Kumar Bose
in Calcutta

Profits at India's leading cement groups were sharply down in the first half of the year, with some companies falling into loss.

The industry was hit by a slowdown in construction activity, falls in product prices, commissioning of new capacity and rises in raw material costs.

Net profits at Madras Cements fell 53 per cent to Rs217m (\$5.57m), despite a 20.5 per cent rise in sales

to Rs2.45bn. Expenditure jumped 31.1 per cent to Rs1.76bn. Operating profits were flat at Rs800m, against Rs799m last time, while interest costs rose 124 per cent to Rs273m, mainly because of the commissioning of a new cement factory at Alathiyur.

Mysore Cements, a flagship company of the SK Birla group, was hit as cement prices fell an average of 8 per cent in the north Indian market. Losses深ened to Rs189m, even though expenditure fell 3.7 per cent to Rs1.596bn. Sales

declined from Rs1.74bn to Rs1.68bn. However, a few companies which sell all their cement in southern India - where supply falls short of demand - raised profits in the six months to September 30.

India Cements, the largest producer of cement in the south of the country, beat the industry trend by posting higher sales and profits. Sales rose nearly 14 per cent to Rs4.75bn and pre-tax profits advanced 20.5 per cent to Rs1.06bn. Net profits improved 6 per cent to Rs471m after substantially higher

provisions for interest and depreciation. Earnings per share rose to Re7.32 from Rs6.90.

The group, which commissioned a new factory with capacity of 900,000 tonnes in June, acquired the entire share capital of Vissaka Cement, which is building a 900,000 tonne capacity plant in Andhra Pradesh. It is also acquiring a 400,000 tonne capacity factory from the government-owned Cement Corporation of India at for Rs1.98bn. By the middle of next year, the group will have total

capacity of 4.8m tonnes.

Navin Suchanti, managing director of Pressman Finance, warned the second-half results of most cement groups would be equally disappointing.

"I don't see the demand for cement improving till such time work on a large number of projects awaiting financial closure starts. But nothing much is going to happen until the parliamentary elections are over and there is a new government in New Delhi by the middle of March."

ASIA-PACIFIC NEWS DIGEST

Hyundai unit put on CreditWatch

Standard & Poor's, the credit rating agency, has placed the long-term credit rating of Hyundai Semiconductor America on negative CreditWatch because of concerns that the credit quality of its South Korean parent could deteriorate.

S&P said Hyundai Electronic Industries, the parent company, faced a possible credit deterioration because of the financial turmoil in South Korea. It said Hyundai was expected to provide support to the Hallya Group, the country's 12th-largest business group which sought court protection to avert bankruptcy at the weekend.

"Current exposure as well as anticipated buy-outs or equity participation in Hallya Group companies will increase the burden on Hyundai group companies," it added.

S&P also cited the problems for Hyundai in the increasingly competitive global chip market and "the company's already high debt usage".

Meanwhile Hyundai said it would buy back 3 per cent of its stock, taking its holding to 4.8 per cent, in an attempt to stabilise its shares.

AFX-Asia, Seoul

SOUTH KOREA

Ssangyong to shed managers

Ssangyong, South Korea's sixth-largest conglomerate, said it would cut the number of its management executives by 30 per cent as well as cutting wages by the same amount.

It will also reduce workers' wages by 15 per cent and other costs such as travel and welfare benefits, saving a total of Won200bn (\$149m) a year.

Ssangyong said the group planned investments of Won333.5bn won in 1998, compared with Won1.250bn in this year, with the funds raised internally.

The credit rating of Daewoo, South Korea's fourth-largest conglomerate, has been placed on CreditWatch with negative implications for Standard & Poor's after Daewoo Motors, its 37 per cent owned associate, announced its intention to buy the majority interest in Ssangyong Motor.

Daewoo Motor is expected to assume a large portion of Ssangyong Motor's bank debt.

AFX-Asia, Seoul

LIFE ASSURANCE

National Mutual advances

National Mutual, the Australian life assurer, reported net profits for the year to September of A\$300.58m (US\$201.7m), compared with A\$210.88m the year before but warned that the slump in Asia's investment markets could slice up to A\$40m from its profits this year.

"Since September 30 there has been a material decline in the value of the Asian investment markets, which has been taken into account in the appraisal value of National Mutual Asia," it said.

The past year had seen great progress in the region, according to Geoff Tomlinson, chief executive. "In Asia particularly, we have made fantastic progress this year and we are confident that National Mutual... is well placed as a contender for a life insurance licence in China."

He added that no agreement had yet been reached between National Mutual and Lend Lease over the possible merger of their financial services businesses.

AFX-Asia, Melbourne

Mazda's Miller on a mission to inspire

Lifting staff morale is a top priority for the new president of the Japanese carmaker

Even by the standards of Japan's courteous business community, James Miller, the new president of Mazda, comes across as unusually soft-hearted.

Mr Miller, who last month became the second foreigner to head a leading Japanese manufacturer, likes to talk about the importance of the Mazda family.

Mazda's 25,000 employees, he says, are "what make our company what it is today and what it can be in the future". One of his main priorities in his new role will be to focus on "people issues", he says.

For the 51-year old American, boosting morale among his Japanese staff is a vital task. Although this year Mazda posted its first rise in first-half profits in seven years, it is still not paying a dividend.

The continued high level of debt is another issue. Under the guidance of the team from Ford, debt has been reduced from about \$5bn in 1994 to \$3bn.

"The company has made great progress [in reducing debt]. But there's still an awful lot of work to be done," Mr Miller concedes.

Mr Miller believes that, with the stringent restructuring measures that have been adopted, its growing relationship with Ford and several new products, Mazda will be able to grow profitably in world markets.

"I feel quite confident in the cycle plan that we have in place," he says. The new Capella sedan has already



James Miller: bottom line is Mazda needs to sell more cars AP

helped profits, while expectations are high for the Capella station wagon.

As a result of product launches, he expects Mazda's state-of-the-art Hiroshima plant in southern Japan to improve capacity utilisation from a

rising campaign "aimed at raising awareness of the commitment we have towards meeting customer satisfaction," Mr Miller says.

But ultimately, in Mr Miller's view, it is the members of the Mazda family - employees, dealers and suppliers - who hold the key to putting the shine back into Mazda's star.

That is why he aims to be a leader who can motivate his staff. "I've always been amazed over the years watching people accomplish things they thought they couldn't accomplish. Sometimes the ability of people to achieve things is limited by the expectations of their boss."

Mazda staff can be sure that this will not be their fate. Mr Miller is setting to work to "create an environment in which people are challenged, motivated and stretched" so that they are allowed to achieve more than they ever thought they could, he says.

Judging from the reputation he has gained within Mazda already, he probably has a good chance of succeeding. "He is like Buddha," says one employee.

Mr Miller's emphasis on the importance of people echoes the "touchy-feely" approach that can still win hearts in Japan.

His assurance that "we don't cut people in this country" just because times are tough, is the kind of talk that will not only arouse

affection and loyalty but also motivate staff to give their best to the company.

Mazda employees "are extraordinarily dedicated, competent and loyal", as Mr Miller observes. "The almost blind loyalty to the company [is] quite extraordinary," he says.

If such loyalty is not enough to turn Mazda around, Mr Miller also has a reputation as a formidable salesman. He is described as persistent and aggressive, in a way that inspires admiration rather than envy.

Those qualities enabled Mr Miller to pull South African Motor Corporation - where he was group managing director before joining Mazda - from fifth to second place in the market in just a few years.

Mazda employees are hoping that Mr Miller can work the same magic at Mazda. "He is like our saviour," says one employee who knows of his past achievements.

As for Mr Miller, he has more than usual faith in what Mazda people themselves can accomplish. "I don't think there's anything that they're not capable of," he says.

If high expectations are what it takes to produce outstanding results, as Mr Miller points out, there is much to look forward to from the new team at Mazda.

Michiyo Nakamoto



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COMPANIES AND FINANCE: EUROPE

Small investors get 73.3% of Spanish steel group's offering as shares priced in middle of range

Retail tranche of Aceralia IPO raised

By Tom Burns in Madrid

Strong demand for shares in Aceralia, the Spanish steel group, has encouraged co-ordinators of the initial public offering to raise the domestic retail tranche from 6.9 per cent of the total to 7.3 per cent - a record allocation to small investors for a large market debut in Spain.

The sale of 47.4 per cent of Aceralia by Sepi, the state holding company, realised about Pta123.5bn

(\$817.6m). It completes a privatisation process that started in July with the sale of 35 per cent of the steel group, then known as CSI Corporation Siderurgica, to Arbed of Luxembourg for Pta128bn.

Despite the demand, the co-ordinators - Banco Bilbao Vizcaya, Banco Central Hispano and SBC Warburg Dillon Read - priced the issue in the middle of the range, at Pta2,060 a share, to ensure a stable market when shares start trading today on Madrid's Bolsa.

The domestic retail tranche was 12 times oversubscribed, indicating that the appetite for equity investments among small domestic savers has not been damped by recent upheaval in world equity markets.

The retail allocation in the Aceralia offering beat the previous record of 67 per cent by the Telefónica offering in February, which was repeated in the partial privatisation Endesa, the power group, in October.

Unlike Telefónica and Endesa,

Aceralia is not a household name in Spain. The response was all the more remarkable because, in a departure from previous disposals of state-owned equity, retail investors were not offered a discount on the issue price.

The only inducement to small savers was an undertaking by the steel group to provide a rebate if the stock price failed to rise by 5 per cent within six months.

The market sale of Aceralia completes a record year for privatisa-

tions in Spain, which has earned some Pta1.580bn in disposal receipts and sets the stage for further sell-offs next year.

The privatisation of Argentaria, the banking group which is 25 per cent state-owned, is provisionally scheduled for February; the sale of a further 20 per cent of Endesa is expected in May; and the disposal of the government's 52 per cent stake in Tabacalera, the tobacco group, is due in the second half of next year.

EUROPEAN NEWS DIGEST

Swedish bus buy for CGEA

CGEA Transport, the French bus and train operator, yesterday announced a big expansion in Scandinavia with the SKr1.56m (\$122m) agreed takeover of Linjebus, Sweden's second largest bus company. CGEA, a unit of Compagnie Générale des Eaux, said the deal would underpin Linjebus's expansion in northern Europe, serving mainly public transport networks in Sweden, Finland and Denmark. The move follows CGEA's own expansion in Germany, Portugal, the Netherlands and the UK, where it operates two rail franchises - Connex SouthCentral and Connex SouthEastern.

CGEA earlier this year acquired 33.3 per cent of Linjebus. Yesterday the French group said its SKr1.12m-a-share cash offer for the outstanding shares had been accepted by Nordstjernan, the institutional investor owning 44.2 per cent of the group. The Swedish company, which last year made pre-tax profits of SKr1.98m on sales of SKr2.38m, predicted the takeover would lead to economies of scale. But it declined to specify the extent of any job losses among its 4,700 employees. Shares in Linjebus, advised by Alfred Berg, rose SKr18 to SKr11.50. CGEA was advised by Handelsbanken Markets. Tim Burt, Stockholm

■ BOUYGUES

Groupe Bollore buys 8.7% stake

Groupe Bollore, the holding company controlled by Vincent Bollore, the French financier, yesterday paid FF1.2bn (\$200m) for 8.7 per cent of Bouygues, the utilities group. The move makes it the largest investor after the founding family shareholders.

In a brief statement, Bouygues confirmed the purchase - which gives Bollore 5.8 per cent of the voting rights - and said it would nominate Mr Bollore to the board at the next annual general meeting. The purchase helps to protect Bouygues from a hostile takeover, even though advisers to Bollore stressed last night that there was no formal agreement or shareholders' pact.

The family shareholders control 18 per cent of the shares and 27 per cent of voting rights, and employees a further 7 per cent of the shares and 9 per cent of the votes. Bollore, which has been buying shares in Bouygues over the past few months, stressed that its investment was friendly and for the long term. It expressed its support for the existing management. Andrew Jack, Paris

■ CREDIT CARDS

Barclaycard to launch in France

Barclaycard of the UK hopes to encourage a shift in France's financial culture next year by introducing the country's first true credit card. Bob Forts, Barclaycard chief executive, said an expansion into France could be the beginning of a push into southern Europe. "Spain and Italy are interesting too," he said, describing France as "a testbed for further European expansion".

France has about 53m plastic cards, but most are debit cards, with some tied to particular shops. None offer the flexible "revolving" credit UK and US cards provide. Test marketing in France using direct mail will begin at the end of the first quarter, with a country-wide launch towards the end of the year. James Mackintosh

■ BANKING

Banks sell 1.6% interest in ING

Credit Commercial de Belgique and Banque Internationale à Luxembourg have sold just under 14.8m shares in ING Groep, the Dutch financial services group which is merging with Banque Bruxelles Lambert of Belgium.

The \$640m deal, which represented the ING shares the two banks were due in exchange for their BBL shares, was executed in a block trade by Morgan Stanley Dean Witter, which bought the shares and sold them on to institutional investors.

A source close to the deal, which was executed on Monday, said CCB and BBL had decided to take advantage of the high liquidity in banking shares that day as a result of the merger of Swiss Bank Corporation and Union Bank of Switzerland. The shares sold represented a stake of about 1.6 per cent in ING. As part of the placement, Morgan Stanley has underwritten the option element on a \$150m convertible bond guaranteed by CCB which is exchangeable into ING shares. Vincent Boland

IVO mops up Gullspang

By Greg Michor in Stockholm

Imatran Voima (IVO), the Finnish state power utility, yesterday stepped up the consolidation of the Nordic region's electricity industry by moving to complete a takeover of Gullspang Kraft, Sweden's fourth largest generator, begun last year.

IVO said it had bought a 20.3 per cent voting stake in Gullspang for SKr1.6bn (\$204m) from a Swedish municipality, lifting its holding in the regionally based supplier above 90 per cent of the equity and votes.

The deal brought IVO's cash investment in Gullspang shares to SKr8bn. It

said it would seek a compulsory purchase order for the outstanding stock.

Gullspang has been the bridgehead for IVO's move into Sweden beyond its domestic market, where it is facing growing competition from Vattenfall, the Swedish state energy utility.

IVO, which has a strategic alliance with Stockholm Energi, Sweden's third largest supplier, is committed to challenging Vattenfall on the Swedish market.

Earlier this year it took over Vattenfall's 16.4 per cent stake in Gullspang in return for generating capacity in Finland. Last month it bought a 14.4 per cent stake held by Graninge, another Swedish generator, for

because the Armenian government had agreed to "tax reductions from 1998 and a tariff rebalancing, which significantly increased the value of ArmenTel". Operating revenues for 1998 are projected at \$60m.

OTC has agreed to pay \$5.5m in cash to ArmenTel when the contract is signed and \$17.2m to Trans-World Telecom, a US company which is selling its stake in ArmenTel as part of the deal.

The deal includes a commitment to invest \$300m in upgrading Armenia's fixed-line network over the next 10 years.

Several brokerage houses have complained that at an indicated price range of Dr11,500-Dr18,000, the shares are too expensive.

Overseas foray for OTE

By Karin Hope

OTE, Greece's public telecommunications operator, has completed its first acquisition abroad by agreeing to pay \$142.5m for a 90 per cent stake in ArmenTel, the Armenian state operator. The other 10 per cent remains under state control.

The deal, which is subject to approval of a new telecommunications law by the Armenian parliament, provides for Levantis, the Cypriot-owned soft drinks group which holds the Coca-Cola franchise in Armenia, to take up to 10 per cent of OTE's holding.

The European Bank for Reconstruction and Develop-

ment is expected to take a similar stake and plans to lend ArmenTel \$50m to upgrade its network.

SZW and Ioniad Finance acted as advisers to OTE, while Merrill Lynch advised the Armenian government.

The new Armenian telecommunications law, due to be approved in January, will permit increases in tariffs and give ArmenTel a 15-year monopoly of fixed-line telephony, OTE said.

OTE increased its bid from \$105m, which it had offered in an earlier round of bidding against Metromedia International, of the US.

The Greek group said the higher price was justified

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Dominique Strauss-Kahn: training for civil servants

France to clarify role of chairmen

By Andrew Jack in Paris

The French government is to clarify the responsibilities of chairmen and civil servants on the boards of state-controlled enterprises following a series of embarrassing bail-outs.

Dominique Strauss-Kahn, economics, finance and industry minister, said yesterday he would send letters detailing the "mission and strategic orientation" of heads of nationalised companies when they were appointed.

He also promised to provide training for civil servants who sit on boards as representatives of the state.

The reforms come amid growing public concern over the losses at a number of nationalised companies, including Crédit Lyonnais and GAN.

The government has released aggregate results of state-controlled enterprises

in France for 1996, which show a deficit of FF11.2bn (\$1.87bn). Mr Strauss-Kahn tried to present the figures in a positive light, arguing that in the last decade the accumulated deficit was FF1.3bn, and the trend was towards break-even.

The total number of enterprises in the analysis has fallen significantly in recent years following waves of privatisation under the centre-right governments of the mid-1980s and mid-1990s.

Mr Strauss-Kahn stressed that much of the deficit - which peaked at FF31.6bn in 1993 - was the result of problems at Crédit Lyonnais and GAN. The privatisation of GAN is to be launched "in the next few days" and that of Crédit Lyonnais by 2000.

The government's report said that among the financial groups it still controls, Société Marseillaise de Crédit remains "very fragile".

This announcement appears as a matter of record only



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COMPANIES AND FINANCE: SWISS BANK MERGER

UBS staff still in dark over job cuts

By Clay Harris in London
and Tracy Corrigan
in New York

Investment banking and stock-brokering staff at Union Bank of Switzerland in London were still facing an uncertain future yesterday after the agreed merger with Swiss Bank Corporation.

Most expected the worst. It also became clear that survivors of more than 3,000 expected job losses will vacate UBS's City headquarters at 100 Liverpool Street, which the Swiss bank has occupied since the Broadgate complex opened in 1989 and now owns.

They will move into one of SBC's two London offices, including its recently refurbished neighbouring headquarters at One Finsbury Avenue.

On the jobs side, a few UBS staff have been told they will be retained by Warburg Dillon Read, the SBC subsidiary which will be the base for the investment banking arm of the new United Bank of Switzerland. "I don't think anyone has been told to go," an insider said. "Some have been told that they will be staying, but the bad news is yet to come."

Concern was particularly high among UBS's back-office personnel, who felt their low-profile jobs would be especially vulnerable in an SBC-led integration.

But the uncertainty extended to the top. No long-term role has yet been specified for David Robins, head of Europe and a mem-

ber of the parent group's executive board, after he assists in the integration process.

The merged bank's investment banking arm will be headed by Johannes de Gier, Mr Robins' London-based SBC counterpart.

Mr Robins was formerly chief of staff to Mathis Cabiallavetta, UBS chief executive and chairman of the combined bank. He was reported yesterday to share his staff's view that the deal amounted to a takeover by SBC.

In the US, it is estimated that the merger will result in 1,500-2,000 job losses.

SBC's recently opened office in Stamford, Connecticut, will become the base for most of the merged entity's trading operations in the US. Stamford is already the base for all SBC's foreign exchange and fixed-income trading and some of its equities business. Its trade finance operation will move there at the end of this week.

The Stamford building, which by the end of this week will house 2,200 staff, is already full, but the group is considering adding two new towers, in addition to the existing 12-storey office block. The trading floor can also be extended, an official said.

Corporate finance staff are expected to remain in Manhattan.

In addition to Stamford, SBC also employs 900 people in two mid-town Manhattan offices, while UBS has about 2,500 staff in New York.

SBC insists Japan link-up will proceed

By Gillian Tett
in Tokyo

The merger between Union Bank of Switzerland and Swiss Bank Corporation has raised concern in Japan over SBC's plans to merge its Japanese investment banking business with the securities affiliate of Japan's Long Term Credit Bank.

SBC insists the plan will go ahead. "Our commitment to the merger with LTCB is unchanged," said Luqman Arnold, of SBC. "Our alliance with LTCB remains an important element of [the new merged group] United Bank of Switzerland's global strategy."

Mr Arnold's statement came as a relief to LTCB. As one of the weaker of Japan's big banks, it could face an uncertain future if the alliance with SBC collapses. Although LTCB's share price fell last week amid fears the alliance was unravelling, it rose Y18 yesterday to close at Y231.

The joint venture between LTCB and SBC represents a test case for the country's financial sector, since it is the first of its kind to have been concluded in Japan. If it unravels, it could seriously dent confidence in "Big Bang" reforms of the financial markets due next year.

Nevertheless, all three groups face a severe managerial challenge. As an official at a rival western bank said: "Creating joint ventures with a Japanese bank is hard enough, given all the cultural problems. Doing it in the middle of another merger could be a recipe for chaos."

The original SBC-LTCB plan envisaged the two groups would establish three joint ventures next year, and complete a capital raising exercise and 1 per cent cross-shareholding.

Officials yesterday admitted the cross-shareholding

had been delayed by recent market turmoil, though they insisted it would be implemented early next year. However, they still planned to start the investment banking and asset management joint ventures in the spring, followed by a private bank joint venture.

SBC officials insist that bringing UBS on board will boost the joint ventures. UBS has a large asset management business and the combined operations leave the new alliance the largest non-Japanese fund manager in Tokyo.

UBS also has a trust bank operation, which SBC lacks. It is also establishing a domestic mutual fund arm - another element absent at SBC.

But in some areas, such as investment banking, there will be a clear overlap between the three groups. Job cuts are inevitable, officials admit, though some hope they will be smaller than in other centres because of "Big Bang".

The real problem is timing. It remains unclear when the UBS and SBC offices will link up. Officials said it was expected to occur "as soon as possible" in the investment banking sector - or simultaneously with the LTCB merger.

Since UBS has a large amount of unused prime property, some suggest that all three groups will simply move into UBS's offices. Alternatively, the three separate groups may retain their own premises until the proposed LTCB-SBC site can be enlarged.

• LTCB (Schweiz) shareholders yesterday decided to liquidate the company at an extraordinary meeting, writes AP-Dow Jones from Zurich. The closure of the Swiss branch was a planned consequence of the agreement between the parent company and SBC to form a strategic alliance.

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Ebner comes out top in UBS stakes

Corporate predator has finally got his way regarding shareholder value at the Swiss bank

The shares of Union Bank of Switzerland and Swiss Bank Corporation continued to race ahead yesterday after the announcement of their proposed merger into the United Bank of Switzerland.

But the real winner has been Martin Ebner, 52, Switzerland's best-known corporate predator, whose long-term investment in UBS has re-established his reputation as one of the most astute stock pickers in Europe's fast-changing financial services industry.

A year ago, there were stories that the shadowy professional investors behind his SF18bn (\$12.4bn) investment empire were starting to fret at his failure to make money. In 1996, the shares of BK Vision, which had two-thirds of its money in UBS, fell while the Swiss stock market rose by 18 per cent - a fact that led Mr Ebner to insert the words *annus horribilis* on the front of BK Vision's 1996 annual report.

However, this year BK Vision's shares have more than doubled in value to SF1.458, and Mr Ebner's personal stock has soared. He spotted the rapidly developing "restructuring story"



In the money: Martin Ebner is believed to have made a SF500m profit for his investors on the deal

in the European financial services industry early on, and has been prepared to back his judgment with bets that Switzerland's financial institutions would not escape unscathed. Earlier this year, he built up a near 30 per cent stake in Winterthur, Switzerland's third biggest insurer, and on August 11 was rewarded with the announcement that it was to be acquired by Credit Suisse. Mr Ebner is believed to have made a SF500m profit for his investors on this deal.

It has taken longer for his investment in UBS, once

Switzerland's most powerful bank, to come right. He took a stake over five years ago and for the past three years has been involved in a series of complicated legal battles with UBS which he seemed to be losing. His case was that the UBS management was failing to run the bank for the benefit of shareholders. He argued that the board was too big for sensible decision-making and that shareholders would best be served by the resignation of Robert Studer, 59, the former chief executive, who had taken over as chairman in April 1996.

Meanwhile, Mathis Cabiallavetta, 53, the UBS chief executive who will replace Mr Studer as chairman, seems much more interested than his predecessor in listening to Mr Ebner's thoughts on how UBS should be run.

However, Mr Ebner still faces an important test. He now owns 7 per cent of the equity of Credit Suisse and about 3.7 per cent of the enlarged UBS. He has to decide which of the two banks will be his core long-term shareholding since he has made no secret that he now wants to invest in one big Swiss bank as a "strategic participation" over the long term. This is likely to include a request for a seat on the board.

William Hall

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COMPANIES AND FINANCE: UK

Fidelity Brokerage in restructuring

By Jane Martinson,
Investment Correspondent

Giles Vardey is to step down as chief executive of Fidelity Brokerage Services after a strategic review found that the execution-only stockbroker should pull out of its institutional business.

Mr Vardey, a former director of the Stock Exchange, joined the company in June.

The company, which is owned by Fidelity, the world's largest independent fund manager, had suffered a difficult year culminating in the second largest fine ever awarded by the Securities and Futures Authority.

Paul Kafka, executive director of Fidelity Investments, said yesterday that Mr Vardey felt his job had been done.

Mr Vardey will remain as a director for the next month and an external adviser until April.

There are likely to be redundancies among the broker's 450 staff as a result of the retrenchment. There was speculation that some 40 jobs could be at risk, although Fidelity said yesterday that it was too early to comment, especially as

efforts would be made to redeploy staff. Mr Kafka said: "Staff have been told that, as a result of the strategic review, a number of people will be affected. It is unclear yet how many."

Mr Kafka said that the brokerage firm had decided to focus on its "core" retail investors. The institutional side of the business had been "insignificant" in terms of

staff and revenues, he said. "It is an extremely competitive market and it has become clear, while conducting the review, that to succeed we had to focus our full resources on providing highest levels of services to a core customer group".

In the six months to May, Fidelity Brokerage Services was forced to close its business to new clients by the SFA after admitting to the regulator that its operations and customer services were "significantly out of control" last summer.

In May, the group was fined £200,000 (\$334,000) by the SFA for a collapse in the level of customer service after the introduction of a new computer system.

A French blot on Tesco's copybook

By Peggy Hollinger

Tesco's news yesterday that it was selling Cateau, its underperforming French supermarket business, to Promodes, the hypermarket operator, for FF12.5bn (\$420m) should have been greeted with enthusiasm by the market.

Instead, the UK group has seen its shares drop 5 per cent in the last two days, as news of the sale began to

leak into the market.

Selling Cateau has long been anticipated and desired by analysts and investors. It has been clear that the business did not have the critical mass it needed to compete against the discounters so prevalent in the north of France and the might of the big hypermarket operators, such as Promodes and Carrefour.

But, equally, the actual disposal has highlighted

that even Tesco, arguably the UK's most successful supermarket group, can make mistakes. "It is a blot on their copybook," said one analyst.

Tesco had not moved forcefully enough into the French market in the first place, he said, and so missed the opportunity of participating in the rapid consolidation of the food retail industry in that country.

More worrying, however,

was what the experience of Cateau might imply about the group's international ambitions, said other analysts.

After yesterday's disposal, said Frank Davidson, at HSBC James Capel, "they can say nothing about the diversification strategy which offers any shred of comfort". Others agreed that much remained to be proven about its drive into Poland, Hungary, the Czech Republic and Slovakia, par-

ticularly given the growing interest from foreign retailers in the region.

Tesco said the price paid by Promodes recovered all its investment, barring transaction costs and currency effects. Tesco paid £168m for Cateau in 1993, and invested a further £100m in four years of ownership. Last year the business, which has 105 stores, made operating profits of £10.5m on sales of £578m.

JCI open to Lonrho approach

By Andrew Edgecliffe-Johnson

JCI, the South African mining house, yesterday welcomed the takeover approach from Lonrho, the UK-based conglomerate.

Mzi Khumalo, JCI's chairman, who would be offered a place on the Lonrho board under the deal described the proposed bid as "logical and appropriate".

He said it would offer JCI shareholders from the black empowerment movement "diversification, critical mass and access to international capital markets."

A JCI board meeting also agreed in principle to demerge its remaining gold assets. Lonrho is eager to buy in the 28 per cent stake in Lonrho Anglo American, it is due to pass to JCI in exchange for certain gold assets.

RESULTS									
	Turnover (£m)	Pre-tax profit (£m)	EPS (p)	Current payment (p)	Date of payment	Dividends corresponding dividend	Total for year	Total last year	
Anglian Group	6 miles to Sept 27	117.4	(108.7)	11.4	(6.53)	8.7 (7.3)	4	Feb 15	3.6
Apollo Metals	Yr to Sept 30	74.5	(71.4)	3.73*	(3.81)	7.2 (6.1)	3.05	Feb 2	2.75
Aonac Nursing	6 miles to Sept 30*	18.2	(19.2)	1.02	(1.74)	4.1 (5.8)	1.05	Jan 20	0.95
Bentley	6 miles to Oct 31	274	(202.2)	43.9	(30.1)	301 (21.2)	2.85	Feb 9	2.5
Brastock	Yr to Sept 30	36.8	(38.2)	7.02*	(6.22*)	7.5 (6.1)	3.4	Apr 2	4.1
BSS	6 miles to Sept 30	159.2	(184.7)	7.02	(6.08)	17.7 (14.7)	7	Jan 16	6.5
BTP	6 miles to Sept 30	216.1	(200.1)	25.2	(23.7)	10.53 (9.9)	4.2	Feb 11	4.05
Compass	Yr to Sept 28	3.70	(2.62)	137.8	(127.9)*	31.2 (31.8)	0.25	Apr 7	5.85
Cronos	6 miles to Sept 30	8.38	(7.43)	0.458	(0.056*)	1.2 (1.1)	0.25	Jan 22	0.2
Doucey	Yr to Sept 30	2.01	(1.91)	4.47	(4.01)	6.06 (5.01)	0.15	Apr 17	0.75
Edwards	6 miles to Oct 31	(1)	(1)	(1)	(1)	(1)	0.5	Feb 5	0.4
Fordtastic	6 miles to Sept 30	5.26	(4.96)	0.261	(0.267*)	2.47 (2.57)	0.05	Feb 9	0.905
Foster Smith	6 miles to Sept 27	55.6	(49.4)	6.05	(5.21)	16.73 (14.41)	3.6	Jan 16	3.1
Hanes	8 miles to Sept 27	103.3	(95.1)	16.7	(17.1)	3.56 (3.2)	1.09	Feb 9	2.005
Holmes & Merchant	Yr to Sept 27	25.7	(25.1)	1.9*	(1.9514)	2.7 (2.5)	-	-	-
Leeds	Yr to Sept 30	52.6	(51.1)	7.06	(6.91)	20.1 (27.2)	7.9	Feb 13	7.9
Matthew Clark	6 miles to Oct 31	272.8	(238.5)	0.75	(0.504*)	15.5 (15.7)	5.7	Jan 28	4.4
Matthews Abbey	6 miles to Oct 31	15.3	(10.3)	2.31	(2.158)	14.2 (16.8)	5	Apr 6	8
Partners	6 miles to Oct 11	16.3	(14.4)	0.84	(0.217)	1.51 (1.91)	0.5	Dec 31	-
Petroleum Ind	6 miles to Sept 30	0.221	(0.413)	1.93	(1.925)	3.048 (3.571)	3	Apr 8	2.3
Real Time	7 miles to Sept 30	7.18	(5.31)	1.48	(1.16)	14.5 (11.1)	-	-	6
Recognition Systems	Yr to Sept 30	0.77	(0.32)	2.26	(2.71)	8.31 (8.51)	-	-	-
Shelton (Mobil)	6 miles to Sept 30	2.1	(2.19)	0.971	(0.044)	1.27 (1.55)	1.25	Jan 20	1.25
Vaux	Yr to Sept 30	293.1	(282.5)	36.3	(34.8)	23.38 (20.93)	7.4	Feb 6	7.04
WHE	6 miles to Sept 30	33.4	(20.1)	1.434	(1.1)	3 (2.1)	0.5	Feb 10	nil
Wicker	Yr to Sept 30	43.4	(38)	11.8	(12.9)	11.1 (11.9)	3.3	Feb 6	4.8
Earnings shown basic. Dividends shown net. Figures in brackets are for corresponding period. *Comparatives restated. After exceptional charge. ¶After exceptional credit. 10m increased capital. After adjustment for scrip issue. ®Ain stock. *Second interim; makes 1.8p to date. \$Second interim; makes 2.133p to date. #Third interim; makes 5.4p to date.									
Investment Trusts									
	NAV (p)	Average yield (%)	EPS (p)	Current payment (p)	Date of payment	Dividends corresponding dividend	Total for year	Total last year	
Aberdeen Convertible	6 miles to Dec 31	-	(-)	(-)	(-)	1.65	Jan 15	1.8	6.8
Archimedes	Yr to Oct 31	807.73	(670.43)	0.389	(0.365)	31.77 (29.6)	20	Feb 18	19
Edinburgh Income	6 miles to Oct 31	53.9	(43.5)	0.27	(0.235)	1.83 (1.57)	0.9+	Jan 8	1
Henderson American	6 miles to Nov 30	-	(-)	(-)	(-)	(-)	-	-	4
Henderson Asia	6 miles to Oct 31	70.3	(107.4)	0.076	(0.024)	0.68 (0.49)	-	Feb 6	1.8
WEA First UK	6½ miles to Sept 30	111.4	(97.22)	0.18	(0.7)	0.7	-	-	0.65

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(Incorporated in the Republic of South Africa)
(Registration number 05/02743/061)

(collectively "the Companies")

Further joint cautionary announcement

On 10 October 1997, Gold Fields and Gencor announced their intention to combine their respective gold assets to create a focused gold mining, development and exploration company which would facilitate the optimisation of existing operations and the development of potential associated with the exploration assets and mineral rights contributed by the two parties.

On 25 November 1997, following the completion of mutual due diligence investigations and independent valuation processes, Gold Fields and Gencor reached agreement upon terms and issued a further joint announcement providing details of the various transactions which would be required to achieve the above objective ("the composite transaction").

Among the transactions which comprise the composite transaction are proposals by Gold Shelf One Limited ("Goldco") to acquire the entire issued share capital of Beatrix, Kloof and Oryx by way of schemes of arrangement in accordance with Section 311 of the Companies Act, 1973 ("the proposed schemes of arrangement").

On Tuesday, 2 December 1997, applications were made by Beatrix, Kloof and Oryx to the High Court of South Africa (Witwatersrand Local Division) ("the Court") for orders authorising the holding of meetings of their respective shareholders to consider and, if deemed fit, to approve the proposed schemes of arrangement. The Court has not sanctioned these applications. Shareholders of the Companies are advised that the finalisation and mailing of documentation relating to the composite transaction may be delayed by these events unless these can be resolved prior to the closure of the Court for the Christmas period.

Shareholders of the Companies are advised to continue to exercise caution in dealing in their shares. A further announcement will be made in due course.

Johannesburg

8 December 1997

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TECHNOLOGY



Eagle Eye · Louise Kehoe

Intel tries to net TV

The promoters of interactive television may find couch potatoes are just not interested in chips

Interactive television: take three. The first generation of interactive services delivered to the television screen was a flop and the second generation "web on TV" has not exactly taken the world by storm, but the directors of the high-tech world refuse to give up.

Intel, the semiconductor superpower, is determined to find its place in your living room - one way or another. The chipmaker, which declared only a year ago that it was engaged in a "battle for eyeballs" between the PC and TV set, has changed its tune.

The battle is now "obsolete", Intel says. The issue is how to bring digital content - both video and data - to whatever screen you may wish to view it on, as soon as possible. To that end, Intel is backtracking on demands for "PC-friendly" display standards and forging alliances with broadcasters and "content creators" as fast as its multi-legged chips can carry it. The basic building blocks for the next generation of interactive television are in prototype form and market tests will begin early next year. Commercial services will roll out in the second half of 1998, the chipmaker confidently predicts.

But why should interactive TV succeed this time round? Intel and others in the high-tech industry are convinced the excitement created by the internet will draw consumers to new interactive TV services.

They envisage TV programmes linked to associated web sites and an electronic programming guide with hyperlinks to both video and text. Unfortunately, the result is an ugly mix. Web pages are primarily text and are designed to be read on a PC monitor. TV programmes are created for a different audience and medium.

Technical battles between the PC and the TV worlds

may be waning but the challenges of blending two very different media have yet to be resolved, may be several more "takes" before interactive TV is ready for primetime.

New computer technologies go through several predictable phases before they become established - or die a quiet death.

First, there is the hype as the new technology is uncritically acclaimed. Next comes the inevitable backlash as the "old guard" points out the shortcomings of a new approach and cynics write the new technology off as a fad. But it is the "reality" phase that is critical. This occurs when computer users - whether individuals or businesses - begin to apply the technology to their daily tasks and find out its real value.

The internet is now in this "reality" phase. Certainly, there is still a lot of overblown excitement and indeed a lot of negative commentary, but the true potential of internet technology is beginning to be recognised.

When it all boils down, the internet is a tool much like the telephone. It is a set of technologies and standards that enable multi-

The distribution of information in an organisation can upset the old order if

management hierarchies are based on access to data

tudes of users to communicate and share information at relatively low cost.

In the "hype" phase it seemed that the internet might have massive social and economic impact. It would do away with the established media, create a global counter-culture and render monetary systems obsolete through the creation of "cybercash". Internet enthusiasts predicted.

Instead, the internet has been adapted to commercial and mainstream consumer interests and is becoming a channel for electronic commerce. Nonetheless, internet technology is having profound effects on the way businesses operate.

The distribution of information within an organisation, for example, can upset the old order if management hierarchies are based on access to information. Similarly, the internet can force companies to rethink their marketing, distribution and customer relations.

Internet technology is a business tool, not a solution. Like the personal computer in the 1980s, it can change the way businesses operate. Like any other technology, it can be used well to enhance the performance of a business. But if poorly implemented it may create business problems.

Beware of e-mails bearing "suits". Hackers have come up with a new ruse to steal passwords from subscribers to internet services by disguising them as offers of free trial software from well-known companies.

Prospective victims are contacted by e-mail. When they download and install the software it turns out not to be the promised freebie. Instead it is a "sniffer" that detects and transmits the user's password to the sender. In a recent such attack on America Online

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Interest payable on 10th June 1998 will amount to US\$310,92 per US\$10,000 Note and US\$72,92 per US\$250,000 Note.

West Merchant Bank Limited
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The Financial Times plans to publish a Survey on

Azerbaijan

on Wednesday February 11 1998

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Trading standards

Transaction processing has been given a new lease of life

A growing need to handle business transactions over the internet has brought new life to the long-established technology of transaction processing.

Redesigned to cope with the internet, the latest transaction processing software promises to make business websites reliable.

Make a flight reservation today and the booking will probably be handled by a traditional online transaction processing (OLTP) system. The travel agent taps the details into a terminal and the data are sent by private network to a mainframe computer that seconds later confirms the transaction.

OTTP is vital to many businesses that each day must process thousands, if not millions, of transactions. IBM claims 80 per cent to 90 per cent of credit card authorisations are handled by OLTP systems running over its Transaction Processing Facility software. This is a "TP monitor" - a program that allows the computer to reliably handle large numbers of simultaneous transactions.

TPF was developed to run American Airlines' Sabre reservation system and is IBM's heavyweight OLTP product. Its bestseller is Customer Information Control System (Cics), used by many financial, manufacturing and retail users. OLTP grew up with the mainframe but in the early 1980s the mainframe was eclipsed by "distributed systems" using cheaper, off-the-shelf hardware and software.

A new generation of TP monitors was developed specifically for the systems. Tuxedo, from US company BEA Systems, is the most popular of the distributed TP monitors. It was designed by Bell Laboratories to control telephone exchanges and passed through various owners before BEA acquired it in 1995.

Growing interest in distributed TP has created a burgeoning market for products such as Tuxedo, and the transactional software market will grow to \$3.7bn (£2.2bn) in 2000 from \$1.5bn in 1996, predicts the Standish Group, a US research company.

One Tuxedo user is IBOS,

the electronic payment network created by the Royal Bank of Scotland and Spain's Banco Santander.

IBOS chose Tuxedo to migrate from proprietary technology to a client/server



system running over a private network that links its 1,000 member banks.

Another distributed TP monitor, UniKix, from US vendor UniKix Technologies, can do the functions traditionally performed by IBM's Cics. Volkswagen de Mexico adopted Unix to migrate to a distributed system. The project involved moving 5,000 programs from its IBM mainframe to 20 smaller servers and the migration has allowed the carmaker to cut its computing staff by 25 per cent.

The internet could dramatically increase the range of applications that can benefit from transaction processing, but there are technical challenges.

Unlike a mainframe or distributed system, where the computers keep in constant communication, the internet works like a walkie-talkie radio, continually dropping and remaking the connection as data is sent.

This creates unpredictable performance when using the internet for real-time transactions, such as order entry, customer service and, in particular, electronic commerce.

Software packages exist to allow businesses to create "virtual stores" and take orders through the web, but when traffic increases response times slow to a crawl.

"Expectation levels of

[internet] users are changing very quickly," says Andy Bellinger, marketing manager with Sybase, the US software company. "If a site does not respond, the user will go somewhere else."

Sybase wants to bring OLTP performance and reliability to internet-based transactions.

Its Jaguar product marries a TP monitor with object technology - a component approach to software development - in order to allow businesses to develop TP applications for the internet out of reusable objects.

Sybase claims Jaguar allows web sites to handle unpredictable workloads and growing numbers of users better.

Other TP vendors are adapting their products to work over the internet or corporate intranets using Java "applets", or mini-programs, that run in web browsers. Dedicated terminals or special PC software are traditionally needed to use Cics programs.

BEA Systems has developed a similar product, called Jolt, designed to extend the capabilities of Tuxedo to the internet. The main purpose of Jolt is to allow the internet to be used for electronic commerce," says Jeri Edwards, vice-president of strategy and product planning at BEA Systems.

The Java-based Jolt product allows Tuxedo automatically to "roll back" or undo web transactions that do not complete successfully - when communication is lost, for example. Roll-back is important because without it the half-finished transaction remains on the web server in a state of limbo, wasting precious computing resources.

IBM invented OLTP and still claims a mainframe is unbeatable for high-end applications. "For an airline reservation system that needs sub-second response times, TPF may be the only solution," says Len Pellecchia, IBM's director of travel solutions. But IBM is also embracing net-based TP and next year it will introduce a product to allow a mainframe running its TPF monitor to "serve" its own web pages.

This will give internet users direct access to TP applications, rather than having to go through intermediate gateways and web servers - the solution used today by web sites offering online travel reservations.

Information Technology

The FT's 16-page review of Information Technology appears on the first Wednesday of each month.

Making the welfare system work

The rise of the welfare state and increasing complex regulations have led employment services in several countries to turn to transaction processing technology to improve efficiencies and help the unemployed find that elusive job more quickly.

The UK's Employment Services agency recently adopted an open TP monitor, BEA Systems' Tuxedo product, to link the systems used to pay benefits, handle vacancy notifications and support clients in the job interview process, which had previously required separate screens.

The agency has just finished installing 25,000 PCs in its 1,000 JobCentres to provide single-screen access to data held centrally in different databases. It chose a TP system because of the need to handle reliably varying workloads that can reach 7.2m transactions a day.

The agency wants to use the system to offer new services, such as self-service terminals that allow clients to match their skills to vacancies.

The biggest challenge for the new system will come next year with "New Deal" regulations that will oblige the agency to find a job, training or college

place for every youngster who is unemployed for more than six months. This will require information to be shared with colleges and businesses and there may even be job vacancies on the internet.

The Swedish Employment Exchange, AMS (Arbetsmarknadstyrelsen), also recently installed a distributed TP network. Each day the Swedish system handles up to 1.5m transactions, often requiring complex multiple searches in central databases. AMS chose OpenUTM, a distributed TP monitor supplied by Siemens-Nixdorf.

Millennium Watch · Joia Shillingford

Behind the times

A quirk of history has lulled Taiwan's software users into a false sense of security

software will not work if the original western software cannot cope with "00" as the underlying date.

In many cases the two-digit date field in western software also contains a + or other sign to show that the number in the field must be a positive one. However, some software does not indicate that dates must be positive, says Mr Hwa.

This could cause problems even if the software recognises 00 for the west's year 2000. If 11 is subtracted and the software is not programmed to recognise that dates must always be positive, Taiwanese companies could find themselves in the year "minus 11".

Dates are used to calculate all sorts of different things," explains Mr Hwa, "such as the number of days interest

payable. So it's a time bomb ticking away."

To make matters worse, some software which is set to 1996 has to interact with software set to 1997. Ben McCafferty, a consultant at software and services company Sema, which is opening an office in Taiwan, says: "Our billing software for Taiwanese mobile phone companies Far East Tone Telecommunications puts bills out with 1996 on. But certain applications in the Taiwanese market are set to the western year, such as the network switches of network operators." Sema's software has to translate between the two.

The Taiwanese association has put together a Year 2000 taskforce in co-operation with the Taiwan government and will be campaigning this year to raise awareness of the

problem. But it is concerned both about skills shortages and about raising sufficient future funds for its campaign.

At present its taskforce is alerting companies and government departments. Mr Hwa says financial companies, which often use western dates, are being audited by Taiwan's central bank. So they are further ahead in fixing date change problems.

Government and many companies are reacting more slowly and it is not yet clear how much it will cost government and the private sector to defend the millennium bomb.

Mr Hwa, former secretary general of Cisa, is organising the Year 2000 World Congress on IT, to be held in Taipei in June 2000. Cisa, tel Taiwan 62536300, fax 62563481; e-mail Arthiou@ms10.hinet.net

ALK OF

BASE LENDING RATES

100 MONEY RATES

100 BASE LENDING RATES

100 MONEY RATES

The Web

ards

CURRENCIES AND MONEY

Talk of Japanese package boosts yen

MARKETS REPORT

By Simon Kuper

The yen rallied yesterday on belief that Japan would unveil a Y10,000bn package for its stricken banks on Friday.

The market had been expecting far smaller measures from Tokyo. A large package could boost confidence in Japan's healthier banks, by improving their balance sheets and thus enabling them to write off bad debts. The package could cut the premium they have recently had to pay to borrow in the money markets. The "Japan premium" has already fallen in recent days.

Japan's government is still thought to want to put pressure on weaker banks to close or merge.

The package would not raise the fiscal deficit, it is thought, as it would consist of bonds backed by shares owned by

the government in the privatised Nippon Telegraph and Telephone Corp (NTT) and Japan Tobacco.

The leaks about the package pleased the market. But 4CAST, the economic consultancy, warned that even Y10,000bn might not be enough. "It is a sobering thought that the real bad debts of the banking system likely amount to at least \$500bn," 4CAST said.

A seasonally adjusted rise of 11,000 in German unemployment for November hardly moved the D-Mark. However, the currency fell again against the yen and Yen 123.9 and Yen 127.37 respectively. The yen's rise was exaggerated by the approach of the end of the year, which encouraged many investors to book their profits on the dollar's long advance. The dollar rose 0.7 pence against the D-Mark to DM1.750.

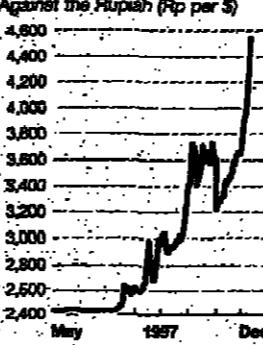
■ Philippa Malmgren, currency strategist at Bankers Trust in London, who has

been to benefit against the D-Mark from the recent upgrading in prospects of a US rate rise and the fading prospects of a German increase. Nick Stamenovic, economist at DKB International in London, warned that with the dollar near DM1.80, Bundesbank officials might intervene verbally to boost the D-Mark.

The yen, shrugging off sharp falls in the South Korean won and the Indonesian rupiah, rose 0.7 against the dollar and Yen 1.63 against the D-Mark. However, the currency fell again against the yen. Joe Prendergast, head of foreign exchange research at Credit Suisse First Boston in London, said the dollar was con-

Dollar

Against the Yen (\$ per \$)



Source: Datastream/CV

correction." If the yen rose by a mere Y10.40 or so against the dollar, she said, Japan would then sell dollars in an attempt to force those investors who were overweight the US currency to sell too.

Ms Malmgren said: "The Japanese authorities are trying to create confidence. And that means asset prices that rise, including the yen."

■ The pound was barely affected by a 0.1 per cent rise in retail prices for November. But the figure followed producer price and industrial output data, and a survey of high street sales, which all suggested the UK economy was slowing. So there has been a fall in inter-

est rate expectations. The September 1998 short sterling futures contract rose 8 basis points yesterday, to prices in base rates of below 7.50 per cent.

The rise in short sterling contracts may also be linked to the demise of the Japan premium. As Japanese banks pay less to borrow, money market rates would be expected to fall.

■ The Korean won dropped from 1,342.4 against the dollar to 1,465.7, as doubt grew over the country's will to implement the demands of the International Monetary Fund. The fund last week brokered a \$57bn rescue package for Korea.

The Indonesian rupiah dropped sharply on rumours later denied, that President Suharto was badly ill. Late yesterday the rupiah was at 4,510/50 to the dollar, almost 400 below its opening level. It was the currency's largest ever one-day drop.

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WORLD INTEREST RATES

MONEY RATES		December 9											
		Over night	7 days notice	One month	Three months	Six mths	One year	Int.	Lomb.	Dis.	Rep. rate		
Belgium	\$1	3.16	3.18	3.18	4.1	4.00	2.75						
France	\$2	4.16	3.16	3.16	4.16	4.00	3.00						
Germany	\$3	3.16	3.16	3.16	4.16	4.50	2.50	3.30					
Ireland	\$4	6.16	6.16	6.16	5.16	5.16	5.16	6.75					
Italy	\$5	6.16	6.16	6.16	5.16	5.16	5.16	7.75					
Netherlands	\$1	3.16	3.16	3.16	4.16	4.16	4.16	2.75					
Switzerland	\$14	1.16	1.16	1.16	1.16	1.16	1.16	1.00					
UK	\$15	1.16	1.16	1.16	1.16	1.16	1.16	1.16					
Yuan	\$16	1.16	1.16	1.16	1.16	1.16	1.16	1.16					

■ The US dollar was offered at \$1.465.7 against the yen, up 0.1 per cent.

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COMMODITIES AND AGRICULTURE: EL NIÑO

FT writers look at the recent El Niño weather developments – and find there are still more questions than answers

■ OVERVIEW – By Nikki Tait in Chicago and Gary Mead in London.

Nature's errant child blows hot and cold

From parched riverbeds in Papua New Guinea to smoke haze over Kuala Lumpur, the current El Niño weather pattern has been blamed for all manner of ills. Yet scientists and meteorologists concur that different El Niños can have highly contrasting effects.

Already, from a commercial standpoint, grain traders have been somewhat wrong-footed by the present El Niño, the earliest signs of which were detected in March.

Many expected parts of Australia and South Africa to move into drought in the latter half of 1997. Instead, both countries saw above-normal rains in September, although conditions have become drier recently. Yet the picture in both countries is complicated – some parts have been suffering from drought, while others report normal rainfall. "There's no set pattern," said Steve Bruce, a grain trader with ED & F Man at the Chicago Board of Trade.

Past El Niños – named after the Spanish term for the Christ child because its full impact is usually felt around Christmas – have had serious global impact. The last, and so far biggest, this century was in 1982-83, when an estimated \$13bn of damage was wrought on crops and property.

Flooding in parts of Latin America and the west coast of the US, and drought in south-east Asia, parts of Australia and South Africa tend to be the consequence of severe El Niños. The west coast of the US can suffer heavy rainfall and a greater hurricane risk.

Earlier this year, scientists realised that the current El Niño seemed exceptional in two ways. First, it developed with particular force and speed. In June the surface temperature of the Pacific Ocean off South America had risen by more than 5 degrees C, a higher temperature, reached much earlier, than in most previous El Niños.

This abnormally high temperature continued into the second half of the year. "Temperatures we're reading now are typically seen at the peak," said Weather Express, a private forecasting agency in Nebraska, in September. Normally, El Niños take between nine and 12 months to reach their zenith.

Second, the geographical location of the anomalous warming has been slightly unusual, being particularly close to South America.

But although all the signs indicate the current El Niño to be exceptionally severe, this is an area of scientific research where no precise cause and effect can be detected. Instead, the scientific experts talk of correlations and associations.

GNI, the commodity brokers, have just published research which attempts to cast a more sceptical light on the latest El Niño. "It is a simple mistake to conclude that this is the strongest El Niño ever, and as the previous strongest on record caused billions of dollars of damage, this one should therefore cause even more," they say. "It may, but it is not certainty."

The bottom line is that the world has been alerted more quickly to a developing El Niño than in the past – but that the most severe impact of this one is yet to be felt. Certainly the most optimistic recent forecast – from a UN-sponsored climate research unit – sees this El Niño persisting through until March.

Australasia

In Australia, the Australian Bureau of Agriculture and Resource Economics (Abare) has cut its forecast for wheat exports for the year to September 1998 to 11.7m tonnes, against its previous forecast of 13.2m tonnes. This compares with the 19.2m tonnes exported in 1996-97, when it produced a record 23.7m tonnes. In mid-September Abare forecast A\$600m (US\$402m) of lost exports, and halved its forecast for Australia's total commodity export growth in the year to July 1998 to 2 per cent.

Australia is providing a good example of El Niño's unpredictability, throughout this year Abare's crop estimates have swung wildly, as drought has been succeeded by heavy rains, only to be followed by more drought.

East coast farmers experienced lower than average rainfall for the current growing season overall, but widespread rains since June seem to have averted potential crop disasters. South Australia and Victoria had to dry-plant their crops, but the later rains helped keep crops growing. Western Australia, less prone to drought, is still poised for a bumper harvest. Rhonda Treadwell, at Abare, now expects the current El Niño to be less severe for Australian farmers than the one in 1982-83, when crop yields fell to less than half the average.

But lower-than-average rainfall is likely to polarise quality, resulting in a wider differential between feed-grain and grain for human consumption. Income from livestock may also rise in the short term, as farmers offload stock to cap feed costs, but this could have longer-term implications as it takes time to rebuild herds.

El Niño's effect has been extremely patchy. Recent rainfall over parts of the east and north of the country has encouraged sugar and maize farmers to believe that it is either weaker than expected or has perhaps even ended.

Yet in parts of the western Cape some farmers have recently reported the worst drought for 40 years, with agricultural production there being down by as much as 40 per cent.

Maize farmers have been particularly badly hit and some have said they fear losing as much as half their annual crop, which with normal rainfall is worth around R5bn (S1.02bn). The National Maize Producers Organisa-

tion has advised farmers to plant late in the season, to avoid drought conditions between December and March.

According to a report this week from the US agricultural attaché in Pretoria, El Niño's effect has so far been minimal, but the real drought is only expected in early 1998. "The expected drought will not affect the wheat crop currently being harvested," says the report, "but will put the next crop to be planted in the summer rainfall areas in jeopardy."

If the drought materialises in early 1998 the most likely outcome is that farmers will cut back on planted acreage. In 1992, during the last severe drought, only some 20 per cent of the normal area planted in the Free State – the wheat bread basket of the country – was planted.

The latest official estimate of the country's 1997/98 wheat crop is for slightly more than 2.31m tonnes, 11.9 per cent down from previous forecasts.

Anxiety over El Niño, coupled with a general shortage of white maize, sent commodity prices in Johannesburg surging from R480 per tonne in June to R780 per

tonne by mid-September, although they have since retreated. Demand for South African stocks of white maize from drought-stricken states further north in Africa is expected to push prices higher.

If a short does materialise, it will highlight the new role of the South African Futures Exchange in establishing maize prices – following the abolition of the Maize Board, which had had statutory powers to control prices. However, the impact of El Niño will probably be confined to white maize, which is less commonly planted than the yellow variety and generally used as a staple food in parts of Africa and South America. There has been no surge in local demand for yellow maize, which is grown widely in the Americas and used mainly for animal feed.

Mild conditions in the grain belt, as winter approached, were helpful, and the absence of hurricanes has spared Florida's citrus producers, although they are already burdened with a vast glut of fruit. An expected milder than average winter could also reduce heating oil demand, thus impacting on prices.

But California could yet face severe floods. Earlier this autumn Hurricanes Linda and Nora were a taster of the effects of El Niño. Although both eventually pulled their punches, concern over potential damage to California's large cotton crop and certain vegetable produce, brought temporary price fills. More recently, last weekend's storm system was blamed directly on El Niño although this too, did not cause great damage.

El Niño worries Brazilians more for its social impact than its effect on crops. The signs are that this year's will repeat earlier patterns, producing severe winter flooding

in the south and an elongated drought in the arid north-east, extending the dry season from the fourth quarter of 1997 into the second quarter of 1998. During the El Niño of 1982-83 flooding forced 400,000 people from their homes in the south, tally so far this year is 19,000.

But of the country's leading agricultural exports – soya, coffee, sugar and orange juice – only soya has so far faced any threat, and it has escaped much harm.

The centre-west region,

which produces 40 per cent of Brazil's soya, suffered an El Niño-induced dry spell in November which delayed the first crop, but rains picked up later in the month and the second crop is benefiting from above average rains.

In the other big soya region in the south, El Niño has timed its effects well. Heavy rain helped the first crop (although it resulted in poor quality wheat, which precedes soya), a brief dry spell made harvesting easy, and it is now raining again for the second crop.

In São Paulo state – which

produces oranges, sugar and coffee – the pattern of rainfall tends to be more regular during El Niño years, if anything, a benefit to farmers. Throughout the south-east, coffee plants and sugar cane are enjoying good levels of rainfall.

"For summer crops grown

in the south-east, the more

rain there is, the better,"

said Marcos Massari of Somar, a company of weather watchers. "The big problem from El Niño, apart from its social effects, is when it causes heavy wind, rain and hail storms which damage crops, but that hasn't happened yet this year."

Problems could come later,

however, if current predictions prove correct and heavy rains continue into the harvest season in March to May next year. That would hit coffee producers especially hard, but could also cause severe problems for the coffee harvest. Soya and maize also would be affected, although less so.

In 1996-97, Brazil produced about 26m tons of soya, and next year's crop is still estimated at 28.5m tons, mostly because attractive soya prices will encourage farmers to move to soya from maize.

Indeed, with other produc-

ers facing much more se-

rious consequences, El Niño could leave Brazilian producers unscathed to benefit from higher worldwide prices.

Additional reporting by

Mark Astur in Johannesburg, Elizabeth Robinson in Sydney and Jonathan Wheatley in São Paulo.

RISK MANAGEMENT

– By Christopher Adams in London

Vulnerable insurers throw statistics to the wind

El Niño has exposed startling deficiencies in the traditional methods used by insurers to calculate risk, leaving the industry vulnerable to billions of dollars in losses which it cannot predict.

Insurance companies usually determine their exposure to natural catastrophes such as earthquakes and hurricanes by looking at financial losses they have suffered in the past.

But the effects of El Niño are so unpredictable that statistical analysis is inadequate on its own. "Most historical records stretch back only a few centuries, and records are often inaccurate,"

says the Atlantic Global Change Institute, which has spent several years investigating the El Niño phenomenon.

Instead, the institute argues that insurers will have to employ so-called "risk modelling" techniques which use powerful computers and sophisticated software to predict what effect the periodic warming of waters in the eastern Pacific has on weather in other parts of the world.

Some are trying. Eleven insurance companies, several of them based in Bermuda, the offshore centre for the catastrophe reinsurance industry, are spending \$1.1m

a year to understand how hurricanes form and the probability of them striking land. With the help of Professor William Gray at the University of Colorado, they have begun to assess the influence which El Niño exerts on the frequency and strength of hurricanes.

Prof Gray uses constantly updated information on rainfall in west Africa, sea surface temperatures across the Caribbean and the behaviour of winds in the upper atmosphere. In the past, El Niño has led to fewer hurricanes in the Atlantic basin. This year, Prof Gray was forced to revise his

own predictions for the hurricane season because of El Niño and there have been few big storms in the Caribbean.

Several cyclones have, however, slammed into the Pacific coast of Mexico, another supposed anomaly caused by El Niño. Here, the insurance industry is protected by its relatively low exposure. So far, the US west coast, where coverage is much higher, has not suffered the full force of an El Niño-inspired storm. Heavy rainstorms last weekend in California, the first officially acknowledged swipe, dropped several inches of water on Los Angeles, but have

yet to wreak the kind of havoc insurers dread.

Munich Re and Swiss Re, the world's biggest reinsurers, have

also begun investing in research and development to improve their understanding of weather patterns. But they have so far been able to make only vague assessments of what impact El Niño will have. Few are making big pricing adjustments to policies covering catastrophes.

"If you know how El Niño affects the probability of hurricane landfall in Florida, that's something you can use," said US-based Employers Re. "We're learning as much as we can, but it's probably premature to make a lot of high-risk decisions on the state of El Niño."

But Ernst Rauch, a catastrophe perils expert at Munich Re, warns that there are exceptions to the rule. During the last El Niño cycle in the early 1990s, Hurricane Andrew struck the east coast of the US, causing \$15.5bn of insured damage.

"Assessing cost makes no sense," said Dr Matthias Weber at Swiss Re. "Hazards will increase in some areas and decrease in others. The net effect will be small. We prefer to keep prices stable."

There has been speculation that any intensification of climatic effects which drives up commodity prices generally, would produce a knock-on effect for inflation data and, by implication, bond prices. However, deflation stemming from the Asian currency problems could counter this effect.

As Pat Arbor, the chairman of the Chicago Board of Trade, puts it: "We live in a sensitive environment."

Meanwhile, some ramifications from the current El Niño seem likely to stretch well into 1998. There are already concerns that the 1998 palm oil harvest in Asia will be dented, stimulating demand for substitute soybean oil imports.

El Niño special report on the Financial Times' web site

<http://www.FT.com>

INDONESIA – By Sander Thoenes in Jakarta

Double jeopardy of droughts and fires

The Indonesian archipelago has probably suffered more than other parts of the world. Rains started in late November, two months overdue and still sporadic, and effects of the drought have been exacerbated by forest fires that may have consumed 1.7m hectares.

For much of autumn, blazing trees and smouldering peat wrapped the country and five of its neighbours in a choking smog. Several hundred people in Irian Jaya have starved or died of diseases caused by a lack of clean drinking water.

Damage estimates are still very approximate, but most planters agree that the drought will do more harm than the fires. One palm oil plantation owner said that fires had damaged only a

small percentage of the total 2.2m hectares under cultivation; he predicted that drought and the smog, which blocks sunlight, would have a much more serious impact on the harvest late next year.

Indonesia's crude palm oil production had been expected to rise to 5.2m tonnes in 1997 compared with 4.5m tonnes last year. Rubber production levels are likely to be hit as well, but the most serious impact is on coffee.

Indonesia is the world's biggest producer of robusta coffee beans; if the most recent forecast of a 40 per cent fall in its coffee harvest comes to pass, retail prices will inevitably be affected.

Indonesia's harvests have

failed in many regions, even in fertile Java. Chairil Anwar Rasman, director-general at the agricultural ministry, predicted earlier this week that production of food crops was projected to fall by between 1.3 per cent

and 5.6 per cent from the previous year. Indonesia faces a shortfall of nearly 3m tonnes of unhusked rice on its 1997 target of 52m tonnes, he said. Corn production is expected to decline 1.3 per cent to 9.2m tonnes. Maize traders said that Indonesian feed mills, which buy only 25 per cent of their supply domestically in a good year, had ordered growing amounts of Chinese and Argentine corn, even though a 47 per cent devaluation of the rupiah has boosted prices.

Soyabean production is expected to fall 3.8 per cent to 1.6m tonnes, or 28.1 per cent less than the target for the year.

Officials had said earlier that the country's rice stocks could last until March without imports but traders say it has already started buying Thai rice. Indonesia has had to import rice in recent years when the drought was less severe.

Corn production is expected to decline 1.3 per cent to 9.2m tonnes. Maize traders said that Indonesian feed mills, which buy only 25 per cent of their supply domestically in a good year, had ordered growing amounts of Chinese and Argentine corn, even though a 47 per cent devaluation of the rupiah has boosted prices.

Soyabean production is expected to fall 3.8 per cent to 1.6m tonnes, or 28.1 per cent less than the target for the year.

What does El Niño add up to for the world's commodity markets? There has been increased nervousness – affecting grains, cocoa and coffee, for example – and traders suggest that this, coupled with speculative activity, may have boosted futures volumes. Nikki Tait and Gary Mead write.

The Chicago Board of Trade, the world's largest futures market, has said that it expects "heightened use" of commodity futures, with El Niño having "possibly a significant impact on crop yields and commodity prices".

The Kansas City Board of Trade, a small exchange which is dominated by wheat contracts, also saw record volumes this summer.

Nevertheless, while day-to-day price movements have certainly reflected speculation concerning El Niño's impact, the phenomenon has yet to become the dominant factor for any of the leading commodities.

In grains, receding concerns over Australian exports have refocused attention on non-El Niño factors, such as the US harvest or Chinese demand. Judy Ganes, analyst at Merrill Lynch, has pointed out that the West African region has had sufficient rainfall for its all-important cocoa crop.

She has noted that while some cocoa producers in Asia have suffered drought, and Latin American producers have seen some turbulent weather, the early alarm bells sounded over production in the Ivory Coast were misleading.

The Ivory Coast, the world's biggest cocoa producer, is again likely to achieve a bumper harvest in 1997-98 – though 1998-99 might be a different tale.

There is also little cause for immediate concern over coffee production, according to Ms Ganes. "There's been rain in central America, and in Indonesia, so some relief," she said. The earlier drought will still probably dent Indonesia's robusta coffee crop, but robusta is not currently in tight supply.

Indeed, with other producers facing much more serious consequences, El Niño could leave Brazilian producers unscathed to benefit from higher worldwide prices.

All this could change at short notice. Looking forward, most forecasters still think the pattern will peak early next year, although its rapid onset makes this harder to predict – and six months is a long time in commodities.

There has been speculation that any intensification of climatic effects which drives up commodity prices generally, would produce a knock-on effect for inflation data and, by implication, bond prices. However, deflation stemming from the Asian currency problems could counter this effect.

As Pat Arbor, the chairman of the Chicago Board of Trade, puts it: "We live in a sensitive environment."

MARKETS
Nervous
traders
expect
peak
next year

What does it mean and up to
the world's commodities
markets? There has been
increased nervousness
affecting grains, metals and
currencies, for example, and
traders suggest that this
activity may have helped
futures markets move higher
and Gary Mead, editor of

The Chicago Board of
Trade, the world's largest
futures market, has said
it expects to "liquidate" its
commodity futures with Li Niwo having "done
a significant impact on
yields and commodity
prices".

The Kansas City Board of
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mer. Nevertheless, while
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speculation concerning Li
Niwo's impact, the price
has yet to move to
dramatic levels in terms of
the leading commodities.

The grain trading orga-

nisation, the World Agro-

Trade Organisation, reports
that wheat production in

China has increased

and that the

global wheat market

is likely to remain

stable in the short term.

However, the

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Int'l Index Rating	Rating	Yield	Intl	Intl
Durcgs. / Pts.	Fund	%	Grp.	Grp.
AIB Fund Management Ltd				
AIB Investment Fund, Picc Plaza, Dublin 4	AA-2021 001 7077			
AIB Investment Fund, University Fund				
Contemporary Managed - S	EE0252 1,0029			
Managed General - S	EE0253 1,1700			
BT Fund Managers (Ireland) Ltd (n)				
80 Harcourt Street, Dublin 2	00 3531 7029400			
BT Global Assets Fund				
Global High Yield Fund	EE0254 14,23			
Global High Yield Acc	EE0254 15,07			
Latin American Equity Acc	EE0255 15,83			
Latin American Equity Inc	EE0256 15,83			
Global Bond Fund	EE0257 15,13			
Global Bond Acc	EE0258 15,99			
Managed Debt Inc	EE0259 5,74			
Managed Dollar Acc	EE0260 5,74			
Managed Fund	EE0261 5,74			
General Managed Fund	EE0262 5,74			
US Staples Cos Inc H	EE0263 16,79			
US Staples Cos Acc H	EE0264 16,79			
Int'l Managed Investment Series				
Asset Growth Inc	EE0265 0,9725			
Asset Growth Acc	EE0266 0,9775			
Global Income Fund	EE0267 20,2075			
Global Income Acc	EE0268 21,5025			
Int'l Growth Acc F	EE0269 24,8025			
Bank of Cyprus Group				
1 Harpocrates Plaza, FPO Dublin 1	353 1679020000			
BNC International Fund Management Ltd				
EEC Global Equity Fund	EE0270 1,3204			
Baring International Fund Managers (Ireland) Ltd				
IFSC North Quay, Parnell Street, Dublin 1	071-721 00200			
Eastern Europe F	EE0271 16,19	-0,16		
De C Goodman Fund F	EE0272 0,83	-0,14		
Emerging World Fund	EE0273 0,83	-0,14		
European Fund	EE0274 15,13	-0,14		
Global Emerging Markets Fund	EE0275 13,33	-0,03		
De C Goodman Fund	EE0276 8,10	-0,05		
High Yield Bond Fund	EE0277 18,49	-0,05		
World Bond Fund	EE0278 13,00	-0,05		
World Bond Short H F	EE0279 15,29	-0,03		
Chancery Investments Plc				
1 New Lane, Chichester, EC2A 3EE	0717 236 7100			
Global Portfolio Solutions A - S	EE0280 0,07			
Global Portfolio Solutions B - S	EE0281 0,03			
Advanced Portfolio A - S	EE0282 110,00			
Advanced Portfolio B - S	EE0283 110,00			
Administrative Portfolio - S	EE0284 114,07			
Advanced Growth Portfolio F	EE0285 117,72			
Income Portfolio A - S	EE0286 144,24			
Income Portfolio B - S	EE0287 146,74			
Corporate Fund Management Limited				
Southgate House, 2nd Floor, Southgate Street, Dublin 2, Ireland	00 3531 600-0300			
Corporate Global Fund				
NAF American Equity	EE0288 51,11			
NAF Equity	EE0289 51,11			
Global European Equity	EE0290 51,11			
Private Equity	EE0291 51,11			
Global Income	EE0292 51,11			
Dividend Income Fund	EE0293 51,11			
Dividend Income Fund	EE0294 51,11			
Euro Currency Income	EE0295 51,11			
Global Income Fund	EE0296 51,11			
Global Income Fund - S	EE0297 51,11			
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Edinburgh Trust Managers (fresh)
10 Hazzard Street, Dublin 2.

4 171 710 4857 London (52) 2842 7200
 ASEAN A. 4 \$43.85 49.30
 ASEAN A. 4 \$24.91 27.80
 ASEAN B. 4 \$44.73
 ASEAN B. 4 \$27.18

	Stock	Price	Yield	Div.	Rating	Buy	Sell	Hold
	Gross	Price	Price	Yield	Rating	Buy	Sell	Hold
Akzo A	\$10.11	20.17	+1.0	0.00				
Akzo B	\$10.00	22.53	+0.9	0.00				
Akzo B	\$11.92	-	-0.9	0.00				
Akzo Enterprise A	\$1.31	0.04	-0.9	0.00				
Akzo Enterprise A	\$1.34	0.04	-0.9	0.00				
Akzo Enterprise B	\$1.34	0.04	-0.9	0.00				
Akzo Enterprise B	\$1.34	0.04	-0.9	0.00				
Akzo Steel Cos A	\$1.50	18.00	+0.7	0.00				
Akzo Steel Cos A	\$1.71	0.08	-0.7	0.00				
Akzo Steel Cos B	\$0.75	0.04	-0.7	0.00				
Akzo Steel Cos B	\$0.83	0.04	-0.7	0.00				
Austal A	\$10.00	34.74	+1.3	1.00				
Austal B	\$10.00	31.12	+1.3	1.00				
Australia B	\$1.14	1.14	-1.4	1.00				
Australian Sm Cos A	\$11.40	22.95	+1.0	1.00				
Australian Sm Cos A	\$11.40	23.97	+1.0	1.00				
Australian Sm Cos B	\$12.40	-	-1.0	1.00				
Berry Japan A	\$10.14	22.15	+0.3	0.00				
Berry Japan A	\$10.28	18.47	+0.8	0.00				
Berry Japan B	\$11.25	-	-0.8	0.00				
Berry Japan B	\$11.25	-	-0.8	0.00				
Healthcare A	\$12.74	55.35	+0.7	0.00				
Healthcare A	\$12.71	47.59	+1.2	0.00				
Healthcare B	\$27.89	-	-0.6	0.00				
Healthcare B	\$30.04	-	-0.5	0.00				
Hood A	\$10.00	22.39	+1.3	1.00				
Hood A	\$10.00	24.54	+1.3	1.00				
Hood B	\$12.04	-	-0.6	0.00				
Enterprise Markets A	\$10.65	16.44	+0.6	0.00				
Enterprise Markets A	\$10.65	16.44	+0.6	0.00				

Emergency	Met. Ser. Co. B.	51.02
Emergency	Met. Ser. Co. B.	50.74
Emergency	Met. Ser. Co. A	57.59
Emergency	Met. Ser. Co. A	54.81
Emergency	Met. Ser. Co. B	57.74
Emergency	Met. Ser. Co. B	54.71

PRC A	\$7.00	8.10
PRC B	\$7.77	
PRC A	\$12.00	13.32
PRC B	\$12.78	
Grand Total F-5	\$34.07	38.44
Grand Total F-3	\$11.16	12.22

Tokyo Acc H	DMT158.14
Tokyo Acc H	DMT158.14
Tokyo Acc GRP H 3	571.09
Tokyo Acc GRP H 3	571.09
Tokyo Bond DM H 6 3	DMT159.70
Sum Total Inv Inv	DMT46.01

جامعة الملك عبد الله

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Offshore Funds and Insurances

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B&M Asset Management Ltd.																									
101 Phoenix, London WTC DCE		0171 274 276																							
International Fund M.F.		0171 335																							
Corporate (US\$ 500 Mil.)		0171 777																							
Corporate (US\$ 100 Mil.)		0171 877																							
Global West Energy & Cog. Inc.		0171 921																							
Management Com., 2001 Dividend Reinvest.		0171 921																							
US Bonds		0171 935																							
US Bonds, Short Term		0171 945																							
US Bonds, Long Term		0171 955																							
US Bonds, Long Term		0171 965																							
US Bonds, Long Term		0171 975																							
US Bonds, Long Term		0171 985																							
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LUXEMBOURG

July 10 1950

FT MANAGED FUNDS SERVICE

Offshore Insurances and Other Funds

LONDON SHARE SERVICE

WORLD STOCK MARKETS

35

Highs & Lows shown on a 52 week basis

WORLD STOCK MARKETS																																							
EUROPE				ASIA				AMERICA				AFRICA				CENTRAL AMERICA				MIDDLE EAST				SOUTH AMERICA															
AUSTRIA (Dec 9 / Sch)	1,000	-10	1,258	836	20	30,7	SandCes	850	-70	73,20	40,10	1,1	31,6	SWEDEN (Dec 9 / Kroner)	5080	+26	1,150	492	1,5	21,0	80%	-14	501	330	24	14,5	Schnt	2,40	-05	2,67	2,18,0								
Belgium	1,000	-80	538	227	0,4		StoraEnso	516	-14	505	22,1	22,2	Nord	60,50	-90	73,20	40,10	1,1	31,6	Dalfrith	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0	
Denmark	1,000	-10	4,471	2,750	0,3	37,8	Thyssen	343	-14	369	21	1,1	16,2	Ova	204	-10	69,50	15,00	2,5	21,0	80%	-14	340	50	24	14,5	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0	
Finland	1,000	-10	1,124	2,131	1,1	31,3	Thyssen	413,00	-5	589	24	2	20,7	Petrol	30	-10	35,50	25	0,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
France	1,000	-10	3,570	2,020	1,0	1,0	Vera	260	-50	450	26,2	2	17,2	PolyG	135,40	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Germany	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Iceland	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Ireland	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Italy	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Latvia	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Lithuania	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Norway	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Portugal	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Spain	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Slovenia	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Switzerland	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Ukraine	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Yugoslavia	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Yugoslavia	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Yugoslavia	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR	67,1	+1	13,0	1,75,0
Yugoslavia	1,000	-10	3,570	2,020	1,0	1,0	Vera	112,50	-30	338	24	8	22,6	PolyG	104	-10	78,00	18,00	1,0	14,3	35,7	2,500	+26	1,200	1,700	0,7	34,1	Scnrt	2,20	-05	2,48	21,11	0	105,83	BGR				

FT/S&P ACTUARIES WORLD INDICES

The FT/S&P Actuaries World Indices are owned by FTSE International Limited, Goldman, Sachs & Co. and Standard & Poor's. The indices are compiled by FTSE International and Standard & Poor's in conjunction with the Faculty of Actuaries and the Institute of Actuaries. NatWest Securities Ltd. was a co-founder of the Indices.

NATIONAL AND REGIONAL MARKETS

NOTES - Prices on this page are as quoted on the
international exchanges and are monthly last traded
prices. * Categorizes high and low. † Denotes
suspended or Ex-dividend. ‡ Ex-susp. from Ex-
susp. as of 1st. ¶ Priced in US \$.

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FINANCIAL TIMES

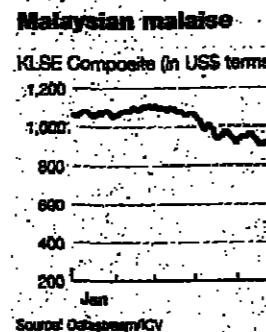
Market rally pauses for news from Japan

WORLD OVERVIEW

The December stock market rally paused for breath yesterday, as the markets awaited details of today's Japanese government financial package, writes Philip Coggan.

Talk that the Japanese government might issue some Y10tr of bonds to deal with the financial crisis had divergent effects on the Tokyo stock and bond markets, with the Nikkei 225 average up more than 3.4 per cent while the benchmark government bond fell more than a point.

And Asian markets continued to be volatile, with



details of the parlous state of Korean finances prompting a hit to both the stock market and the won, while the Malaysian markets shed some of Monday's massive gains.

IDEA, the economic analysts group, said the won at an historic low of 1,465 to the dollar yesterday, could fall to 1,800-1,850 to the dollar in the medium term and added that "some well-placed

sources have already been pondering whether South Korea may actually need an even larger bail-out".

In Europe, the German employment data showed an 11,000 rise in the jobless total, but the figures still left open the question of whether the Bundesbank would increase interest rates in the New Year. The Xetra DAX index dropped back below 4,200.

A modest rise in the US dollar, and some continued strength in financial stocks in the wake of the SBC/UBS merger, were generally supportive for European bourses.

But an initial decline on

Wall Street, as technology stocks reacted to the Oracle profits warning, acted as a drag in afternoon trading.

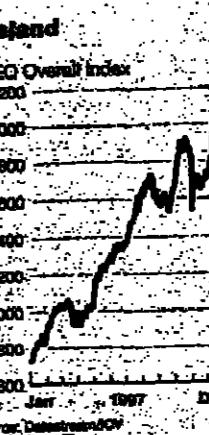
The latest strategy document from Salomon Smith Barney maintains an overweight position on continental Europe, especially in Scandinavia, where the countries' markets "exhibit attractive valuations, rapid growth projections, solid earnings revisions and upward price momentum".

The US investment bank adds that "extremely healthy growth prospects and low risks would make Ireland our number one market. Its forecast 1998 gross domestic product growth at

6.4 per cent is almost twice as fast as the developed world average. The market's attractiveness also comes from favourable valuations (trailing price-earnings ratio of 16 and forecast p/e of 14) and a boost from momentum."

However, on valuation terms alone, the best prospects in the world could be found in Kuala Lumpur.

"While risks and downward momentum (company earnings and price) still remain high, the extended equity price decline has resulted in Malaysia becoming the most attractive market based on valuation."



less than £100m and eliminate all exchequer debt by 2000. This should free up more institutional money for the equity market.

The Irish stock market has risen 5 per cent since budget day, and is now 45 per cent up in the year, closing at a record high yesterday. Only Switzerland among European exchanges has outperformed Ireland.

Matt Minch of Tilman Asset Management expects

more active trading as shareholders, who until

now were put off realising

gains, take advantage of

the reduction in capital

gains tax from 40 per cent

to 20 per cent.

For some investors, the benefit of the cut is partly offset by the reduction in tax allowances. But the biggest impact the budget will have on the stock market is from the reduction in corporation tax, which will come through directly in the form of enhanced earnings and will allow companies to raise dividends.

Dublin broker Davy esti-

mated that 20 per cent of the corporate sector's earnings are taxed at the standard corporate tax rate -

the rest enjoy the 10 per cent preferential rate for manufacturing and traded services.

It projects a 6 per cent

boost to earnings as a result of the budget.

The future earnings pic-

ture has also been

enhanced by Dublin's plans to introduce a uniform 12.5 per cent tax rate for all business sectors by 2006.

Among individual equity

sectors, the main beneficia-

ries will be financial stocks

- the banks and building

societies. Already the

banks index is up 10 per cent on a week ago, and 70 per cent in the year to date.

Traders also welcomed

the government's decision

to limit its borrowing to

John Murray Brown

Oracle sends tech sector tumbling

AMERICAS

News of weak earnings in the technology and multi-national sectors sent a chill through the US stock market, writes John Labate in New York.

By early afternoon the Dow Jones Industrial Average was down by 25.37 or 0.31 per cent to 8,085.47. The broader Standard & Poor's index also had slight losses, down 2.44 at 979.53.

Casting a pall on the market were technology shares, with the computer sector's second largest software producer, Oracle, plunging a stunning 28 per cent or \$9.4 to \$22.8. The company issued lower-than-expected earnings on Monday which sparked downgrades from Goldman Sachs, PaineWebber and others yesterday.

The Nasdaq composite, which is weighted in technology shares, was down 17.19 or 1.04 per cent to 1,634.37. Oracle's rival Microsoft fell \$1.7 to \$144.4.

Other computer shares also lost ground, with the Pacific Stock Exchange index down 4.63 or 1.49 per cent to 306.01. In the networking sector Bay Networks fell \$1.4 or more than 5 per cent to \$28.4. Texas Instruments, the semiconductor chip maker, came off \$1.4 to \$16.4.

"It's a mixed bag today," said Michael Metz, chief investment strategist at Oppenheimer. "Deteriorating earnings are a wake-up call on the strong dollar and currency translations, and there is still a question mark as to capital spending in the wake of Asia.

São Paulo tracks lower

SAO PAULO tracked lower in morning trade after opening 1.5 per cent down, mirroring a weak start on Wall Street. By mid-session, the Bovespa index had retreated 203 to 9,876 in thin volume.

Traders said the market was expected to be soft ahead of next week's options expiry because major investors were likely to stay on the sidelines. Market bellwether Telebras led the market downwards, giving up R\$2.30 to R\$124.

MEXICO CITY posted losses at the start, also tak-

EUROPE

Banks shares were again the central focus of European bourses. PARIS saw volume in Paribas surge dramatically as rumours of an imminent bid swept through the market and lifted the shares 6.7 per cent.

As the excitement spread across the sector as a whole for the second day running, Cie Bancaire rose FF18.00 to FF19.88 on a two-day gain of 8 per cent. BNP gained FF19.20 to FF22.8, CCF FF17.00 to FF17.41 and Société Générale FF21.00 to FF24.

But the pace was set by Paribas where brokers have been revising upwards estimates of net asset values and earnings in the wake of the group's moves to buy the outstanding minorities in two big offshoots.

The shares jumped FF231.10 to FF242.6 to extend their advance since mid-November to close on 25 per cent. Turnover in the

TORONTO ignored the slack start on Wall Street and a dull morning for gold stocks to push marginally higher following further good gains for the heavyweight banking sector. The 300 composite index was up 11.29 at 6,759.00 at noon.

Banks continued to respond to hopes for an official downward nudge for interest rates and positive talk about the sector's earnings outlook. Bank of Montreal rose CS1.05 to CS6.85 and Toronto-Dominion Bank added 30 cents to CS54.20.

Industrials were mixed. BCE gained 55 cents to CS47.75, but Newbridge Networks came off CS2.35 to CS58.50. Drinks and entertainment leader Seagram dipped 15 cents to CS45.65.

Golds slipped to the bottom of the sector rankings after a dull local opening for the bullion price.

Among the three Frankfurt-based banks benefiting from speculation of further consolidation, Deutsche Bank picked up DM1.40 to DM124.80, Dresdner Bank climbed DM1.80 to DM124.80 and Commerzbank was marked DM1.34 higher at DM69.34.

Allianz, whose life insurance unit announced plans for a capital increase, rose DM2.40 to DM427.40.

Daimler-Benz lost DM1.10 to DM126.90 after it said its new compact A class car would go on sale in February as planned.

MILAN failed to make ground in spite of a surge in banking shares, which rallied on hopes of further consolidation in the sector. The Italian market was closed on Monday so yesterday was the first chance for investors to respond to the merger of UBS and SBC. Overall, the Mibtal index closed just 27 at 7,435.6 and golds stayed flat, easing 5.8 to 576.5 in spite of steadier bullion.

Investors concerned about a possible price war marked

down TIM by L60 to L7,250 while Telecom Italia, the group's parent, surrendered L1.97 to L10,885.

MADRID also saw interest in banking stocks, with BCI in particular in demand on merger hopes. The shares advanced Pt185 better at Pt28.285. Santander also attracted buyers after Morgan Stanley added the stock to its European model portfolio. The shares rose Pt50 at Pt4,725. The general index added 5.21 to 531.71.

BUCHAREST fell to a record low for the third successive session, with the BET index closing at 622.82, down 28.02.

Written and edited by Michael Morgan, Jeffrey Brown, Jonathan Ford and James Montgomery.

routine inquiry into possible insider trading ahead of this week's merger announcement. UBS shares jumped 24 per cent and SBC by 20 per cent in the two weeks before confirmation of the two banks' union.

At the close, the SMX index edged 7.9 higher to a second consecutive record close at 6,103.2.

Elsewhere among the banks, a SFr5.50 rise to SFr226 in CS Group was attributed to speculation that it was interested in acquiring Germany's Commerzbank.

Baloise, seen as a merger or takeover candidate, gained SFr25 to SFr27.45, and Swiss Life, in which UBS has a 25 per cent stake, rose SFr45 to SFr1,172.

FRANKFURT featured firm performances by the banks in an otherwise broadly weaker session that closed with the Xetra Dax index registering a loss of 21.07 at 4,187.13.

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SOUTH AFRICA

Shares in Johannesburg had a mixed session. Industrials and golds edged lower, but the all-share index managed to cling on to the upside with a gain of 2.8 at 6,158.9, thanks to strong financials.

Weak inflation figures raised hopes for an interest rate cut and financials moved ahead. But the industrial index gave up 2.7 at 7,435.6 and golds stayed flat, easing 5.8 to 576.5 in spite of steady bullion.

For more information please contact Stuart Mortimer-Walker on 0171 379 2087.

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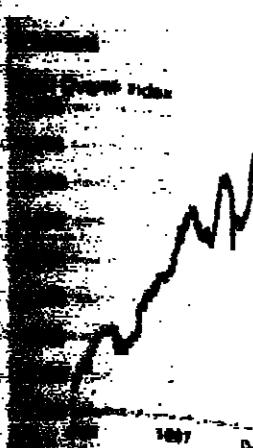
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less than 10 years and going into all elections 1992 to 1996. This should bring in more investment in industry for the equity market. The bank manager has suggested the bank's internal better than last year. For instance, the central bank's paper has been reduced by 10% this year. The cost of the bank's paper has been reduced by 10% this year. The bank manager has suggested the bank's internal better than last year. For instance, the central bank's paper has been reduced by 10% this year. The cost of the bank's paper has been reduced by 10% this year. The bank manager has suggested the bank's internal better than last year. For instance, the central bank's paper has been reduced by 10% this year. The cost of the bank's paper has been reduced by 10% this year.

John Murray Brown

ITALY: INDUSTRY AND FINANCE

Qualification for Emu – just as that for the world cup – is being tackled the hard way. Paul Betts reports

Nail-biting time for the qualifiers

Italy's road to European Economic and Monetary Union has followed an astonishingly similar path to the country's nail-biting qualification for next year's soccer world cup finals in France.

"During the last five years, the public deficit has come down from more than 10 per cent to 3 per cent, or possibly less, of gross domestic product. Inflation, which was running close to 7 per cent, has fallen below 2 per cent, even better than Germany. Interest rates have also declined significantly."

He also warned there was another side to the coin, with Italy being a country capable of showing two very different sides. For while the country had successfully managed an important economic transition to qualify for Emu, Italy's political instability continued to hamper any significant medium term reforms to give the country a new competitive impulse.

He was, of course, referring to the seven-day government crisis in September that nearly wrecked Italy's European ambitions and raised fresh doubts over the country's longer term prospects. The crisis was precipitated by Refounded Communism when the small hard left party, on whose support the government relies for its parliamentary majority, refused to back next year's draft budget.

The main instrument of change has been a systematic squeeze on fiscal policy that has enabled Italy to meet the Maastricht yardsticks for Emu membership.

Giovanni Agnelli, the patriarch of the Fiat automotive group, recently applauded the government's track record at a conference in Milan.

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Despite its success in reducing the general government deficit to GDP ratio to 3 per cent and under, Italy still has one of the highest public sector debt burdens of any industrialised country. Pensions together with generous direct financing of state controlled enterprises (until recently about 60 per cent of industry and 80 per cent of the banking system

was in state hands) have swelled the country's overall debt burden to 122 per cent of GDP this year.

In the past few years, the state has embarked on an ambitious privatisation programme to reduce radically its presence in industry and banking. In 1997 it completed its biggest privatisation to date with the L16,000bn flotation of Telecom Italia. It also sold a third tranche in the Eni oil and gas group, recently privatised the Banca di Roma, Italy's second largest banking group, and has pledged to pursue this programme with further sell-offs next year.

The privatisation programme, coupled with the arrival of professional managers in the public or former state-controlled industrial

and banking sectors, has started to change old attitudes and cultures. It has also encouraged change in the private sector where the traditional defensive alliances between big groups are beginning to crack as large private companies adapt to global competition.

Italian groups which have traditionally shied away from aggressive cross-border acquisitions have also begun to adopt a bolder approach to international expansion. The recent decision of Assicurazioni Generali, the country's largest insurer, to launch a L16,000bn hostile bid against AGF of France is a telling sign of the transformation in attitudes currently taking place.

Nonetheless, this process of change continues to face

significant obstacles, not least from traditional vested interests and what one leading industrialist described as the difficulty for a whole class of politicians, labour leaders and business managers "to move with the times and modernise the country's economic system".

This has been the case with pension reform. Notwithstanding that pension payments will still absorb this year nearly 40 per cent of state revenues, the government nearly collapsed when it tabled for the first time this year proposals to reform the system. The September crisis was also another demonstration of the fragile nature of a political system which remains hostage to small parties despite efforts to modernise

FT starts printing in Italy

Early in 1998, the Financial Times starts printing in Milan, the newspaper's 11th print centre worldwide.

Up to 15,000 copies will be printed each night by Telestampa Nord SRL for early morning delivery in Italy, southern France and Switzerland.

The new print centre heralds a renewed emphasis on building the newspaper's circulation in Italy and southern France, where until now it has not always been available at a convenient time for readers. The new printing and distribution arrangements will overcome that handicap, offering readers much better availability.

Italy has been an important centre for editorial coverage for many years. There are full-time FT staff correspondents in both Rome and Milan.

The FT has been printing outside Britain since 1979, when the international edition of the newspaper was first produced in Frankfurt. Every day, the FT now sells 154,000 copies outside Britain, 46 per cent of its total daily sale. The Milan print centre joins those at Frankfurt, Roubaix (France), Jönköping (Sweden), Madrid, Bellmawr (New Jersey), Los Angeles, Hong Kong and Tokyo. UK copies are printed in London and Leeds.

The international edition of the FT contains a broader coverage of international news than space permits in the UK edition. Stories of interest to international readers are given greater prominence, and UK news is published in a condensed form. International financial statistics are more comprehensive.

Subscription inquiries in continental Europe can be directed to the Frankfurt office at +49-(0) 69 156 850.

Peter Martin
Editor, International Edition

Continued on Page 2



2 ITALY: INDUSTRY AND FINANCE

THE BOURSE • by Paul Betts in Milan

Market 'half the size it should be'

There is a gap between the potential and the reality of the Italian market

In the business heart of Milan, Italy's financial capital, you often see little groups of pedestrians watching nervously the screens behind the glass facade of some large bank branches showing the latest stock market prices. For the current turbulence on the global stock markets has made many small Italian investors, who have dipped into equities for the first time this year, extremely anxious.

Italians have traditionally been known as "Bot people" because of their overwhelming inclination to invest their savings in Buoni del Tesoro or government bonds. Since the sharp fall in interest rates and government bond yields during the past 12 months, they have been forced to change the composition of their savings portfolio. More small investors have been moving into equities through mutual funds or by subscribing to the government's privatisation programme.

About 1.5m Italians bought shares in the L36,000bn flotation of Telecom Italia in October creating a new army of so-called "Telecom people". The fact that Telecom Italia shares have been trading below the original offer price as a result of the ensuing world stock market crash has done

Italian economic forecasts

	Research groups			Employees' federation			IRS		
	CER	PROMETIA	RPP	1997	1998	1997	1998	1997	1998
GDP growth % change	-0.7	-1.4	-2.5	-2.0	-2.4	-1.8	-1.8	-2.0	-2.1
Inflation % change	3.9	2.3	2.2	2.0	2.4	1.8	1.8	2.0	2.3
Private consumption % change	0.7	-1.0	-2.1	-0.7	-1.0	-0.7	-0.7	-0.7	-1.1
Investments % change	1.2	1.7	4.1	1.6	4.8	1.6	4.8	0.7	5.5
Exports % change	-0.3	-0.4	-2.3	-0.4	-0.4	-0.4	-0.4	-0.4	-0.4
Imports % change	-2.6	3.0	3.2	6.6	8.1	4.4	6.7	6.0	7.7
Unemployment % of labour force	12.0	12.2	12.1	12.0	12.1	12.0	12.1	12.0	12.1
Current account \$bn	64,673	68,600	80,000	56,622	57,118	55,440	72,255	58,800	59,735
Net indebtedness % of gdp	6.7	5.3	5.9	6.7	5.3	6.7	5.3	6.7	5.3
Exchange rate £/pers	1,543	1,673	1,634	1,699	1,691	1,718	1,719	1,717	1,715
Exchange rate £/per dm	1,026	990	992	1,027	1,029	1,027	1,029	1,027	1,029
% change on previous year									

Source: Consob/Puca/Corporation Economics No. 3, October 1997

little to convince these small savers about the merits of equity investments.

The Milan stock exchange, at least until the recent turmoil in the financial markets, had been enjoying a particularly good year. The blue chip Mib30 index gained more than 60 per cent in 12 months. Trading volumes had risen sharply and there were signs of a significant shift in attitudes towards the bourse, viewed for decades by small investors with the greatest suspicion. Most consider the stock market either as a sort of casino or a private club reserved for a few big players.

Compared with its peers, the Italian stock market has always been a dwarf. Its market capitalisation is barely 25 per cent of Italian national income. London's is more than 150 per cent. "For the dimension of a country like Italy, the market is about half the size it should be," says Tommaso Padoa-Schioppa, the new president

of Consob, the Italian stock exchange watchdog. He also argues that there is a wide gap between the potential and the reality of the Italian market.

A former and highly respected Italian central banker, Padoa-Schioppa lists six factors which are expected to provide in the future the impetus for the long awaited development and modernisation of the Milan bourse. They include:

- Declining interest rates. These are expected to continue their downward drift, especially if Italy joins the first wave of countries in EU membership. Before the stock market turbulence, yields on three and five-year government bonds had fallen below 5 per cent and 30-year bond yields have been hovering around 6 per cent. As long as yields remain historically low, equity investments will retain their growing appeal.

- The privatisation process. The hefty offer of new shares of formerly state-owned companies is a driving force for the equity market just as the strong offer of government bonds was in the past the driving force of the bond market.

- Modification and reform of the pension system. Although the process is taking time and continues to be the source of considerable political tensions, it is expected to lead eventually to the development of new pension funds in Italy. Simply put, the public pension system is no longer considered capable of satisfying in the longer term old age pensions. In turn, new pension funds are expected to give the equity market a significant boost.

- The evolution of the banking system. Restructuring and consolidation has now begun in the Italian banking sector. With their traditional spread business under pressure as a result of the fall in interest rates, banks have been forced to expand into higher value-added activities including corporate finance and encouraging companies to go to the market.

- Evolution in Italy's entrepreneurial system. In the past, the three main components of this system - the big private groups, the smaller private companies, and the state sector enterprise - did little to feed the stock market in any significant way. The big private groups were largely controlled by families and their allies. The smaller companies were generally first generation enterprises which were either not interested nor concerned about seeking funds on the bourse. As for the state-owned sector, it had no real interest in the bourse. This entire system is now in a state of flux. A large chunk of the state sector has been floated, smaller companies are growing and their financing needs changing rapidly. The big private groups are increasingly facing the challenges of globalisation, are in the throes of

The "Gucci factor" still haunts the Italian stock exchange. The famous Florentine fashion house decided three years ago to list itself on the New York and Amsterdam stock exchanges after it was refused a Milan listing. Since then, the Milan bourse has been kicking itself. Gucci has not only become a Wall Street success story but helped accelerate the flight of promising Italian companies to the New York stock exchange.

With more and more Italian fashion companies considering following the likes of not only Gucci, but Luxottica, the world's leading producer of spectacle frames, and Fila, the sportswear maker, to Wall Street, the newly privatised Italian stock market has taken steps to try to stem the drift of Italian companies to New York and elsewhere.

It is now proposing to simplify new listing rules and the cost of trading not only to attract more Italian fashion houses to the Milan bourse but also a growing number of Italian football clubs considering going to the market, and eyeing London, which has taken a lead in football stocks.

"Made in Italy" fashion, textiles and accessories has become a huge business with an overall annual turnover of around L90,000bn. Italy accounts for about 12 per cent of world demand in these sectors. And after Gucci, Bulgari, Marzotto, other well known groups are considering taking the plunge. They include Versace, Armani, Ferre and Trussardi.

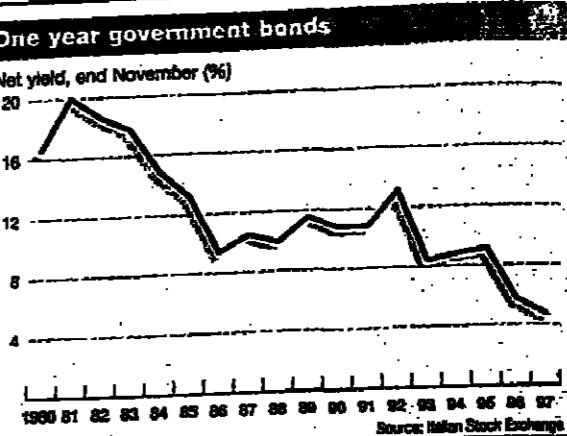
"Made in Italy" football is also in the throes of significant changes with the leading Serie A (First Division) clubs all seeking to adopt a more commercial approach to their activities with the ultimate target of going on

development of a stock exchange with the capacity of attracting capital.

The current volatility of world stock markets is clearly making change more difficult. But the real challenge for the future of the Italian stock market is the development of the necessary conditions to give the Milan bourse the credibility not only to attract small Italian investors but also to compete internationally. To be successful, the new privatised bourse, together with the stock market regulator Consob and the monetary authorities, will have to introduce corporate governance rules to make the Italian market more transparent and efficient.

The government recently sent an important signal to the market of its resolve to support the transformation of the Italian bourse. It introduced a dual income tax system for corporate profits providing tax breaks for companies which reinvest their earnings or issue new equity. To stimulate more Italian companies to take the plunge and list themselves on the stock market, it has slashed the tax rate to only 7 per cent for the first three years after flotation.

A commission headed by Mario Draghi, the director general of the Italian treasury, is also expected to complete soon a blueprint for corporate governance rules in Italy. These are likely to establish new limits



A good year despite recent turbulence
Photo: Trevor Humphries

for cross-shareholdings, provide greater checks and balances inside the country's executive suites, and remove some of the obstacles to take-over bids, in particular the use of anti-takeover devices between shareholders' syndicates.

Most of the conditions are now in place, in theory at least, to give the Italian equity market the impetus to play a more significant role in the national econ-

omy. It is already changing even for Italy can no longer defy the laws of gravity. The issue is whether it will be capable of transforming quickly enough to avoid being left on the sidelines in an increasingly integrated and competitive international financial system. If it fails, it risks seeing more Italian companies and investors bypassing Milan and choosing Wall Street, Frankfurt or the City of London.

FOOTBALL AND FASHION • by Paul Betts

Stemming the Gucci trail

Milan's bourse must repeat at leisure for turning away some of Italy's best

The "Gucci factor" still haunts the Italian stock exchange. The famous Florentine fashion house decided three years ago to list itself on the New York and Amsterdam stock exchanges after it was refused a Milan listing. Since then, the Milan bourse has been kicking itself. Gucci has not only become a Wall Street success story but helped accelerate the flight of promising Italian companies to the New York stock exchange.

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football clubs are in the red disqualifying them from the Italian stock exchange.

"We want to apply the Anglo-Saxon model to Italy," says Stephen Julius, managing director of Stellian, a London-based investment company which acquired this year with partners Vicenza football club for L22.7m. "On the pitch, the Italians have little to learn from us: or transfer of players and other extraordinary items, a streams and stable earnings - they can learn a lot from our system," he adds.

Vicenza has already given the Italian IMI Sigeo investment bank the mandate to prepare the club for flotation. But it is not alone. Inter Milan, the current Italian Serie A leader which acquired the world's most expensive soccer player, the Brazilian Ronaldinho, has appointed Morgan Stanley as its global co-ordinator for its eventual listing. Bologna, Lazio, Parma, AC Milan and Juventus are also considering the possibility.

The problem up to now has been Italian stock market regulations whereby companies must show three years of consecutive profits before they can apply for a Milan listing. Gucci at the time could not meet this requirement. Most Italian

growing public interest for football and other sports entertainment stocks.

A recent study by Antonio Marchesi, an Italian partner of the Deloitte & Touche accounting group, shows that the 18 Italian Serie A clubs reported overall operating losses of L513m last year and, after a variety of special gains from the sale or transfer of players and other extraordinary items, a total net loss of L53m. Only six clubs showed a pre-tax profit: Sampdoria, Cagliari, Napoli, Vicenza, Lazio and Palermo.

However, all Italian clubs see significant commercial opportunities from the development of merchandising, higher television revenues as well as other new sources of funds from football clubs and sponsorships.

Mr Marchesi's research, for example, discloses that the top Italian teams only made a total of L45m from merchandising while Manchester United alone earned as much as L51m from merchandising activities last season.

All the leading clubs thus have significant potential to improve their revenue streams and balance sheets.

And many believe they could take advantage of the

Nail biting time for qualifiers

From Page 1

reform to the pension and welfare system in exchange for proposals to cut the working week to 35 hours - a move immediately criticised by industry as creating even more rigidities at a time when the country is in urgent need of greater flexibility to enhance its international competitiveness. The reduction in working hours would not help reduce unemployment currently running at 12 per cent with peaks of more than 20 per cent in the deep south. Industrialists argued. Rather, it was likely to put even further pressure on the job market.

The treasury has continued to defend its track record. In recent weeks, it has shown growing irritation at the lingering doubts over its economic policies claiming that Italy was now well down the road to recovery. Inflation was under control. Interest rates would continue to fall and in so doing reduce the overall deficit. Prime minister Prodi has even suggested that the government would be in a position to loosen its fiscal grip next year.

The Bank of Italy, however, much to the government's annoyance, has continued to maintain a prudent stance on interest rates suggesting that it has yet to be totally convinced that Italy

has finally turned the corner. Although economic momentum has been slowly building up, in large part on the back of government incentives to encourage new car sales and the depressed construction sector, GDP growth is expected to remain modest in coming months dragged down by tight monetary and fiscal policies. The government expects GDP to grow by 1.2 per cent this year and has just revised its forecast next year from 2 per cent to 2.5 per cent. But many economists are still forecasting only 2.1 per cent growth in 1998.

There is no question that the government has taken some important short term steps," says the head of one of Italy's biggest companies. "The recent budget agreement was also a short-term deal but in the medium term it could prove a dramatic agreement. It could be disastrous. It will enable us to join Emu but we then risk going out again and that will mean Emu won't work," he added.

This may be pushing pessimism to an extreme. But then Italians have never forgotten how their beloved national football team was eliminated in the early stages of the 1998 World Cup by North Korea's rookies. And that the goal that clinched the match was scored by a humble dentist.

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STATE SECTOR • by James Blitz

An extra course of hurdles

Despite Prodi's impressive list of privatisations the going is likely to get tougher

Romano Prodi's centre-left government has pulled off a notable series of privatisations in recent months. Despite much scepticism about whether his words would ever be matched by deeds, a string of state assets has come onto the market and have been snapped up by Italian and international investors.

The list of sales is impressive: Telecom Italia, the third tranche of shares in Eni, the troubled Banco di Napoli, the equally troubled Banca di Roma. All these operations have borne witness to the determination of Mr Prodi and his ministers to loosen the state's control of industry and improve Italian competitiveness in the run-up to economic and monetary union.

And yet for all that, the signs are that, in 1998, the going will not get any easier. The government would dearly love to get more money into the treasury to reduce the debt overhang, currently 120 per cent of gross domestic product. International institutions would like to get their hands on the more efficient bits of the Italian state sector. And the Italian public – a nation of savers like no other in Europe – is keen to move its cash out of government bonds now that lower interest rates bring miserable returns on treasury paper. But although the state has received more than L60,000m from its privatisations and partial sell-offs in

recent years, the going is set to get tougher. The government must now overcome a new series of hurdles if the privatisation programme is to go on.

Nobody can suggest – at least for now – that Mr Prodi's fundamental determination to press ahead with the privatisation programme has dimmed. His ministers have recently repeated their determination to try and sell further tranches of Eni, the oil and gas conglomerate, which is still 51 per cent state owned. In the wake of the Telecom Italia sell-off – the so-called "mother of all privatisations" – Mr Pier Luigi Bersani, the country's industry minister, has spoken of his determination that 1998 should be the year in which Italy begins to privatise Enel, the world's second largest electricity company.

Moreover, the government is determined to press ahead with plans to close down Iri, the Mussolini-era state holding company that continues to reign over a large and sprawling empire. Among the items on Iri's sales list are parts of Finmeccanica, its defence and aviation conglomerate; Alitalia, the state-owned airline; and Autostar, the Italian motorway network. With Brussels insisting that Iri, an institution, is a glaring breach of European Union rules forbidding state aid, the sale of these companies has been the subject of discussion and planning at the highest levels of government.

However, progress will not be easy. In broad terms the problem is twofold. First, the government's precarious majority in parliament makes it difficult to make progress with the Eni and Enel sales without upsetting

Mr Prodi's hard left "allies." And secondly, fears that many of Iri's inefficient holdings would be easy pickings for foreign investors in Europe's increasingly competitive marketplace have made the government think again about whether the items are ready for sale.

The two hottest properties on the list are, of course, Eni and Enel. In the case of the oil and gas conglomerate, the task facing the government – and Mario Draghi, the director-general of the treasury in particular – is whether to proceed with the sale of a fourth tranche of shares that would require the state to lose overall control over one of Italy's most internationally respected organisations.

Senior Treasury officials have made clear that another Eni offer would be technically easy to achieve, could be completed from start to finish in 10 weeks and would not even require a vote in parliament. The problem, however, is that there are just five months to go before Italy's finalises its bid to join Eni. And despite his coalition's strong success in recent mayoral elections, Mr Prodi remains concerned by the threat from Reconstructed Communism, the privatisation-leaving minority party which temporarily brought down his administration in October.

"I find it hard to see Prodi going ahead with Eni Four on the very eve of his application to get into a single currency," says one Italian corporate financier. "The last thing he wants to do now is provoke a new round of questioning in Brussels about whether Italy has got a stable government."

Similar considerations

affect the sell-off of Enel – though there are other factors staying Mr Prodi's hand here. As part of his deal with RC, Mr Prodi is believed to have suggested that he might delay the Enel sell-off.

The prime minister is determined not to proceed with any kind of share offer until Enel has helped to create a real market for electricity generation in Italy.

Any privatisation of Enel will therefore only take place after the company has first started to sell its stake in the three joint ventures it has created for electricity generation with a range of international companies.

Once this has happened – and Italy's place in Enel is confirmed – a partial sale of Enel might take place in the autumn of next year.

On the Iri front, the considerations are different. Gian Mario Gros Pietro, an industrial economist and a man very much in Mr Prodi's image, was appointed Iri's president earlier this year. He is clearly determined to be a "liquidator" rather than "manager" of this sprawling empire. He needs to sell it off within three years to meet EU concerns about state aid in liberalised markets. But Mr Gros Pietro is determined to ensure that the companies thrive once they are sold off – and this, almost invariably, means he must find joint ventures for all the entities involved.

Take Finmeccanica. Conceived and developed in the heyday of the Italian corporatist state, Mr Gros Pietro has now finally accepted that this defence and aerospace conglomerate has no future as a single entity. He announced its partial break-up in the autumn and

is currently engaged in selling Iri's stake in Elsag-Bailey, one of the world's leading automotive companies.

But the remaining companies – such as Ansaldo, a leading power engineering company, and Aeronautics, its aerospace and defence conglomerate, require foreign partners if they are to thrive. So Mr Gros Pietro is currently in the throes of developing joint ventures for both, with a range of well-known names – Daimler-Benz, Siemens and possibly British Aerospace – reportedly touting for the joint venture contracts.

A joint venture is also essential if Alitalia, Italy's national carrier and another leading item on Iri's list, can be disposed of. For the past few months, the company, which has been plagued by difficulties for years, has been seeking a strategic alliance to take it into the 21st century. KLM, Air France and Swissair are cited as possible partners and an announcement on a strategic partner is promised before the end of the year. Completion of the deal is regarded as essential to any potential sale of Alitalia equity to the market in 1998.

There are some brighter spots in the constellation of companies. Autostrade, the state motorway network, looks almost certain to be sold by Iri at the start of next year.

The sale has been delayed by technical objections about the nature of the sale from Italy's Court of Accounts.

However, progress in the medium term will depend on Mr Prodi's determination to face down his political rivals and shun complaints from the hard-liners of Reconstructed Communism that "foreigners" cannot be allowed to get their hands on Italy's prized state utilities and assets. Mr Prodi would probably like to start talking about bringing private capital into Italy's ramshackle state-owned railway system and turning round the inefficient postal service. But in these sensitive months before Italy's long-hoped-for entry into Enel, he will hold his fire.

Treasury chief is leading the sell off of state companies and the opening up of boardrooms

Carlo Azeglio Ciampi, Italy's finance minister, is the man who is most often credited with the extraordinary turn-around in Italy's budget deficit, which is paving the way for possible entry into a single currency in 1999.

But when international investors think of the other great change on the Italian financial scene – the privatisations and sell-offs of leading state companies

such as Telecom Italia and Eni – the name that comes to mind is Mario Draghi, director-general of Italy's Treasury.

For the past six years, the stately and somewhat Americanised Mr Draghi (he is a former executive director of the World Bank) has been the consistent driving force behind the Italian government's privatisation programme, which has yielded some L60,000m in revenues for the government.

Mr Draghi was first appointed to the post in 1991, before the wave of political upheavals that have since affected Italy. Despite the comings and goings of governments of vastly differing

complexions, Mr Draghi, now 52, has hung on. He has become one of the most influential figures in the Italian state.

Many of the privatisations – in particular that of Telecom Italia – have been complex operations, requiring the preliminary creation of a stable core of investors.

This is done to ensure the company does not fall into the wrong hands – or

perhaps one should say a single pair of hands – when it comes to market.

PROFILE Mario Draghi

The driving force behind privatisation



Draghi extending his grip

running what. The creation of tough and transparent corporate governance rules is therefore being hailed – and feared – as a sword that might chop up Mediolanum's Chinese boxes. So it is not surprising that Mr Draghi's plans to push through change in this area – creating a takeover culture and giving shareholders real powers at board meetings – has attracted abuse.

The venom has been remarkable – and has come from some unexpected quarters. To give one example back in August, Eugenio Scalfari, the founder of the daily *la Repubblica*, attacked Mr Draghi in an editorial as "one who does not have the air of a high-ranking official in the public administration, but rather that of a young yuppie."

Warming to his theme, he went on: "The difference is that you guys have wealth as their goal and that is how they measure their success. But for Draghi, success means extending his grip on the public administration."

Some newspapers later suggested that Mr Scalfari's acerbic attack – strangely appearing in a centre-left paper – reflected little more than his close friendship with a few old-style capitalists vexed by Mr Draghi's rise. But the criticism is unlikely to subside. The corporate governance proposals will soon come before parliament. Other privatisations – such as Enel and Alitalia – may come to fruition in 1998. Confronted by the dual wrath of old-style capitalists and the politicians who pine for the hegemony of the state, Mr Draghi will need thicker armour.

James Blitz

THE PRIVATE SECTOR • by Paul Betts

A model at the crossroads

Vested interests are fighting a rearguard action which is holding back change

Until a few years ago, Italian finance and industry was broadly divided in two blocks with the state controlling the dominant part of the entire system. About 80 per cent of the banking system and 60 per cent of industry was in its hands. And apart from the dense network of small and medium-sized enterprises, traditionally known as the "Italian industrial model", the country's large private groups for the most part relied on benevolent, interventionist governments.

All this is now changing. The old economic structure has become weaker. The state, itself facing considerable political changes following the demise of the old Christian Democrat order and the rise of a more liberal-minded centre-left coalition, has been disposing of banking and industrial assets through a systematic programme of privatisation. Industry and banks have been forced to adapt to increasingly global markets. New European Union rules have started opening up the Italian market.

The country is still undergoing a difficult transition. How long it will take will depend on the willingness of the Italian information technology, the country's ruling classes, in the corridors of Rome and among its industrial and financial elite, to adapt to the inevitable evolution of the Italian capitalist system. "Change is a must if we don't want to be left on the sidelines," says Marco Tronchetti Provera, chairman of the Pirelli tyre and cables group.

There have been some encouraging signs. The government's recent compromise with the small Refounded Communists party over its welfare reform and its proposal to introduce legislation for a 35-hour working week has highlighted the continuing political difficulties of introducing sweeping reforms in Italy. Nonetheless, in the short term at least, the centre-left government of prime minister Romano Prodi appears set to win its bet to take Italy into the first wave of economic and monetary union in January 1998. Inflation and interest rates have staged a spectacular decline, the government is meeting its 3 per cent public deficit to gross domestic product targets, economic activity is at last picking up again.

The private sector has also started responding to the

challenge. Big industrial groups and banks have undertaken restructuring and refocusing. The old, cosy alliances of the salotto buono, the so-called good drawing room of Italian finance and industry, are coming under pressure. Traditionally secretive private groups have started dismantling their complex holding company structures made up of a cascade of so-called "Chinese boxes" to ensure control with the minimum private outlay and shareholding, creating what has been called "a capitalist system without capital".

Companies are also trying to provide minority shareholders with greater transparency and are talking, for the first time, of strategies to enhance shareholder value. Assicurazioni Generali organised this summer in Milan a meeting with financial analysts, an unprecedented event in the long history of Italy's largest insurer. Mr Carlo de Benedetti, the former Olivetti chairman and one of the great architects of "Chinese boxes", has been rationalising his activities through the elimination of the various controlling layers of his business interests.

Mr de Benedetti was forced out of Olivetti last year by disgruntled shareholders angry at the financial turmoil of the Italian information technology group. Barely 12 months ago, the writing seemed to be on the wall for Olivetti. But after extensive internal restructuring and asset disposals, recentring the group on its three core businesses of information technology, telecommunications and office equipment, and negotiating alliances with international partners including a telecommunications tie-up with Mannesmann of Germany, Pirelli under the leadership of Tronchetti Provera has also staged an impressive recovery.

The list could go on. In September, for example, Montedison, the chemicals conglomerate which was brought to its knees five years ago by an unsustainable debt mountain, sold the last slice of its former petrochemical empire to Royal Dutch/Shell in what to all intent marked the climax of one of the country's biggest post-war industrial restructuring. The transaction has helped Montedison cut its group indebtedness from L7.92bn to L2.85bn. At the height of its crisis four years ago, Montedison's debts totalled L17.200bn.

Similar attitudes are permeating Fininvest, the holding company of Silvio Berlusconi, the media tycoon and leader of the right-wing opposition. Fininvest has

been streamlining its structure and significantly, its Metaset television broadcasting subsidiary, listed on the stock market last year, has sought to distance itself from its controlling shareholder. The company has openly said it would like to see Berlusconi reduce further his stake in the group as his political interests risk becoming a handicap for the company's development.

Forced to adapt their structures and operations to compete in an increasingly global business environment, Italian companies have begun to take a more aggressive approach to cross-border transactions. Luxottica, which has become the world's leading spectacle frame manufacturer in barely 30 years, acquired US Shoe in a bold effort to strengthen itself in the North American market. Parmalat, the dairy products group, has been rapidly expanding through international acquisition at a time when large sections of Italy's food industry are now controlled by multinationals. This year alone, Parmalat acquired two significant Canadian companies.

Encouraging as all this may appear, old habits die hard in Italy. The temptation of the centre-left administration to adopt a dirigiste or interventionist approach to business remains real. The labour market continues to be inflexible at a time when industry risks losing export competitiveness as a result of the stronger and more stable lira.

Vested interests remain strong and are fighting a rearguard action which is delaying inevitable change, making the transition to an open market system all the more arduous. At Mediobanca, the influential Milan banking institute, there is a battle between a new generation of managers seeking to transform the group into a modern merchant bank and the old generation struggling to maintain the status quo.

At the other end of the scale, small- and medium-sized companies, which continue to be regarded as the most vibrant sector of the economy, are also having to face change. Many have grown spectacularly and proved resilient to the country's perennial political instability, but are increasingly finding that they have outgrown their family structures. As many as 1000 are said to be ready to make their entry into the stock market if it becomes more receptive.

Italian private industry and finance is at a crossroads. Never has the old cliché been more apt.



Provera: "Change is a must"

holding company. It has forged a retailing alliance between its Rinascente group and Auchan of France, joined the new core of stable shareholders in the privatised Telecom Italia, and even more significantly launched a bid for control of the French Worms financial and industrial group.

After its ill-fated attempt to acquire Continental of Germany, Pirelli under the leadership of Tronchetti Provera has also staged an impressive recovery.

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THE NORTH EAST • by Paul Betts

The shining light of industry

Success depends on how the region copes with man-made and natural tremors

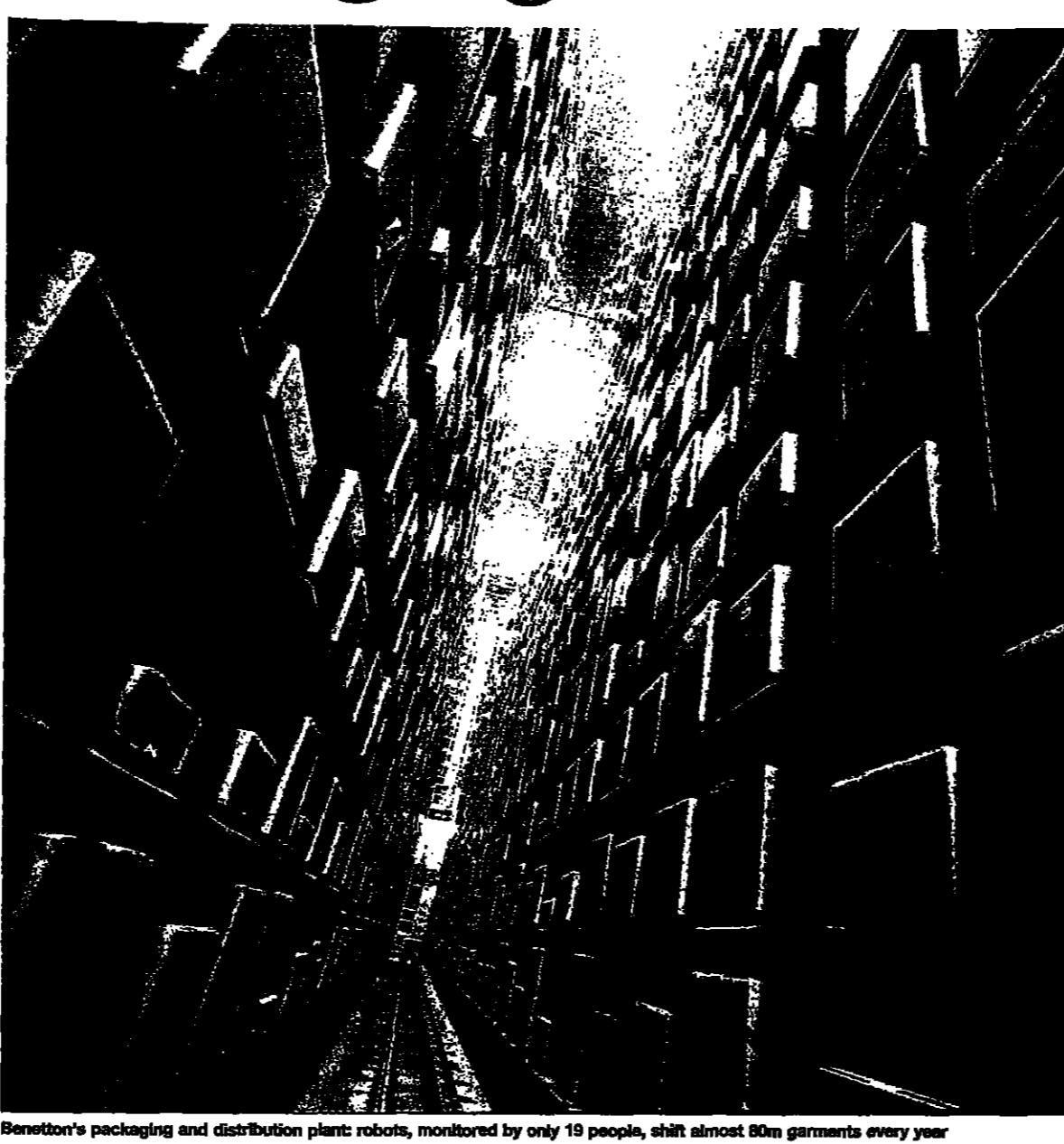
Anyone familiar with Italy will have experienced the country's erratic electricity supply. So it was not entirely surprising to find oneself suddenly in the dark inside one of Italy's most sophisticated and automated industrial complexes.

"Whenever lightning strikes, the lights tend to go out bringing everything to a halt even here," explained the Benetton guide during a visit to the clothing group's high tech packaging and distribution plant where robots shift almost 80m garments every year monitored by no more than 19 people. "Unfortunately we are in a region famous for its fierce storms," she says.

She could also have added a region that has now become synonymous with Italy's post-war industrial success story. For the north-east of Italy, perhaps more than any other northern or central regions with a dense network of productive small and medium-sized industries, has given rise to what has become known as "the Italian industrial model".

Benetton is just one of the north-east's industrial flagships, if one of the biggest and most innovative. Established barely 32 years ago, the group has become a globally recognised brand exporting 65 per cent of its annual production. Today it has sales of about £8,000bn. Clothing remains its core business, but the Benettons have also expanded into a wide range of other sectors from fast food and supermarkets to leading a group of north-eastern entrepreneurs seeking the opportunity to become the core shareholders of Autostrade: the toll highway company the government wants to privatise.

In spite of increasing competition from new European and Asian manufacturers, higher labour costs and a



Benetton's packaging and distribution plant: robots, monitored by only 19 people, shift almost 80m garments every year

less competitive lira, Benetton, rather than considering moving some production offshore, has decided to reinforce its industrial presence locally. It has invested £200m over three years to create an innovative and flexible industrial system at its base in Treviso, integrating production, warehousing and distribution at a state of the art complex.

Further north, in the small town of Agordo in the Dolomites, another global brand has been developed and nurtured in the past 36 years. In 1961, Leonardo Del Vecchio, a modest man who grew up in an orphanage in Milan, started making moulds for plastic eyeglass frames.

His Luxottica group is now the world leader in the spectacle frame market. Over the years he built up a company that could do everything from design to production to

distribution of eyeglasses. He expanded into sunglasses and high-fashion frames for designers such as Armani or Yves St Laurent. He then launched a bid for a big US company to strengthen his position in North America.

Although not of the same scale as Benetton or Luxottica, a multitude of smaller companies have grown and thrived in the north-east and its core of the Veneto region. With an economy

based on agriculture, agro-industry, artisan work and few large companies, the Veneto had traditionally lagged behind other areas in Italy's industrial north.

But during the past two decades it has caught up and now exports almost twice as much as the whole of southern Italy. The north east has become one of Europe's richest regions with an unemployment rate of barely 3.4 per cent (com-

pared with an Italian national average of 12 per cent and a peak of more than 20 per cent in the South) and higher than average annual growth.

The north-east, however, has not altogether escaped the country's wider economic problems. The government's fiscal squeeze, rising labour costs and inadequate infrastructure have all been putting pressure on the north-east model. In turn, this explains in large measure why Umberto Bossi's Northern League separatist movement continues to enjoy strong support in this part of Italy. Not that most local companies and individuals favour outright independence and separation from Rome and the south but they crave for greater regional autonomy and integration with their northern European neighbours.

The north-east system is also facing pressures of its own. Up to now, its success has been based on the family structure of the various businesses ranging from textiles to clothes, to leather goods, to machine tools, to name just a few. The family is both owner and entrepreneur. Businesses are handed on to children and often two generations can be found working together. Profits are usually reinvested. However, as these companies evolve they reach a phase when they outgrow their family structure. Yet they still remain reluctant to take the next step in the natural evolution of their companies. Many, for example, continue to shun the idea of a stock market listing to transform themselves into what are sometimes called "family-public companies".

The north-east industrial model may have reached a transition. Judging from its past record and its industriousness and ability to adapt, the system is likely to continue its successful evolution and ride its present difficulties. "Remember what happened at the time of the terrible Friuli earthquake," says a Milan banker. "They rebuilt their factories before their homes."



The transformation of a national institution such as La Scala has inevitably provoked highly vocal controversy

Old house finds popular new signature tune

Milan's La Scala, the world's most famous opera house, has also been

caught up in Italy's privatisation wave. It has just become the first of the country's public opera houses to be transformed into a private foundation. Under a decree introduced last year, Italy's other 12 public opera houses will be turned into private foundations by the end of 1999.

The move is designed to help these temples of "bel canto" to adopt a more modern commercial approach to help resolve their traditional funding and financial problems. La Scala has survived up to now largely on the back of public funding totalling

about £91m last year.

Box office sales only raised about £28m last year while revenues from other activities produced a mere £13.7m. Under its new status, the opera house will have to rely increasingly on sponsorship from large institutions and businesses. The transformation of a national institution such as La Scala has inevitably provoked highly vocal controversy. Not least from the current musical director, Riccardo Muti, who has openly voiced his worries that La Scala may lose its artistic independence and integrity as a result of its "privatisation".

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6 ITALY: INDUSTRY AND FINANCE

PREPARING FOR EUROPE • by James Blitz in Rome

Obsessed by other views

Enthusiasm for Emu reflects desire to be part of the international club

More than any other nation in Europe, Italians remain obsessed with what the rest of the world thinks of them. And in spite of the immense contribution that Italian culture has made to the world, the country still has a never-ending determination to be part of the international club and respected by its counterparts in France and Germany.

Therefore, it comes as no surprise that Italy is more enthusiastic than any other country about the idea of giving up its national currency and entering monetary union. Nearly 80 per cent of Italians are said to be in favour of Emu according to opinion polls. There is no Euro-sceptic movement like those in the UK or France. Even at the height of its political problems in October, Mr Prodi's administration rarely came under fire from left or right for mounting its painful drive to get Italy into Emu.

Instead, the sheer enthusiasm for the project has allowed the Italian government to inflict economic pain on its citizens in a way that no other European state has quite dared to do. Successive administrations have introduced sweeping tax rises to help restore order to the public finances. The Bank of Italy has kept interest rates at levels that have almost crippled the Italian economy - the country still has the highest rates in Europe, incidentally - so as to keep a lid on inflation. Even the traumatic experience of being expelled from the exchange rate mechanism in 1992 - something seared painfully on British hearts - was somehow forgotten when Italy re-entered the system last year.

But even for Italians, fanaticism has limits. Huge - indeed unimaginable - progress has been made to bring the economy into line with the Maastricht treaty requirements. But the fear remains that fiscal consolidation may not be sustainable in the long run. And there are lingering concerns that other features of the economy - like the over-regulated labour market and old fashioned practices in banking - could be a serious handicap in the more competitive post-Emu world.

It is when discussing the broad economic picture - and the measures they have taken to improve it - that Italy's leaders are at their most confident. Next year's budget - which takes some L25,000bn out of the economy - has ensured the reduction of the budget deficit as a proportion of gross



What the foreign papers say: Italians tend to care

Sarah Murray

domestic product to the 3 per cent level required by Maastricht. Indeed, it may come in even lower by the year end.

Moreover, ministers are now starting to claim that Italy is locked into a kind of auto-pilot that will keep the public finances in order for years to come. Mr Prodi and his colleagues believe the Italian short term interest rates must come down to German levels as the country moves towards Emu - and this alone will reduce spending on debt repayments, currently some 8 per cent of GDP. As a result, the government could actually lower its primary surplus of 6.37 per cent of GDP next year and still stay within the Maastricht criteria.

However, where the government appears less confident is when it comes to containing public spending over the longer term - particularly as regards pensions. Italy's spending on pensions is some 14 per cent of GDP - almost double the EU average. And it is set to grow in the next century because of demographic factors, such as a declining birth-rate and an ageing population.

Mr Prodi has just managed to push through a series of cuts in pensions, worth about L4,100bn for 1998 - and these will contain overall outlays in the short term. But the firm opposition of trade unions and communists meant that structural cuts in long-term pensions spending were kept off the agenda. Future Italian governments will therefore have to come back to the pensions issue at some later date.

The government has also been forced to acknowledge that the continued strength of communists and trade unionists has made it difficult to introduce other reforms that might have been deemed crucial in the run-up to Emu.

For example, one of the most glaring problem that Italy faces is in the employ-

ment sector, where the cost of taking on workers is well in excess of the situation in many other EU states. Indeed, some companies are known to employ low-wage east Europeans rather than take on employees from the unemployment-ravaged south of the country. Moreover, Italy has few of the part-time jobs that flourish in flexible labour markets such as Britain's. Structural unemployment - at 10 per cent of the 12.4 per cent total - therefore remains worryingly high.

A second area of concern in the run up to Emu is the lack of a transparent corporate culture, which has left large swathes of the Italian private sector looking burdensome and inefficient. The government is currently working on a series of corporate governance rules that might foster a more competitive culture. But the feeling is that reform of the private sector - especially in areas like banking - has come too late. Doubts remain about whether Italy's national champions can become winners in the global marketplace.

It is not all doom and gloom. If there is one bright spark on the horizon it may come, ironically, from the impact that a popular single currency can continue to have on the country. The demands of the Emu public finance in order will act as a damper on the country's traditional temptation for profligate spending.

And it may be that, assuming that he succeeds next May, Mr Prodi's historic success in taking Italy into Emu reaps a political dividend that finally allows him to keep a lid on parliamentary opposition - perhaps after a new round of elections. Ultimately, a tougher and leaner governing executive is what Italy needs to introduce meaningful reform. In the post-Emu world, Italy will need to create such an executive if it is to thrive.

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INSURANCE • by Paul Betts

Stealing a march on bankers

Increasing competition has forced insurers to shake off their timidity

Whatever the ultimate outcome of Assicurazioni Generali's current takeover battle for the French AGF insurance group against Allianz of Germany, the aggressive move by Italy's largest insurer is the most telling signal to date of the transformation taking place in the country's insurance industry.

It comes against the backdrop of rapid consolidation in the European insurance sector fuelled in large measure by the imminent European monetary union and the diminishing frontiers between banking, finance and insurance. In the past few years, Italian insurance groups have started responding to the challenges of increasing international competition. But until recently the reaction had been somewhat timid.

It largely involved internal restructuring to lower costs, agreements to forge "hancassurance" links with banking groups, and the gradual development of new financial products to meet changing consumer demands. Italian insurers have also faced growing competition on the domestic market from other, larger European insurers who have seen in Italy a potentially significant market for new pension fund related products.

The crisis in the Italian welfare system and state pension reform, albeit still at an early stage, are expected to provide the impetus for the development of a new pension fund industry. At the same time, the dramatic decline in interest rates and government bond yields has also led to a rise in mutual

funds which the insurance sector sees as a potentially attractive source of new business.

To some extent, Italian insurers have stolen a march on the country's banking system to restructure their domestic operations. While the Italian banking system is currently seeking to consolidate itself to improve its efficiency and competitiveness - in the past year there have been a series of important new banking concentrations such as the marriage between Banco Ambrosiano Veneto and the Cariplo savings institute - the insurance companies are beginning to look outward.

"In the banking sector there have been, so far, no significant cross-border deals," explains Mr Sergio Siglienti, chairman of the privatised INA group, Italy's third largest insurer. "Italian banks are still looking inwardly. But most insurance companies have already done what the banks are trying to do domestically. They can therefore start looking across our borders."

Before its recent foray into France, Generali had been streamlining its Byzantine structure of businesses as well as shedding some of its traditional secrecy. It hosted this summer, for example, its first meeting for financial analysts. In view of its size, the leading Italian insurer had long been regarded as a potential consolidator in the European insurance industry. But until its hostile bid for AGF, it had appeared somewhat shy in its acquisition approach.

After being outmanoeuvred by the French Axa group, which merged with another large French insurer UAP, Generali sold its 10.5 per cent stake in Axa last year. It was then thwarted in its bid for Creditanstalt of Austria. The acquisitions it



The "Lion of Trieste" has started to roar

made were minor compared with its overall size. These included the acquisition of Prima from Fiat and Miditalian insurance company.

Whatever happens, the decision to launch a hostile bid for AGF was widely seen as a sign that the "Lion of Trieste", as Generali is sometimes known, had finally started to roar. Its move has led to frenetic efforts on the part of AGF to defend itself from Generali's clutches. The French insurer found a white knight in Germany's Allianz which has made a friendly counterbid for AGF.

In turn, Generali has now put in motion a plan to set up a substantial war chest to prepare itself for a bidding war against Allianz. After being outmanoeuvred by the French Axa group, which merged with another large French insurer UAP, Generali sold its 10.5 per cent stake in Axa last year. It was then thwarted in its bid for Creditanstalt of Austria. The acquisitions it

been aggressively and successfully reorganising its structure. Since privatisation, it has shed non core insurance activities, reducing staff costs and renewing management. It has taken part with Banca Nazionale del Lavoro in the rescue of the troubled Banco di Napoli in a move largely designed to enhance its "hancassurance" activities and its retail network. Other Italian insurers have also established similar close links with banking groups.

INA has now gone a step further. It is planning to spin off its L5,000bn property portfolio and form a separate company to be quoted on the New York and Milan stock exchanges. The new property company would become the biggest in Italy and the largest quoted on Wall Street. INA is also seeking an industrial partner to take a stake and manage the new property company. The operation is designed to improve returns to shareholders. As Mr Siglienti, INA's chairman, explains: "Once the property assets are split, our insurance business would immediately show a return on equity of between 10-12 per cent compared with the group's current return on equity of 5.6 per cent."

About half of INA's capital is invested in property, which has traditionally offered lower returns than the group's insurance activities. The property interests currently have a net return on equity of only 1.6 per cent.

But in the current climate of crossborder consolidation in the European insurance industry, INA's decision could leave the Italian insurer more open to takeover. Until now, INA's property interests were regarded as a "poison pill" of sorts. Without them, Italy's third insurer risks becoming a tasty acquisition morsel.

BANKING • by David Lane

Revival of the petrified forest

Ownership of leading Italian banks is heading into the private sector

This has been a good year for investors wanting to have a punt on Italian bank shares. People who had some fat in their Christmas shopping budgets had the opportunity to buy shares in Banca di Roma, Italy's second biggest bank, at the end of November.

And for investors whose

	Tier one capital	Assets	Pre-tax profit	Return on assets
	Sm	Sm	Sm	%
Banca di Roma	5,662	141,077	196	0.14
Banca Commerciale Italiana	5,304	114,378	574	0.50
Istituto Mobiliare Italiano	4,888	52,223	847	1.64
Monte dei Paschi di Siena	5,000	100,000	1,000	1.00
Credito Italiano	3,504	114,378	574	0.50
Cassa di Risparmio di Roma	2,831	200,000	2,000	1.00
Rete Banca	1,917	40,616	422	1.04

Source: The Insider

results are part of the pattern of poor quality loan books, high default and write-offs that has enveloped Banco di Sicilia, Caripuglia, Carical and Banco di Napoli. The Sicilian savings bank, Sicilcas, was placed in liquidation in September. Caripuglia which lost L401bn in 1996 and Carical which lost L369bn are subsidiaries of Cariplo. "Southern banks are a disaster and we would not have got involved had we known the extent of the difficulties," admits Sandro Mollari, Cariplo's chairman.

Why should investors put their money into Italian banks? Trust may be one reason. Banca di Roma forecasts a return on equity of 6 per cent next year, 8 per cent in 1998 and 10 per cent in 2000, and a return to dividends after four years during which shareholders will have been without.

There are, however, significant regional variations. Banks in north-east Italy, the best-performing region, had an average return on equity of 6.7 per cent. Results from the troubled south, where several major bank disasters have happened over recent years, have been abysmal.

Banca di Roma's half-year

is its Milan market report published in October, Giubergia Warburg, a leading securities house, put a bold recommendation on San Paolo shares, while recommending to buy for Ambroveneto. "In two to three years the Ambroveneto-Cariplo combination could be looking at about L700bn of annual cost savings. That is big money," says Marcello Sallusti, a Giubergia Warburg analyst.

Shares in Credito Italiano, bumping along at around L1,600 at the beginning of the year, had improved to over L4,700 by the last week of November. Alessandro Profumo, the bank's managing director, expects return on equity to improve to 7 per cent this year, from 4.7 per cent in 1996, and to hit 11 per cent next year. Shareholders could be rewarded with strong earnings growth as well as capital gains.

Giubergia Warburg also recommends buying Credito Italiano's shares. "Focused retail strategy and tight cost control are delivering," says Mr Sallusti. Perhaps Mr Ciampi's hopes that market forces will compel bank management to sharpen up and put profit among the priorities are at last being realised.

Owner Company seeks partnership for industrial exploitation of

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kers

been taken over and restructured. Companies are now more accountable and transparent. It has been seen that insurance companies, the state-owned postal service, management consultants, and private equity firms have all been involved in a more transparent way in the privatisation process. This has led to a better working relationship between the government and business.

USA has been a leader in this. It is also true that the public sector and its employees are less complacent than in New York. At the same time, the public sector is more open to the market. In the last few years, the government has been more willing to sell off state-owned assets. The government's grip on the economy is lessening, and the government is more open to the market. This is reflected in the government's policies on privatisation.

About half of the economy which has been privatised has been sold to the private sector. This is a significant part of the economy.

Not in the case of the state-owned postal service, however. It is a significant part of the economy.

PRIVATISATION • by David Lane

Loosening the grip

Sell-offs mean loss of influence for the politicians and payroll cuts for businesses

The arms of government stretch widely across the Italian economy, although central government's role is now declining and much of the state's involvement is well known. Ministries in Rome still have the capacity to surprise, however. In what other countries of the European Union are spectacles and rope factories owned by ministries of defence?

Local governments' grip on economic activity is less known, but ownership by town authorities and some regional governments is pervasive. It embraces public services such as water supply, drainage, water treatment, gas distribution, electricity production and distribution, and waste management. The public hand extends to transport and the provision and management of car parks. And town and city

authorities are owners of substantial real estate assets.

Occasionally news of asset sales throws light on where the urge to own has taken local authorities. At the end of October, Turin's city authorities announced that they were auctioning two city-owned pharmacies, placing reserve prices of about L1bn on each. One week later the Sicily regional authorities gave the go-ahead to the sale of the winemaker Duca di Salaparuta, well-known for its Corvo brand.

Privatisation is not a completely alien idea to Italy's municipalities. Indeed, the city of Genoa took the lead a year ago by partially privatising its gas and water company, Azienda Mediterranea Gas e Acqua (AMGA) through an initial public offering to institutional and retail investors that reduced the city's shareholding to 51 per cent and raised about £200m.

Turin is currently getting attention from foreign electricity companies interested in buying into the Italian

market. The city authorities are seeking a strategic partner to buy 43 per cent of the capital of Azienda Energetica Metropolitana Torino (AEM), the electricity utility. An announcement in July calling for expressions of interest in AEM drew responses from 32 energy concerns. Turin's timetable foresees the announcement of a short list of candidates by the end of December and completion of the sale by next summer.

One of the expressions of interest in Turin's AEM was from Milan's energy utility, also called AEM. This is expected to be partially privatised as well, though the route that the Milan authorities are taking is flotation and an initial public offering targeted at retail investors. A similar approach is likely to be adopted in Rome, where the capital's authorities have transformed the ACEA water and electricity utility from a special board into a joint stock corporation.

Several large municipal energy utilities have recently been transformed

into joint stock corporations. This is necessary before equity can be sold, and some city councils have declared their intention to do so. The Trieste utility ACEGAS became a joint stock corporation in July and within three years its share capital will be opened to outsiders. Parma's AMPS electricity and gas board will become a joint stock corporation in January and the city authorities will be seeking outside investors by the end of 1998.

Modena and Cremona are far from alone, however, in saying that any form of privatisation is not for them. Moreover, even where councils are considering selling equity in their energy utilities, maintenance of control is not in question. Genoa set the style by keeping a majority interest when floated AMGA and other cities and towns are following.

Notions of public service and strategic interests underlie the reluctance of local governments to withdraw from active roles in their local economies. But even operations where it is difficult to argue such justifications, Italy's towns and cities cling to their assets. The Rome authorities sold the Centrale del Latte dairy to the private sector this year but will maintain a 5 per cent stake.

Even apparently non-controversial operations encounter serious obstacles. Opponents of the dairy disposal in Rome and of the transformation of ACEA into a joint stock corporation were able to force a local referendum in June. On a low turn-out, Romans voted in favour of the sale and of ACEA's change by a whisker.

One reason for the public's lack of enthusiasm is that privatisation has never enjoyed strong and consistent political support. Only one government has tried to explain the whys and wherefores: the technocrat administration headed by Carlo Ciampi published and gave widespread distribution to a booklet four years ago.

Mr Ciampi was not a new convert. He had long urged

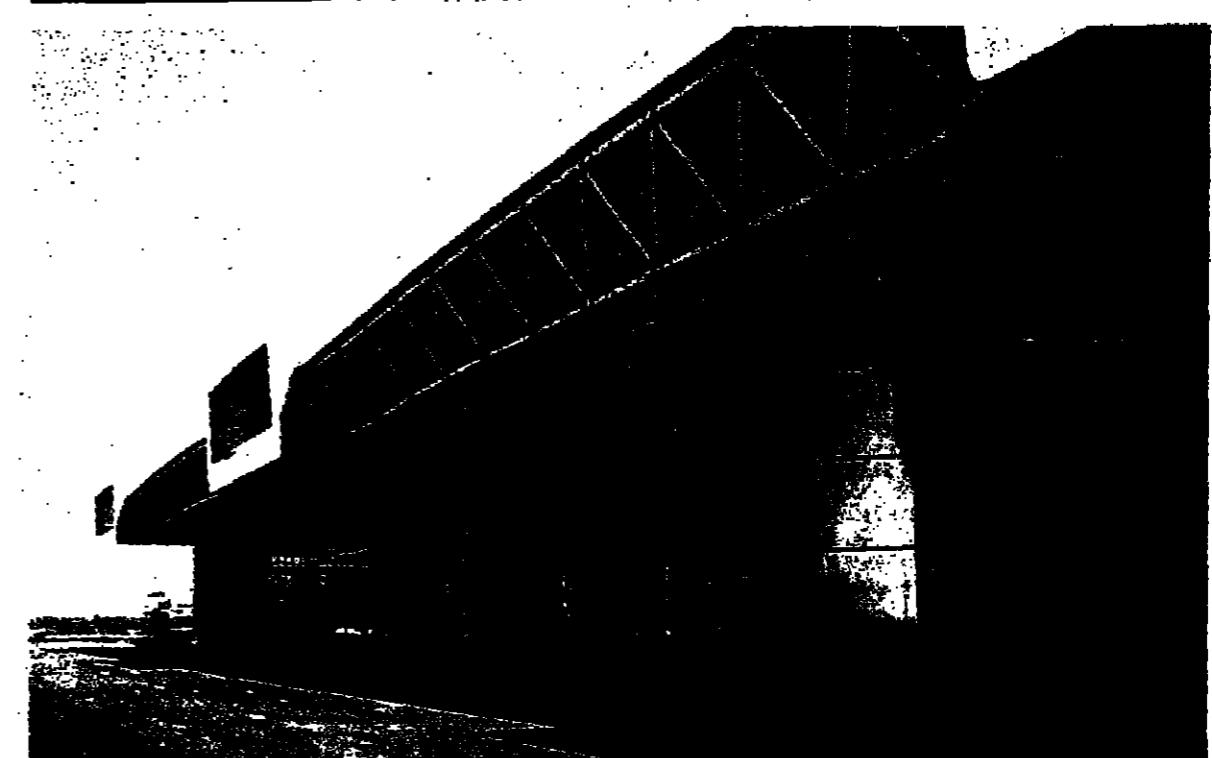
that the state should withdraw from activities that were not its proper concern when he was governor of the Bank of Italy. His annual address in May 1991 highlighted the need for change in the nature and size of the public sector's presence in the economy. His administration from April 1993 to April 1994 managed Italy's first large privatisation retail share offerings.

As treasury minister in Romano Prodi's Olive Tree

government, Mr Ciampi has been able to harvest more privatisation fruits. A third tranche of shares in the ENI energy and chemicals conglomerate was sold in June, reducing the state's stake to just over 50 per cent. Aeroporti di Roma was floated in July, leaving the IRI state holding corporation with a 54 per cent interest. Telecom Italia was completely privatised in October.

Meanwhile local governments dilly-dally. Dairies and pharmacies seem eminently reasonable subjects for privatisation. Yet many local governments continue to list these among their assets. Funeral services are another business in which town and city councils are widely involved. According to the 1997 yearbook published by CISPEL, the federation of local government public services, the local authorities own the

CASE STUDY Malpensa Airport.



Landing airlines are challenging the decision to move them from Linate to Malpensa

Squabbles mar take-off

fierce controversy.

Europe's leading airlines are challenging the government's decision to force them to switch all their operations from Milan's Linate airport, much closer to the city centre, to the Malpensa next year.

They argue that the move is discriminatory and anti-competitive because it will strongly favour the Italian national flag carrier, Alitalia, which will maintain its shuttle from Linate to its Rome Fiumicino airport hub.

Consumers are also alarmed because crucial road and rail infrastructure around Malpensa has yet to be completed. At present a taxi

ride to the heart of Milan from Malpensa costs £120,000 compared with about £30,000 from Linate.

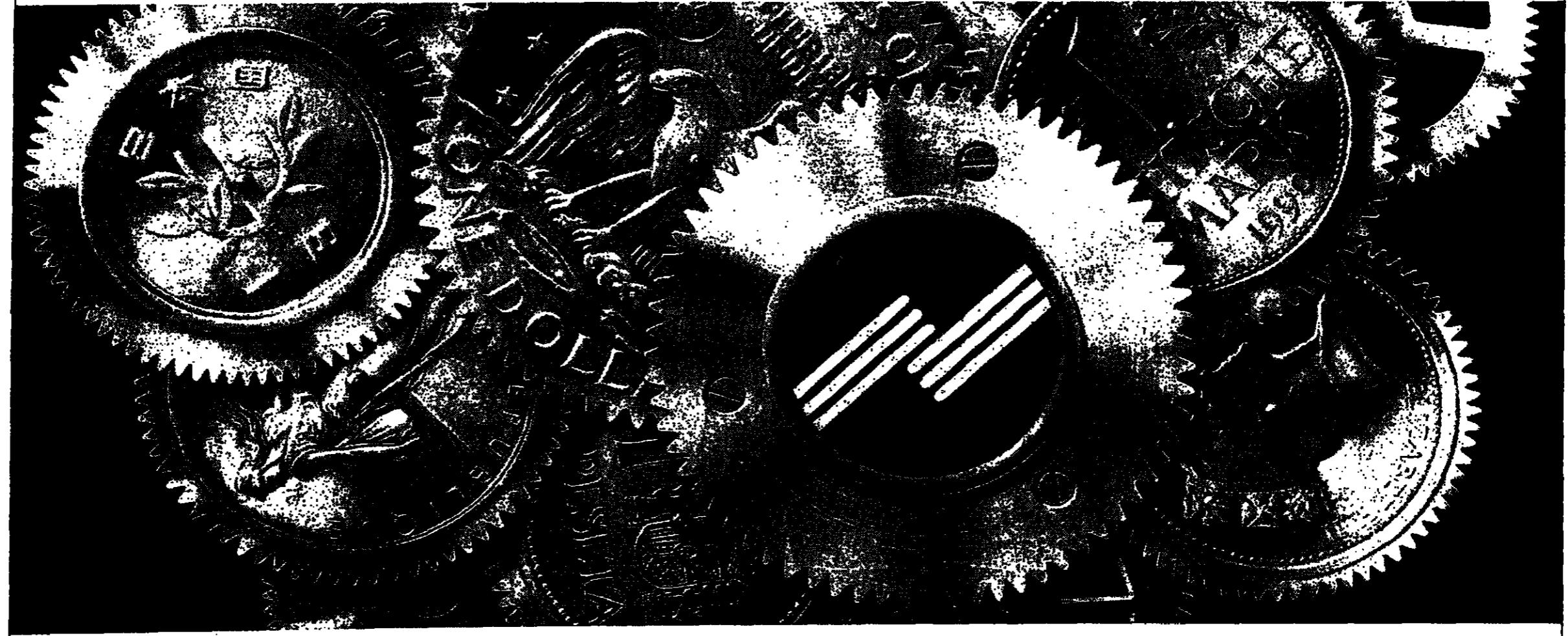
When the project is completed, the Malpensa terminal will be able to handle 18m passengers annually plus the 6m passengers the old Malpensa north terminal can already handle. The government has justified the move to Malpensa on the grounds that Linate has become one of Europe's most congested airports. Equipped to handle 8m passengers a year, it is currently used by about 13m when it is not shut down by fog.

Paul Bettis



Italy's towns and cities cling to their assets: The public hand extends to transport

FIERA MILANO makes for good business



Exhibition Calendar from January to May 1998:

17-18 January
XXXIII Esposizione Internazionale
Città di Milano - International Dog Show in Milan

23-26 January
Calt 1998
International Exhibition of stationery,
paper and cardstock products, articles for
work and leisure

23-26 January
Calt 1998
International Exhibition of gift articles,
perfume items, costume jewellery and
smokers' supplies

23-26 January
Caltibert 1998
Exhibition Market of Handcraft Typical
Products

23-26 January
Salone Internazionale del Giocattolo
1998
35th International Toy Exhibition Model
Machinery, Hobby, Christmas Decorations,
Chemical Items

23-27 January
Bella-Biffetti 1998
International Sportswear, sports articles
and camping equipment Exhibition

6-9 February
Messe Spring 1998
International Exhibition of Tableware,
Household and Gift Items, Silverware,
Goldsmith's Items, Wedges

23-26 February
Messe
International Exhibition of professional
ornamental horticulture, equipment and
accessories, applied technology and
services

Febraary
Salone dello Studente - Campus
Orienta
School and training courses guidance

29-23 February
Salone
Exhibition-Conference Nature and Health

24-26 February
WLT
World Investments in Tourism - Conference
& Exhibition

25 February - 2 March
BIT 1998
International Tourism Exchange

25-28 February
Semes Credit 1998
Specialized computer aided technologies
exhibition

27 February - 7 March
Modemilano - Modit
Microelectronics
Women's wear - collections

27 February - 7 March
Milano Collezione Roma
Women's wear - Fall/Winter 1998/1999
Collections

24 March
Media in - Testisti & Accessori
Textile proposals for Spring/Summer 1999
coming

5-6 March
Cartoonics
Exhibition of comic strips and cartoons

5-9 March
11th Salone del Libro e delle
Comunicazioni Religiose
Exhibition of Religious Books and
Communication

5-9 March
Domus Acta
Exhibition for Places of Worship and
Religious Communities

11-13 March
Primesse Expo
Exhibition of promotional objects and
business gift. Promotional services. Point
of purchase advertising materials and
objects.

11-14 March
Fidifex Comparsa
16th Biennale International exhibition of
power transmission, drive and control
equipment and engineering design

11-14 March
Salone Internazionale del Mobile
37th International Furniture Exhibition

11-14 March
Fiere
International clothing industry machinery
and accessories show

12-15 March
Bifit

73rd International leather goods Exhibition

12-15 March
Mitter
Fur and Leather Exhibition

25-29 March
32nd Mostra Convegno Epocefert
1998

31st Heating, Air Conditioning,
Refrigeration, Plumbing & Sanitary
Installations, Bathroom Fittings,
International Exhibition

25-29 March
Servitex

Exhibition of services for the HVAC and
sanitary installations sectors

16-21 April
Salone Internazionale del Mobile

37th International Furniture Exhibition

18-21 April
Salonecomplementi

12th Furnishing Accessories Exhibition

26-29 April
Euroreco

15th International Lighting Exhibition

1-10 May
Internorm
International Antiquaria

International antiques Exhibition

1-10 May
Gedoc
Exhibition of machinery and materials
for the printing, publishing and electronic
publishing industry

22-26 May
Fotofoto/Expo Market 1998

International exhibition of equipment,
services and technologies for stores,
trade shows and exhibitions

23-27 May
Congresso Nazionale Sime 1998

38th National Congress of the Italian
Society of Medical Radiology

8-11 May
Wise 1998

International Optics, Optometry and
Ophthalmology Exhibition

20-24 May
Internarmill - Xyleps

18th World Exhibition for Woodworking
Technology

26-28 May
Ecomat

16th International exhibition of accessories
and semi-finished products for upholstered
furniture and the woodworking industry

22-26 May
Fotofoto/Expo Market 1998

International exhibition of equipment,
services and technologies for stores,
trade shows and exhibitions

23-27 May
Congresso Nazionale Sime 1998

38th National Congress of the Italian
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FIERA
MILANO

8 ITALY: INDUSTRY AND FINANCE

PROFILE Fiera Milano

Cannes, Hollywood? No, Milan

Movie makers and distributors are doing business at Milan's Mifed fair.

Hollywood and Cannes remain the main centres for anyone seriously involved in the business of making, selling and distributing movies. But each October Milan takes its place in the spotlight with the Mifed, the cinema and television international multimedia market, providing the opportunity for industry insiders to meet and buy and sell new projects.

This year's Mifed - the 64th - saw a significant increase in attendance. No fewer than 278 companies were there, 142 from the US, 33 from Italy, and 24 from the UK. The number of companies coming from East Asia also increased substantially.

Organised and hosted by the Milan Fair (Fiera Milano), the market is held in the fair's Cisi building and the halls A1 and B1, which resemble the back

blocks of movie studios. On a foggy, damp October day, there is virtually no one outside. Inside, people scurry about - there are meetings here in Studios and cowboy boots, and tiny women wearing big hair and gassy fashions.

Mobile phones are essential - the market covers 11,000 sq m - and scheduling is tight for the screening of 418 movies, 240 of which are premieres, in the 27 cinemas. The most frequent complaint is that times worth buying are snapped up by lunch time on the first day.

The Milan Fair oversees, operates or leases space, for fairs covering everything from shoes to jewellery, travel and machine tools. Mifed does not attract large volumes of visitors. It concentrates on companies at the core of the business providing state-of-the-art business centre and screening rooms.

Associated conferences are conducted by the Fiera Milano Congress company and are held either at the Fiera Milano in the city or



Fiera Milano Congress, where everything about film, television and video products are exhibited

at Villa Erba, the 19th century home of the Visconti di Modrone. In its grounds, which overlook Lake Como, there is a new conference centre with architecture reminiscent of a botanical garden. Delegates often commute to the site by ferry from the luxurious Grand Hotel Villa d'Este and other lakeside hotels. Mifed embodies Italy's efforts over recent years to attract international

investment and growth. Its sponsor, the regional fair, which has long been regarded as the showcase for Italian-made goods. The fair has sought to boost small- and medium-sized Italian companies overseas by organising trade events such as the BIT, held in annual exhibition of Italian consumer goods in Moscow. The fair also organises trade shows in Europe, and with 1,457,484 sq m of floor space. In that year,

revenues totalled L127bn, a 17 per cent fall from the previous year because of the cost of staging two large touring shows. Net profits fell from L18bn in 1995 to L8.7bn last year, largely due to increased taxation.

The Fiera recently opened two of three huge new halls at a cost of L370m. The third will be completed by early next year. The new halls, designed by Mario Bellini, will add 40,000-47,000 sq m of exhibition space.

But there have been complaints about the traffic snarls caused as visitors try to reach the fair's 14,000 parking spaces.

A KPMG survey, commissioned by the European Major Centres Association reports that in 1997, Fiera Milano generated L3,800m through its exhibitions and associated services, of which L2,000m remained within the Lombardy region, an area where business tourism comprises 50 per cent.

Marian Edmunds



Ezio Batisti, GI's president: "we learned a lot from Gildemeister"

MACHINE TOOLS • by Peter Marsh

Tooling up for better business

Italy's machine tool industry is holding steady despite some minor shake-ups

Two of the leading companies in Italy's machine tool industry have come under new owners.

Mandelli Industrie, manufacturers of machining centres, went into bankruptcy in the early 1990s. A consortium of new owners took over the company just over a year ago.

The company's new chief executive, who also owns a fifth of the stake, is Andrea Mattarelli, a 37-year-old entrepreneur who says there are benefits to coming into machine tools as an outsider.

"It is good to enter this business with a view of how other industries operate," he says. "Too many people in machine tools have been in only one industry all their lives."

Another famous name to undergo a shake-up is Gildemeister Italiana, which between 1970 and last year was a subsidiary of Gildemeister, one of Germany's largest machine tool companies. Last year, the German group sold its 75 per cent stake to raise cash to reduce crippling debts. This left its former subsidiary to chart its own course as a public company quoted on the Milan stock exchange.

Ezio Batisti, GI's president, who has worked at the company since the 1970s, says: "We were always run as an independent unit. Now [that] we are completely on our own, we see a lot of opportunities for developing our sales."

For the time being, GI will continue to keep its former German parent's name - even though this often creates confusion with customers. It may think of a new title after 2000.

Italy's machine tool sector is expected to have sales this year of some L6,000bn (about £2.1bn), 3 per cent ahead of last year's total. These figures confirm that recovery is occurring since the European recession of the early 1990s. Italy has the second biggest machine tool industry in Europe, after Germany, and the fourth largest in the world.

Even though year-on-year growth has slowed since 1994 and 1995, the industry is fairly optimistic about the next few years. Between 1993 and 1996, Italy's share of world machine tool production rose from 7.7 per cent to 9.6 per cent, narrowing the gap with the US, the world's third biggest tool manufacturer. Japan is ranked number one.

Of the 500 or so leading companies in the Italian industry, almost all are privately controlled. Most have fewer than 100 employees - with company size kept down by the policy of outsourcing component production to other, smaller businesses.

While the private ownership of most of the industry provides a certain stability, one result is that companies sometimes run into barriers to growth through lack of funds for investment.

This has been the predicament at Manzoni, a family-owned maker of pressing machines for sectors such as domestic appliances and vehicles. The company, based near Milan, has doubled its output in the past seven years. Its sales this

year were L185bn. However, according to Alessandro Manzoni, vice president, the company needs an extra source of capital to continue on its growth path.

He and his mother, Lucia Manzoni, the company's president, are talking to financial institutions about issuing shares to the public in the next two years. The move is designed to raise L300m to continue the company's expansion.

While Manzoni is preparing to go public, Piacenza-based Mandelli has gone in the opposite direction. Established in 1932, the company prospered for much of the post-war period. In 1989 the family owners floated 30 per cent of the shares on the Milan exchange.

But over-ambitious expansion plans, combined with the effects of the early 1990s recession, sent the company into receivership. It was eventually rescued by Mr Mattarelli and four other private groups, which each own about a fifth of the company.

The new owners include M.M. Warburg, the private German bank, and two small industrial companies - Stinustre and PLLB Elettronica.

After paying L47bn for the company, Mr Mattarelli and the other shareholders have instituted a L24bn investment programme. This is aimed at re-organising production and switching designs of new machines so they can be customised to meet the needs of users in industries such as agricultural equipment, textile machinery and aerospace.

Mr Mattarelli, who previously worked in the venture capital industry, electronics and shipping, has also started up a division to fit new equipment to existing Mandelli machines. He thinks this will help the company ride through the slumps in demand for new equipment.

The company is likely to make a small profit this year on sales of about L1,000bn (roughly £30m). Mr Mattarelli is forecasting a pre-tax return of some L60m in 1998 on sales about 20 per cent higher.

Another confident man is Mr Batisti at GA, which is previous German owners always described as one of the jewels of the Gildemeister operations. The company is a leader in the area of multi-spindle lathes, for use in the car industry for instance. The company has tripled annual sales in the past five years to DM150m (about L150bn) - in that time pushing up employment only by 50 per cent to 450. Mr Batisti is predicting another 20 per cent increase in output next year, with most of the growth coming from exports - which account for 70 per cent of sales.

Another machine tool company, anticipating healthy growth both in sales and productivity is Pietro Carnaghi, based in Busto Arsizio. This company specialises in large vertical lathes used in industries including aerospace, power engineering and construction equipment. Flavio Radice, managing director, says orders, particularly from the US, have been strong. He is looking to boost sales from DM45m this year to DM60m in 1999, with virtually no increase in the company's employment of 110. "The outlook is excellent. We are being forced to rent more factory space to keep up with demand," he says.

The inheritance of Aristide Merloni An on-going project



24 October 1997

The commemorative stamp issued by the Italian Postal Services to celebrate the centenary of the birth of Aristide Merloni

abellio 1520

FRENCH FINANCE AND INVESTMENT

Cracks are beginning to appear in the cocoon that once protected the corporate sector.

Andrew Jack reports
Conflicting forces tug at Jospin

The French corporate sector, like the country's left-wing government elected just over six months ago, is at a critical stage, torn between a range of powerful and sharply conflicting forces.

Lionel Jospin, the new prime minister, is being pulled in one direction by the hardline ideological commitments of his Socialist party's election manifesto and by the demands of his ruling coalition partners, including notably the anti-euro Communists.

He is rugged in another direction by the need for widespread structural economic reform which is driven by the pressures of globalisation, economic and monetary union and intensifying regulatory and competitive demands in the European Union.

Similar fissures are appearing in French business. The cosy world of protectionism, cross-shareholding and state control is crumbling faster than many expected as foreign competitors enter the market and more vocal institutional and individual shareholders push for better returns on their investments.

New domestic pressures – in the form of rising tax charges and social legislation – are adding to the burdens of competitive distortions and relatively low profitability, making compa-



This issue among more radical members in his coalition has weighed heavily on the prime minister. That, coupled with his determination to fulfil the form, if not always the substance, of his election pledges, made him proceed with the creation of 350,000 publicly-funded jobs.

More significantly, it has led him to pursue his controversial campaign promise to reduce the legal maximum working week, from 38 hours to 35 hours without a drop in pay. Reaction to this move is proving an important turning point.

The government argues that a complex mixture of subsidies, productivity gains and reduced wage demands will make up any losses suffered as a result of shorter working hours. It also maintains that the measure is pragmatic, because the supplementary charges imposed

on hours beyond the 35-hour maximum will only be set out in a second law at the end of 1998, and could be very low.

The result, however, is that companies now face two years of uncertainty about the contents of the final regulations. Some may exploit the intervening period to hold talks with unions, and negotiate more flexible employment contracts.

Others plan to compensate for the short-term drop in productivity resulting from the measure with job reductions. It is no surprise, therefore, that officials and even some ministers admit that working-time reduction is at best only one of a number of solutions to unemployment.

The negotiations on the working week also reflected new tensions in the way the Jospin government chooses to operate. The prime minis-

ter hosted a one-day jobs summit with unions and employers during which the proposals were supposed to be thrashed out.

In reality, it was clear the decisions had been made in advance. The charade was not maintained for long. Jean Gandois, the head of the CNPF, the employers' federation, stormed out with his delegation, and resigned three days later.

His heir apparent, Ernest-Antoine Seillière, has called on businesses to "destabilise". Mr Jospin and has warned that the federation may withdraw from the social security organisations that it co-manages with the unions. That could spell the end of France's already fragile post-war corporatist model, and foreshadow more tense relations between employees and employers.

The remarks may be over- dramatised, but they illustrate the increasing difficulties faced by French business. French companies are placed at a disadvantage compared with most of their European competitors in terms of corporate tax – "temporarily" raised to 41.6 per cent this summer – income tax, social security charges and a multitude of local business rates.

No surprise that much French investment is going abroad and large numbers of young French managers and even businesses are emigrating, including tens of thousands based in London, notably in the financial services sector.

Meanwhile, French companies face longer-term challenges which this or previous governments have failed to tackle. Many were privatised with little thought to the competitive distortions

they faced, such as the powerful presence of the mutuals, savings networks and the Post Office in the insurance and banking sectors.

Many companies lack the funds to undertake ambitious acquisitions. Hence the use of complex financial instruments – such as "certificates of guaranteed value" – rather than simple shares or cash in the takeovers of the insurer UAP by Axa and the retailer Casino by Rallye.

The approach also illustrates the workings of a broader system of capitalism without capital. It is unlikely to be changed until the government meets its vague pledges to resume stalled legislation on the creation of pension funds which can be invested in equities.

The French system is regarded as one of capitalism without capitalists. An

older generation of ex-civil servants and political appointees are, however, being replaced by younger top managers with international experience who are focusing on shareholder value.

The sale of stakes held by the state and the unwinding of cross-shareholdings have made French companies vulnerable to takeovers. Foreign investors already exert considerable power, holding more than a third of all equity and about 50 per cent of Elf, the country's largest industrial group.

The insurer Generali of Italy broke a final taboo this September when, as a foreign company, it launched an unprecedented hostile bid of FFrs55bn for AGF. There was a political backlash, with calls for efforts to limit foreign takeovers.

But probably more significant was the fact that AGF was unable to turn to any of its traditional corporate allies and find a French "white knight" to save it. The company was forced instead to go to Allianz of Germany, sacrificing its independence.

"We are clearly suffering from a lack of profitable financial institutions compared with Britain, Germany and the Netherlands, which have the capacity to manufacture and make acquisitions," says one chief executive. "If the situation carries on much longer there will not be one that remains independent here."

Dominique Strauss-Kahn, France's economics, finance and industry minister, plays down the domestic tensions, and highlights the continued popularity of the country to foreign investors. But for every Toyota, which seems set to open a factory with substantial government subsidies, there is a Daewoo, which has put its plans on hold.

Some companies are investing in France now because it is within the euro zone and is the fourth largest economy in the world. But that ranking will not be sustained without further considerable reforms.

NOT

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2 FRENCH FINANCE AND INVESTMENT

THE ECONOMY • by Robert Graham in Paris

Careful with the purse strings

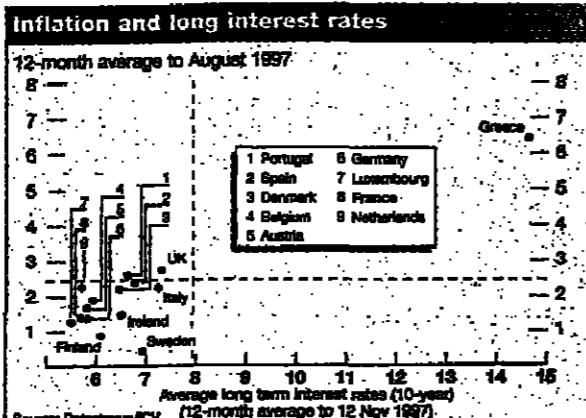
The government has sought to erase memories of the era of easy spending

France's left-wing government has gone out of its way to prove it can manage the public accounts in a responsible manner and so erase memories of the easy-spending Mitterand era.

The result of this sober financial management is a 1997 budget deficit that will be brought in on target at 3.1 per cent of gross domestic product.

Though a better performance than many commentators predicted, the Jospin government has opted for the uppermost limit of the Maastricht criteria on budget deficits. All of France's main EU partners, and notably Germany, have made – and are making – a far more strenuous effort to impose strictures.

Next year's French budget is only aiming for a 3 per cent deficit and that of 1998 modestly below this mark. Premier Lionel Jospin is



determined to try to balance the demands of European monetary convergence with the need to bring unemployment down from an unacceptably high 12.5 per cent.

The government's corrective measures to the 1997 budget, as well as the 1998 budget, avoid any serious attempt at structural change either on the fiscal or spending side.

The balancing receipts have come from higher taxes, notably on corporations – so pushing overheads to levels that risk undermining

The finance ministry anticipates the debt-GDP ratio will only level off at the turn of the century. However, the ratio is due to stay just below the Maastricht criteria ceiling of 60 per cent of GDP.

The government has little, if no room, for tax cuts in the short term unless it were to change political course and opt for sensitive structural changes that cut away at welfare benefits and pensions.

Against this background, the success of the government's strategy hinges on low interest rates and a recovery that does not falter.

The economy looks set to enjoy 2.3 per cent growth this year. The recovery has been powered by an exceptionally strong export performance. Export volume is expected to grow almost 11 per cent this year, contributing nearly two-thirds of 1997 growth.

Sluggish domestic demand has kept import volumes down which has contributed to a record trade surplus which by the end of this should be nearly FF120bn.

Even before the turmoil in

Asia, economists had predicted that the export drive would slow next year, with the slack being picked up at home. But the effect is now likely to be somewhat different.

The European recovery – notably in France and Germany – looks more promising than a few months ago. Domestic demand has been improving steadily since the summer. But the Asian crisis is posing more problems by the week.

Asian sales account for less than 7 per cent of the total. But if other emerging markets, such as eastern Europe and Brazil, are included, the area at risk from slowing sales in the coming months is well over 10 per cent. Productive investments and capital goods-related sales are likely to be less affected; but the luxury goods market, important to France, will be hit hard.

In this light the 1998 growth forecast, conservatively framed by the finance ministry in September, could prove more difficult to realise than expected.

On the plus side for the

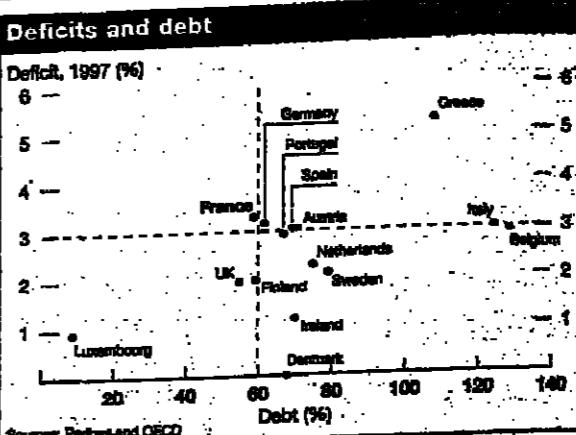
treasury is the prospect that interest rates will be marginally lower than anticipated, so reducing the cost of debt service.

Savings of FF7.8bn on the debt service bill have already been made this year. In addition upward pressure on prices is low, with 1998 inflation likely to be under 1.5 per cent.

When Lionel Jospin took office in June, his economic team under Dominique Strauss-Kahn inherited a deficit forecast for the year of FF1285m. However, after a special audit in July, the government said the deficit would be between 3.35 and 3.8 per cent of GDP, if uncorrected.

The estimate took account of the previous administration's decision, criticised by Brussels, to raid France Telecom's pension fund. Without this one-off transfer the total deficit would have been running near to 4.2 per cent of GDP.

Among expenditures inherited from the previous Juppé government was FF860m in credits for shipbuilding and FF785m in a refund France was obliged to



pay to the EU for unwarranted aid to agriculture. There was also FF450m relating to the car-purchase incentive scheme that ended in September 1996.

The final cost of the incentives to help the depressed automotive sector and kick-start the economy has yet to be assessed. But it has taken almost a year for car sales to adjust to the steep slide in incentives since.

Although it is tempting to conclude the July report was overly pessimistic and in particular under-estimated the recovery under way, the government was quick to react.

The deficit was plugged by taxing idle corporate cash

outside
the thui

THE EURO • by Robert Graham in Paris

Past the point of no return

The finance ministry has begun a campaign to publicise the issues at stake

For the French government the route towards the euro single currency is past the point of no return.

On taking office Lionel Jospin, the Socialist premier, was hesitant about the political risks of pressing ahead with the budgetary measures necessary to comply with the Maastricht criteria. But he overcame his doubts before the summer and a central plank of government policy is now common membership with Germany of the new euro zone.

To back this up, the finance ministry has just launched a campaign to make French business and the public at large aware of the issues at stake. Some 22m copies of a 16-page booklet entitled *'L'Euro et moi'* (The Euro and Me) have begun to be distributed alongside a nationwide advertising campaign on radio and television. In addition, a special free phone line has been installed by the finance ministry and briefing material has been sent to France's mayors. This extensive FF15m pro-



Jean-Claude Trichet's nomination as the first head of the European Central Bank instead of Wim Duisenberg (right) has irritated France's EU allies

paganda campaign is being financed to the tune of FF15m by the EU.

Despite this commitment to the euro, the public is largely ignorant and business remains uncertain about the real costs of converting to the single currency. An opinion poll conducted in October for the finance ministry showed almost two thirds felt they were ill-informed on the euro. The proportion rose to 85 per cent when people were questioned about the effects on the economy, jobs and purchasing power when

France joined the single currency. This ignorance may help explain why in the same survey 68 per cent believed the euro would cause problems even if only temporary.

A sizeable portion of the electorate remains sceptical about the euro. The Communist party, a minority partner in government, is firmly opposed to the idea and is still campaigning for a referendum on the issue. The party has called for a national debate in mid-January. Even several deputies in

oppose the idea. On the hard right, the National Front is wholly opposed and its nationalistic arguments find an echo among the cent-right.

The parity of the franc against the euro is expected to fall in the region of FF7.60 to the euro.

The rounding principles are already agreed at the EU level even if the precise effects are unclear.

As of January 1999 individuals and businesses will be able to begin transactions in euros – even though notes and coins will not begin circulating until 2002. The large public utilities such as

France Telecom, the telephone company, and EDF, the state electricity company, will adopt as of January 1999 a double-billing policy.

Until now the government has done little to counter these arguments. It has

focused at one level on trying to create mechanisms to stimulate jobs to offset criticism of the tight budgetary discipline imposed by Maastricht. The November Strasbourg jobs summit was one such initiative. At another level, Mr Jospin has sought the option to go all-euro as of 1999, including readjusting capital and debt to the new currency. Equally, France's public debt will be denominated in euros from 1999. However, the first budget denominated in euros will be that of 2002, presented to parliament in September 2001.

It is estimated that the banks alone will spend about FF25bn converting to the euro. But real conversion costs remain fairly abstract. The finance ministry has, however, said the costs will be in good measure offset against taxes.

The government has still not resolved the precise period during which national currency will be withdrawn from circulation even though it has proposed six months. France will have to replace 1.6bn notes and 10.5bn coins in circulation.

France has told its partners

the eight new euro coins are unlikely to be ready for circulation until October 2001. This is only three months before the January 2002 target set by the Madrid sum-

mit. It introduced before the end of the year, it would create considerable problems for traders who have indicated they would prefer the introduction either earlier or after the designated transition period ends on December 31 2001. If the French were to introduce the euro on or after January 1 2002, it would require a new decision over the future euro.

The French government has been staffed by those doing national service.

Mr Jospin is committed only to maintaining the number of public employees rather than to a reduction.

insists interest rates in the future euro zone follow those of the core members. This means that rates do not rise to accommodate a mean average between the high of Italy and the low of France/Germany. In practical terms, this means France wants to avoid Italian participation in the euro pushing interest rates up to 4.5 per cent or beyond.

The list of euro members will not be formalised until May 1998, but the composition should be clear before this date. The Jospin government said in its election manifesto that the participation of both Italy and Spain in the euro was "possible and necessary". But the interest rate issue has yet to be resolved.

This explains the continued unease at the Bank of France over the spectre of Italy with a quarter of the EU's debt joining the euro zone at the outset.

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BANKING • by Andrew Jack in Paris

Outsiders steal the thunder

US and other foreign investment banks have scored some notable successes

It has been a very good year for France's investment banks on the back of an intense period of activity. But profits can bring tensions and conflicts that will pose problems for the period to come.

Improved profitability, the stronger performance of the French equities market, the low rates of interest, and the pressures caused by restructuring across Europe, helped trigger a series of huge deals including several hostile takeovers.

Last month Mr Suez Kahn announced that his group would return to the 1987 budget deficit of FF14bn. It is the first time four years that the budget has not recorded a

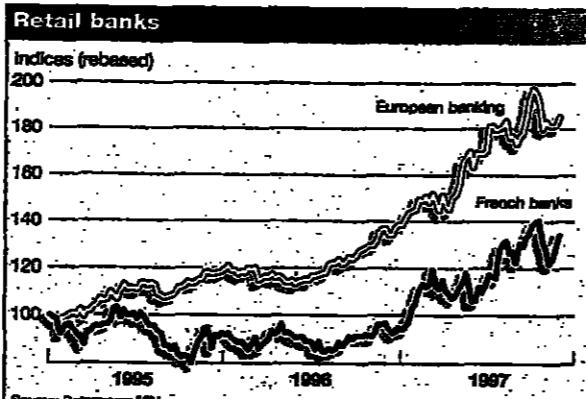
surplus. The government introduced cutbacks which was welcome. The new expansionary budget to fund investment and health care groups.

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Kahn announced that his group would return to the 1987 budget deficit of FF14bn. It is the first time four years that the budget has not recorded a



Michel David-Weill: welcomes the newfound competition



Source: Datastream/ICV

top position. He stresses that Lazard was among the few investment banks to remain operating after nationalisation in France in the 1980s, and inevitably found itself with a disproportionate role. He even welcomes the new-found competition.

Another concern among investment banks is how long the wave of mergers and acquisitions will last - and their commissions diminish accordingly. The Asian crisis has helped dampen interest in the equity markets, and once the present period of consolidation is complete, new corporate deals may wane.

Some are responding by attempting to diversify their activities, placing a renewed emphasis on building their capital markets activities, creating new financial instruments, or making direct investments in property or other assets.

But in the next few months, they may not have to look very far to find one of the most important sectors set for restructuring, financial services. After the shake-out in insurance, the relatively low profitability and small market capitalisation of French banks makes them vulnerable targets.

CIC, the state-controlled regional banking network, is now in the process of being privatised. Banque Hervert et Société Marseillaise de Crédit will well follow, and the preparations for a sell-off of Crédit Lyonnais are also advancing.

Paribas, which recently launched a buy-out of the minorities in its subsidiary Compagnie Bancaire, is still subject to regular bid rumours, and the fact that AXA-UAP holds large stakes in both it and BNP has triggered suggestions that a shake-up will occur. Crédit Commercial de France and Natexis are also regularly cited as candidates for takeover. The fees for investment banks are not set to dry up quite yet.

"Our mandates reflect a change of generation among the chairman of French companies, our international presence and the fruits of our investment in the market over the past few years," says Sylvain Héfet, head of Goldman Sachs in Paris.

Michel David-Weill, head of Lazard Frères, dismisses the suggestion that his firm is suffering in the struggle for

him in the wake of a recent conflict of interest. He only pulled back because he was so close to making a significant transaction that it would have proved highly disruptive to do so.

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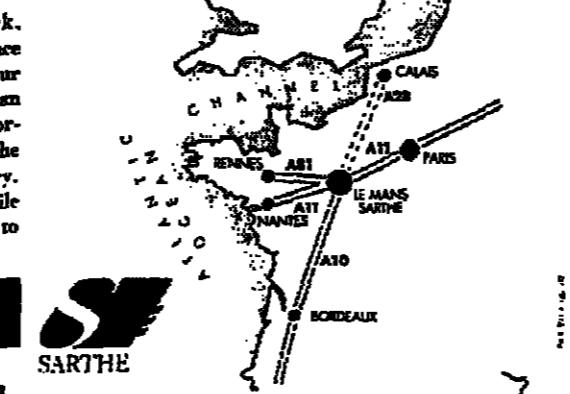
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FOREIGN OWNERSHIP • by David Owen in Paris

Choice between two ideals

The root of the dilemma is the rising level of foreign ownership of companies

Independence and solidarity are time-honoured French preoccupations. But they are not always easy to reconcile. This is certainly the case in the related fields of pensions and corporate ownership, where it looks increasingly as though the country will have to choose between one ideal and the other.

The root of the dilemma lies in the high - and rising - level of foreign ownership of listed French companies. A recent Bank of France survey covering about 60 per cent of French stock market capitalisation put the proportion in the hands of non-residents at the end of June at 45 per cent. Monique Chacron, a Bank of France statistician, however, thinks the actual figure is rather lower. "Thanks to the exhaustive annual balance of payments statistics, one would be led to think that this figure is too high and that the current proportion is about one third," she says.

What is not in doubt is that the current level is high enough to be politically sensitive. The recent disclosure that foreign ownership of the share capital of Elf Aquitaine, France's largest industrial company chaired by Philippe Jeffer, had reached about 50 per cent was followed by a series of articles on the topic. These included one by Edouard Balladur,

the former prime minister, on the front page of *Le Monde* raising the question: "Is there still a French future for our companies?"

The chief explanation for the current trend lies, clearly, in the level of demand from foreign institutional investors for French equities. By contrast, there is relatively little corresponding domestic demand, because of the way the pension fund sector has traditionally been structured.

Simply stated, the social security contributions of the working population are used to fund the pensions of today's French pensioners under pay-as-you-go schemes, rather than being squirrelled away as savings until the day contributors themselves retire.

This system has the virtue of republican solidarity, with one generation of French workers directly supporting another. But it creates no stream of long-term investment capital suitable for investing in French and non-French equities. "The peculiarity here is that there are no structural investors in French shares," says Patrick Artus, chief economist at the Caisse des Dépôts et Consignations, a state-controlled financial institution. The life assurance schemes that are widely used as a fiscally advantageous alternative to complementary pensions are mainly invested in government bonds.

Another consequence of this shortage of domestic equity investors is that even many quoted companies are under-capitalised. According to Sylvain Héfet, Paris-based managing director of Goldman Sachs, overall stock market capitalisation as a proportion of gross domestic product is "far, far higher" in the UK than in France. "Big French companies lack capital," he says. "There is a great deal of fear that French companies are vulnerable to takeover."



"Is there still a French future for our companies?" asked Edouard Balladur (left) after Philippe Jeffer's right disclosure about Elf Aquitaine's 50 per cent foreign ownership

the detailed text that would have allowed the law to be implemented was never published. The new Socialist-led government is now conducting a consultation exercise on changes to this draft law. This followed the announcement by prime minister Lionel Jospin in his general policy speech in June that the law would be "called into question" partly because it risked undermining the existing pay-as-you-go system. "Solidarity is practised first and foremost between generations," Mr Jospin said.

A book published this year by Pierre Moscovici, now European affairs minister, provides an interesting insight into Socialist thinking on the subject. After arguing that "pay-as-you-go is beyond all question the fairest and most effective mechanism", Mr Moscovici nonetheless allows that retirement savings can offer "numerous advantages", provided they are clearly complementary to - and not designed to replace - the current system. He describes this as "the cardinal condition" for their introduction.

With such a step would not do is remove the current pressure on companies to improve their bottom-line performance; there is no reason why French institutions should be any less demanding in this respect than their Anglo-Saxon counterparts.

The previous centre-right government tried last year to move in this direction, with the result that a draft law designed to create top-up pensions for private sector employees was approved by parliament in March. But

These are likely to include share buybacks - as already conducted by Elf. Mr Artus also expects French groups increasingly to refocus on a smaller number of activities in which their market position is strong enough to help keep returns high. "If a big company sells an arm that is less profitable than the others, it automatically improves its average rate of return and can use the proceeds of the sale to repurchase its own shares."

One frequently advocated way of keeping foreign ownership of French companies under control, and hence limiting the influence of Anglo-Saxon institutions, would be to encourage the development of private pension funds. This would be one way of creating the structural French investors that are currently lacking. It would also address the problem of under-capitalisation. It is one of the steps proposed by Mr Balladur, who argues that "the larger the mass of French savings available for investment, the more powerful will be our means of intervention and defence".

With the return on equity generated by French companies still much lower than that of their US counterparts (see chart), observers expect actions designed specifically to lift earnings per share to be a continuing feature of coming years.

None the less, it is true that such investors are exerting a mounting influence on the way big companies are managed. This was illustrated graphically in the summer when measures reinforcing the independence of Eramet, a metals and mining group, from its biggest shareholder were approved at its Paris annual meeting, even though this shareholder is state-owned and holds 55 per cent of the company.

It is more generally apparent in the increased emphasis given by many French companies to the notion of shareholder value, with bottom-line growth increasingly prioritised over increments in turnover. One Paris-based investment banker says: "Chairman may not like it, but they respect that shareholders do exist and that you have to treat them as they expect to be treated. That really is a major change;

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It is more generally apparent in the increased emphasis given by many French companies to the notion of shareholder value, with bottom-line growth increasingly prioritised over increments in turnover. One Paris-based investment banker says: "Chairman may not like it, but they respect that shareholders do exist and that you have to treat them as they expect to be treated. That really is a major change;

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4 FRENCH FINANCE AND INVESTMENT

FOOTBALL FLOTATIONS • by David Owen in Paris

Bourse very keen to go for goal

Not everyone is happy with the calls to reform football club finances

Will 1998 be the year of the first stock market flotation by a leading French soccer team?

Reforms, widely expected to be implemented next year, would allow French sports clubs to structure themselves as ordinary public limited companies. This would enable them, in turn, to start paying dividends to attract private capital.

Once that happens, it is generally accepted that the first initial public offering of a top French team would be only a matter of time.

The Paris Bourse says it is "very keen" to attract French football teams and thinks four or five clubs might be suitable. Gérard Lefèvre, general manager of Stade Rennais, a side from

Brittany in western France, suggests that "all French clubs envisage that possibility".

Clubs, which have traditionally been run as non-profit-making companies with participation from local communities, are managed under one of three structures.

But they complain that the present structures - one of which dates from 1901 - leave them unable to compete financially with top clubs in countries such as Italy, England and Spain. As they argue, the most talented French players are increasingly moving overseas.

The aim of the reforms, in their eyes, would thus be to prevent French clubs from falling behind their main European rivals.

In the words of Bernard Gardon, general manager of Racing Club de Strasbourg, one of the top French football teams: "The goal of the operation is to be able to fight other clubs with our heaviest weapons. Otherwise, we will be the poor

relation of European football."

Gervais Martel, president of both Racing Club de Lens, a northern French team, and the Union of French Professional Clubs, warns that if reforms are not enacted "we will continue to lose ground".

Serge Mesonks, a former captain of Auxerre who is now football representative in the office of Marie-George Buffet, France's Communist sports minister, acknowledges that a "growing" of the current 1984 law is planned, but says it is not inevitable that clubs will be allowed to become plc.

He emphasises that, in philosophical terms, such a move would be "the complete opposite" of what they believed in.

Nevertheless, he says, the government would have to take account of reality. What had made the difference between 1984 and 1997 was "the intrusion of money into sport".

Some other leading French



Michel Platini: "the vocation of football clubs is football"

football figures also have reservations about the possible consequences of the changes top clubs are pushing for.

Michel Platini, the brilliant French midfielder of the 1980s who is now co-president of the French World

football", he says.

That may be so, but the need for new sources of financing is increasingly pressing. If the first French football flotation does not come next year, chances are it will before the end of the millennium.

REGULATION • by Andrew Jack in Paris

Closed doors attract criticism

Supervisory bodies have done themselves no favours with their opaque approach

It does not require a very intensive search to unearth the considerable challenges facing the supervisors of the French financial markets, and the other entities that control the country's multiple regulated sectors. The past few weeks have provided plenty of examples.

Take November 24 this year. After periodic surges on the back of rumours in the previous few months, the

shares of Compagnie Bancaire, the specialist financial services group, jumped more than 5 per cent, on a day that the CAC-40 index fell 2 per cent. There were smaller increases in the shares of Paribas and Cetelem.

Two days later, Paribas officially unveiled the details of its plan to buy out the 49.8 per cent of Compagnie Bancaire that it did not own at a healthy premium, while Bancaire announced the same for Cetelem, its own subsidiary in which it has a 67 per cent stake.

If there are any suspicions about insider trading, it should be a matter for the Commission des Opérations

helped trigger the Cob's reluctance to communicate. It confirmed in late 1995 that it had opened an inquiry into possible share manipulation and insider trading by banks involved in Eurotunnel - albeit dating to a rights issue at the start of 1994. Several months later, it concluded that there was no case for further action.

Disciplinary action - even occasionally against powerful stock market investors - does take place. But most reprimands tend to be against smaller investors. These may be the individuals who are more likely to transgress the boundaries of illegality. But they are also

less likely to have political clout, or access to expensive lawyers able to defend or advise them well.

It is clear that the Cob's powers of investigation and pursuit are limited, and equally that not all suspensions turn out to be true, or lead to sufficient proof to justify legal action. But the institution charged with the protection of individual investors has done itself few favours with its opaque approach.

It was particularly embarrassing, for example, that the Cob raised no objections in late 1996 to the proposed buy-out of minority shareholders in Immeubles de

France by Crédit Foncier de France: a move designed to prevent the parent company from running into financial difficulties. It was rather the Conseil des Bourses de Valeurs (CBV), the self-regulatory stock market body, which intervened to prevent the takeover taking place.

More recently, it was not the Cob but rather the CBV's successor body, the Conseil des Marchés Financiers (CMF), created just one year ago, which intervened in the takeover battle for the retailing group Casino. It demanded disclosure from its "white knight" Rallye of plans for warrants it held.

While the CMF may have made a judgment in the interests of shareholders, it faces the wrath of Promodès, the hostile bidder for Casino, on other grounds - notably that it permitted Rallye's complex and initially friendly bid to proceed even after Promodès came back with a higher offer.

The protagonists will now settle the matter in a ground-breaking court judgment in January.

That is not to say that all criticism of the CMF - or of the Cob - is justified. This is particularly the case in the context of takeover battles where so much money and such important reputations are at stake. Clearly, the bulk of the organisations' work takes place behind closed doors, preventing potential abuse of stock market rules before they are ever converted into formal, public offers.

But their unclear and overlapping powers, and the lack of transparency in their operations, make them targets at a time of intense and often hostile stock market activity.

However, criticism of French regulators is spreading far more widely than the financial markets. Take the state insurance commission, which in early December had still not ratified the hostile takeover bid, made in mid October by the Italian insurer Generali on AGF.

That led many to suspect political interference, with the government attempting to stall the offer while AGF found a friendly alternative bidder, or at least to give the impression of intervening to placate concerns voiced by left and right parties of foreign takeovers of French companies.

The effectiveness and independence of action of the insurance and the banking commissions has also been called into question by the huge recent rescue packages unveiled for state-owned enterprises. Years of apparent negligent management before action was taken has resulted in bills for French taxpayers of up to FF150bn for Crédit Lyonnais, and well over FF120bn for GAN.

Unveiling the annual report of the Cour des Comptes, the public sector watchdog, in late November, Pierre Joxe, the president, was critical of the operation of a series of government regulatory bodies. There again, his own has been criticised for its ineffectiveness.

And its report on Crédit Lyonnais was only released in 1996, long after the problems had finally been addressed.

INSURANCE • by Andrew Jack in Paris

Foreigners tread on sacred ground

The tightly-knit sector has been riven by takeover activity involving foreign groups

Rights have opened wide in France's tightly-knit insurance market. In the space of a few months, the sector has undergone volcanic pressures which are radically transforming the landscape.

The starting point was Axa, the French group which is quoted but until recently was controlled by a network of mutual insurers. It had long made a name as a hungry buyer of foreign insurance groups, notably in the US, Australia and the Far East.

But perhaps the greatest reverberations it caused - at least across France and the rest of Europe - came with its takeover of UAP, the state-owned group privatised in 1994. The deal was officially ratified by shareholders of the two companies at their annual meetings earlier this year.

The effect was to break an important psychological barrier, by showing that France's once sacrosanct and formerly state-owned insurance giants were vulnerable to attack. It was also to create a shift in the balance of power across the continent as Axa's rivals considered the implications of their weighty competitor.

Axa also helped to create the conditions for foreign groups to enter the French market. As part of its restructuring to prepare for the UAP operation, it unwound its long-standing cross-shareholding with Generali of Italy, freeing the latter to pursue its own activities in France.

Generali began courting Worms & Compagnie, a holding company with assets including Athéna, the relatively small but highly profitable insurance business. Worms had decided that Athéna needed to be part of a larger insurance group, and resolved to launch a competition to attract the best price.

Meanwhile, Allianz of Germany concluded its bitter, long-running feud with the holding company Navigation Mixte - since taken over by Paribas - and acquired full control of their jointly-owned French insurance activities. It appointed as their head Dominique Bazzy who left UAP shortly after the Axa merger.

The stage was set for a complicated series of autumn manoeuvres. They began from an unexpected quarter. François Pinault, the financier better known for his control of the retailing giant Pinault Printemps Redoute, struck first.

In September, he took the unusual step of launching a hostile takeover of Worms. His plan was to sell off other activities and use Athéna as the first step in the creation of a French insurance "pole".

To it he hoped to bring AGF, privatised in 1996 and frequently cited as a takeover target. Together, they could bid for GAN. This state-owned group was subject to a FF120bn rescue plan announced by the French government in February, a central condition of which was privatisation by summer 1998.

AGF had another attraction for Pinault: a significant stake in Worms that could help his bid against the holding company to succeed. He

met Antoine Jeancourt-Galignani, AGF's chairman, to propose selling him Athéna in exchange for a 25 per cent stake in AGF.

But AGF, which had already entered a bid for Athéna, considered the price too high and was reluctant for a single investor to hold such a large proportion of its own capital. It believed it could continue to exist as a stand-alone company - especially if its bid for GAN succeeded.

AGF opted instead to co-operate with Worms, putting together an alternative friendly bid to block Pinault's offer by linking up with the holding company's major shareholders and Hill of Italy. Under the deal, it would take control of Athéna.

Faced with such high odds of failure, François Pinault ultimately withdrew his offer. But the bid had destabilised the uneasy equilibrium of the French insurance market. Frustrated at the prospect of losing Athéna, Generali struck back with an even more surprising move.

The Italian group launched a takeover bid for AGF which broke many records: at FF155bn, it was a huge deal by any standards. It was bold because it was the only bidder to withdraw its offer. But the bid had destabilised the uneasy equilibrium of the French insurance market. Frustrated at the prospect of losing Athéna, Generali struck back with an even more surprising move.

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The move triggered a political backlash, generated by fears of a foreign takeover of French companies. The ministry of finance and economic dragged its feet over providing the necessary approvals, preventing the Generali offer from being formally declared open.

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Generali began courting Worms & Compagnie, a holding company with assets including mutual insurers in France and banks and insurers in the UK, the Netherlands and the US - in an effort to find a partner. But they were reluctant to come up with sufficient money to save AGF.

Allianz - which had already courted AGF last year with the idea of taking a 30 per cent stake - was more willing. It agreed to take 51 per cent control, maintain the corporate headquarters in France and remain in a minority on the board. Faced with few alternatives and a continued refusal by Generali to negotiate, Mr Jeancourt-Galignani agreed.

That leaves the questions of how long AGF can expect to retain its relative autonomy as well as the decision of the French government on whether Allianz's offer is acceptable. If the government makes such a judgment too rapidly, it will only reinforce the view that it deliberately stalled when considering Generali's offer.

The purchases of the past few months also open the way for a tumultuous conclusion for GAN. Plagued by new suggestions that its cumulated losses since 1991 may be as high as FF150bn, the final French state-owned insurer will not face an easy road to privatisation.

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